

COLD BREW COFFEE CONCENTRATE





Rituals® Cold Brew Coffee Concentrate

The cold-brewing coffee method uses time rather than heat, taking nearly 20 hours, to extract smooth, sweet notes from the coffee beans and eliminating the acidic flavor of most traditionally brewed coffees. Demonstrated by the rich taste, this process creates a truer iced coffee. Our version uses 100% Arabica beans from Brazil and Colombia. It's also Rainforest Alliance Certified™, a certification also owned by the Sustainable Agriculture Network to promote environmental, social and economic sustainability. Operators can leave behind the hassle of 24-hour brewing. Simply add water and pour over ice.

Product Attributes

- Certified by the Rainforest Alliance and Sustainable Agriculture Network
- Made with 100% Arabica coffee beans
- Made with beans from Brazil and Colombia
- Packaged in doseable bottle
- Refrigerated

Benefits

- Part of the popular cold-brew trend
- Simple, fast preparation for the operator: one bottle to half-gallon pitcher
- On-trend flavor profile
- Versatile

Insights

- Cold-brew coffee has experienced strong menu growth of 49% in the last year
- Coffee has 69% menu penetration
- Coffee is used on 92% of restaurant menus

Menu It/Uses

- Cold Brew Coffee Icy Granita
- Cold Brew Coffee Salted Caramel Milk Shake
- Pork Tenderloin with Cold Brew Coffee Marinade
- Cold Brew Iced Coffee

Key Ingredients

- Coffee

Preparation Instructions

Pour one 8-oz. bottle of concentrate into a half-gallon (64 oz.) pitcher. Top with water and stir to combine.

Use our mobile app for nutritional and more information on this product.



A-Code	Product Description	Pack Size	Serving Size	Servings Per Case
3485354	Cold Brew Coffee Concentrate	20/8 oz.	8 fl.-oz.	160

