

the SCOOP

ISSUE 8 | SPRING 2014

US.
FOODS
KEEPING KITCHENS COOKING.®



SPICY FOOD IS APPEARING ON OVER 67% OF RESTAURANT MENUS – CAN YOU STAND THE HEAT?

GHOST PEPPERS BLAZE NEW SALES

Smoky Ghost Pepper Jack Cheese Slices pg. 4

PRE-PREPARED
KALE MIX



CRISPY CRUNCHY
WAFFLE FRIES



SALTED CARAMEL
ICE CREAM



WHAT'S INSIDE ▶

Classics and soon-to-be favorites your customers will warm up to this patio season



USFOODS.COM   

What's NEW

Order food to go on the patio!

Spring is fast approaching, and with it come the longer days and rising temperatures that will have diners everywhere craving patio favorites. In the pages of this Scoop, you will find fresh offerings to help chefs create bold, new dishes and classic recipes sure to wake up diners' taste buds.

Building on one of the season's hottest (or should I say spiciest) trends, we're bringing the heat with our Smoky Ghost Pepper Jack Cheese Slices and Hot & Spicy Buns. We are also reintroducing the classic and beloved Waffle Fry. The scoopable shape makes it the perfect canvas for any topping you can imagine. We've also revolutionized the way disposable cutlery is stored and dispensed with a stylish and functional dispenser that makes it easier and more sanitary for customers to get their utensils.

This is just a taste of the delicious items we're offering in this Scoop. We hope you find these offerings as exciting as we do and that they get you thinking about all the ways you can ignite your menus this season! Contact your sales rep or visit USFoods.com for more information on any of the Scoop items.

Pietro Satriano

Pietro Satriano
Chief Merchandising
Officer, US Foods



As food professionals, no one has to tell you that ambiance adds to the meal experience. So offer a bright, sunny sky or a star-filled night to your customers' meals, and customers who've hibernated through winter will be ready to enjoy your premium patio offerings. We've reinvented classics and offer soon-to-be favorites your customers will warm up to this patio season.



Chef's Line®

Savory White Turkey Burgers
7919806, **Savory White &
Dark Turkey Burgers**
7919764 - pg. 8

**Salted Caramel Ice Cream
with Sea Salt** 7962442 - pg. 14



Devonshire®

**Premium Greek Yogurt
Cheesecake**
7997505 - pg. 12

**Premium Black Cherry
& Ricotta Cheesecake**
7997513 - pg. 12



Monarch®

Spicy Buffalo Seasoning
7982499 - pg. 8

**Crispy Waffle Fries with
Masa Batter** 7979677, **Crispy
Sweet Potato Waffle Fries**
7979586 - pg. 5



Hilltop Hearth®

Hot & Spicy Buns 4"
7982069 - pg. 4



Metro Deli®

Spicy Secret Sauce
7976491 - pg. 8

**Caramelized Balsamic Onion
Jam** 7976582 - pg. 8



Glenview Farms®

**Smoky Ghost Pepper Jack
Cheese Slices** 7955644 - pg. 4



del Pasado™

**Hatch Chile Chicken Street
Taco** 7980238, **Queso Street
Taco** 7980212 - pg. 7



Monogram®

**Simpull Touch™ Cutlery
Dispenser** 2907640,
Spoon Cartridge 2907541,
Fork Cartridge 2907558,
Knife Cartridge 2907566 -
pg. 9



Harbor Banks®

Fresh Crumb Cod
7630866 - pg. 6

Island Style Mahi Mahi
7904980 - pg. 7



Molly's Kitchen®

Beer & Pretzel Cheese Bites
7980527 - pg. 3



Rykoff Sexton®

Meyer Lemonade 7951585,
Strawberry Meyer Lemonade
7946213 - pg. 13

**100% Indian River Red
Grapefruit Juice** 7970585 -
pg. 10

**Unfiltered California Extra
Virgin Olive Oil** 7962376 -
pg. 6



Cross Valley Farms®

Shredded Kale Salad
7835812 - pg. 11

Napa Cabbage Blend
7965122 - pg. 11



Patuxent Farms®

**Bourbon Flavored Bacon
Topping** 6763213 - pg. 8

**Lower Sodium Ham with
Natural Juices**
7978406 - pg. 10

Lower Sodium Bacon
7978364 - pg. 10

**Premium Buffalo-Style
Chicken Tenderloin Fritters**
7777642, **Breaded Chicken
Breast Chunks** 7780018,
**Breaded Chicken Breast
Filets** 7780703 - pg. 4

SUPERIOR®
QUAD SQUARE PLATE, 9-3/4"
4735510 | 24/CS

THE SECRET IS BEER



**MOLLY'S KITCHEN®
BEER & PRETZEL
CHEESE BITES**

7980527 | 6/2 lb.

We've taken the best of bar foods – beer and pretzels – and combined them: Wisconsin cheddar cheese curds in crushed pretzels and genuine American Pilsner beer. Deep fry them for easy and exciting bar food bliss.

AMERICAN METALCRAFT
HAMMERED ANGLED FRY CUP
2620425 | 1 EA
LIBBEY SCANDINAVIA MUG, 12 OZ.
6056808 | 12/CS



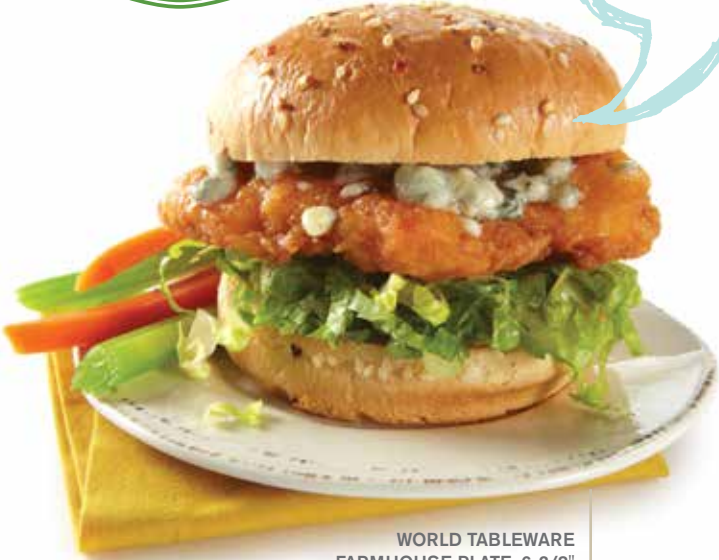
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US.
FOODS



**HILLTOP HEARTH®
HOT & SPICY BUNS 4"**
7982069 | 8/12/2.4 oz.

This bun is dense enough to hold up to a big, juicy sandwich and deliver a flavorful punch, thanks to the hot sauce seasoning with tasty crushed red pepper flakes and sesame seeds on top.



WORLD TABLEWARE
FARMHOUSE PLATE, 6-3/8"
7973795 | 36/CS

**YOU CAN'T BEAT
THE HEAT** SET HEAT-LOVERS'
MOUTHS ON FIRE

**PATUXENT FARMS®
PREMIUM BUFFALO-STYLE
BREADED CHICKEN
BREAST FILETS**

7780703 | 2/5 lb.

The flavor's in the breading. The hot sauce and vinegar notes deliver a taste profile that is second to none.

Pepper Jack is one of the most popular cheeses on sandwiches or burgers. Made from 100% Wisconsin Jack Cheese and blended with real ghost pepper flakes, this Smoky Ghost Pepper Jack Cheese melts beautifully over burgers and makes an atomic grilled cheese sandwich.

**GLENVIEW FARMS®
SMOKY GHOST PEPPER
JACK CHEESE SLICES**

7955644 | 6/1.5 lb.



Premium Buffalo-Style Chicken Tenderloin Frittlers
7777642 | 2/5 lb.



Premium Buffalo-Style Breaded Chicken Breast Chunks
7780018 | 2/5 lb.



THESE TATERS CAN'T BE TOPPED



LIBBEY FLARE
PILSNER, 16 OZ.
4718011 | 12/CS
SUPERIOR® ACRYLIC
CHEESE SHAKER
3330925 | 1 EA

WAFFLE FRIES ARE
APPEARING ON MORE
MENUS, INCREASING
PENETRATION BY 24%
SINCE 2009

MONARCH®
CRISPY WAFFLE
FRIES WITH
MASA BATTER

7979677 | 6/4 lb.

MONARCH®
CRISPY SWEET POTATO
WAFFLE FRIES

7979586 | 3/5 lb.

Waffle cut fries are the new nacho chip. They're being topped with meat, cheese, veggies, dressings and more. Both white and sweet potato waffle cut fries are made with our innovative batter system, making them crisp up during either frying or baking and allowing them to hold toppings well.

TABLECRAFT GALVANIZED STEEL APPETIZER PAIL, 4X4
2862498 | 12/CS
PLANTATION PRESTIGE 30" SQUARE MESH TABLE TOP
3621265 | 1 EA
SUPERIOR® SQUARE SOUFFLE DISH, 2-7/8", 3-1/2 OZ.
8585614 | 36/CS



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US.
FOODS

WATCH YOUR SEAFOOD SALES SOAR



Large, natural cod fillets are hand-breaded with a delicate panko crumb coating, and are ready to deep fry to crispier, crunchier perfection.

HARBOR BANKS® FRESH CRUMB COD

7630866 | 4/2.5 lb.



RYKOFF SEXTON™

RYKOFF SEXTON® UNFILTERED CALIFORNIA EXTRA VIRGIN OLIVE OIL

7962376 | 1/2.5 gal.

Here's a domestic source of extra virgin olive oil that ranks with the best in the world. The bag-in-box format reduces exposure to light and air. Plus, the box eliminates glass hazards in the kitchen.

THE INSIDE SCOOP

Wonderful crispy, crunchy
breading texture

Large-portioned
fillets are hand-breaded

Year-round supply

WILD, PACIFIC COD
IS CAUGHT IN THE GULF
OF ALASKA AND FROZEN
AT SEA TO CAPTURE THE
PEAK OF FRESHNESS



SUPERIOR® MENUFOOTED BOWL 4-3/4", 9 OZ.
6974620 | 36/CS
SUPERIOR® DRESDEN PLATE, 10-1/3"
6927362 | 24/CS



In Hawaiian, Mahi Mahi means "strong," but this is a mildly flavored fish with a firm texture. Plate it as an appetizer or bar snack (like fish tacos). It's an item made for imaginative chefs. In fact, customers are more apt to try something new if you pair it with something familiar.

HARBOR BANKS®
ISLAND STYLE MAHI MAHI

7904980 | 2/5 lb.

SUPERIOR® KONO ANGLED BOWL
5-1/2", 16 OZ. 6969877 | 24/CS
SUPERIOR® ELITE RECTANGLE
PLATTER, 12"X7-7/8"
8584146 | 6/CS

STREET EATS WITH A TWIST

del PASADO™

Our "twisted" version of the taco, inspired by food truck fare, lets you offer your customers something that's both unique and easy to eat. One is made with famous Hatch chiles and the other is a melty blend of four cheeses.

DEL PASADO™
**HATCH CHILE CHICKEN
STREET TACO**

7980238 | 42 ct./2.5 oz.

DEL PASADO™
QUESO STREET TACO

7980212 | 42 ct./2.5 oz.





METRO DELI

TOP THIS

Metro Deli® introduces new items that are complex and radically versatile. Spicy Secret Sauce is made with an authentic Korean Gochujang paste, and Caramelized Balsamic Onion Jam has beautiful red wine notes that go great with a charcuterie board.

If anything could make bacon better, it might be bourbon. Shake this incredible combination on just about anything.

PATUXENT FARMS® BOURBON FLAVORED BACON TOPPING

6763213 | 2/5 lb.



METRO DELI® SPICY SECRET SAUCE

7976491 | 4/42 oz.



METRO DELI® CARAMELIZED BALSAMIC ONION JAM

7976582 | 4/41 oz.



MONARCH® SPICY BUFFALO SEASONING

7982499 | 1/27 oz.

Here's a fresh twist on hot sauce. Our Spicy Buffalo Seasoning is literally hot sauce in powdered form. Shake it on and bring the heat.



TOP THAT

CHEF'S LINE® SAVORY WHITE TURKEY BURGERS

7919806 | 30/5.33 oz.



FEATURING
SPICY SECRET
SAUCE

1 out of 5 restaurants serve turkey burgers, and at limited service restaurants turkey burgers have grown 42% over the past two years. Customers will love this great-tasting, low-fat, high-protein alternative to red meat. Use both our White and White & Dark Turkey Burgers to create your unique burger offering.

FEATURING CARAMELIZED
BALSAMIC onion jam

CHEF'S LINE® SAVORY WHITE & DARK TURKEY BURGERS

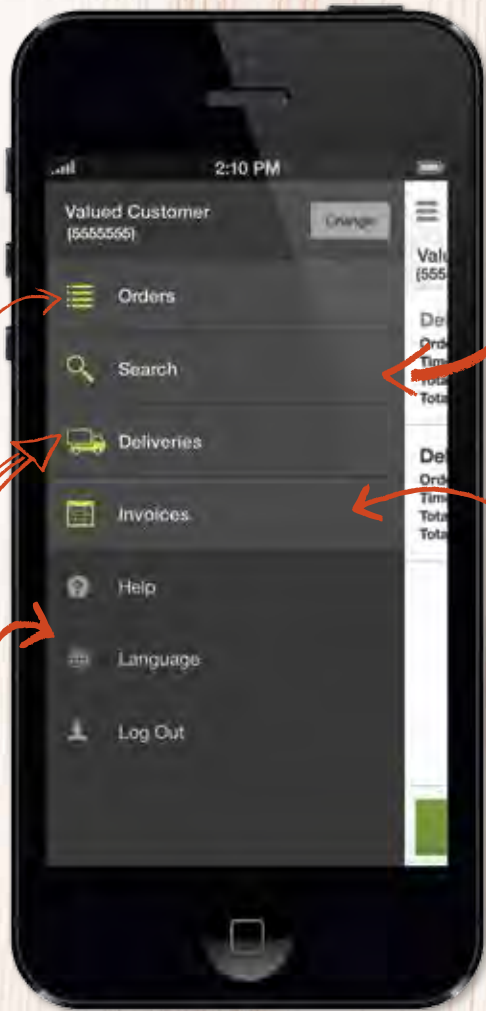
7919764 | 30/5.33 oz.



HALF THE FAT
OF A REGULAR
80/20 BEEF
BURGER



MOBILE



CREATE, REVIEW,
EDIT ORDERS

TRACK
DELIVERIES

OPTIMIZED
FOR SPANISH

SEARCH PRODUCT
CATALOG

ACCESS AND
SHARE INVOICES

Manage your kitchen from anywhere 24/7.
Start your order on usfood.com and finish it on the US Foods app with real-time syncing.

Use your usfood.com credentials or contact your sales representative. Download at:



SIMPLE MORE HYGIENIC SPACE-SAVING LESS COST SIMPULL TOUCH



MONOGRAM® SIMPULL TOUCH™ CUTLERY DISPENSER

2907640 | 1 ea.

Spoon Cartridge, Tea MW Blk
2907541 | 8/100 ct.

Fork Cartridge, MW Blk
2907558 | 8/100 ct.

Knife Cartridge, MW Blk
2907566 | 8/100 ct.



This spring we're introducing Simpull Touch™, an exclusive US Foods product. We've created the most hygienic cutlery dispenser on the market *ever*. No hands ever touch the utensils during insertion, using cartridges that load quickly and easily. Studies show that 85% of patrons will frequent establishments that visibly implement sanitary practices. So send a strong message you care about your customers with Simpull Touch.

MONOGRAM™

CLEANING DISPOSABLES



PATUXENT
FARMS

LESS SODIUM MORE FLAVOR

RYKOFF SEXTON®
100% INDIAN
RIVER RED
GRAPEFRUIT
JUICE

7970585 | 6/64 oz.

Indian River Red Grapefruit Juice from Florida is renowned for its sweet flavor and beautiful ruby red color. Each half gallon contains approximately 8 freshly squeezed grapefruits.

PATUXENT FARMS®
LOWER
SODIUM HAM
WITH NATURAL
JUICES

7978406 | 2/9 LBA

Our Lower Sodium Ham delivers on flavor with 45% less sodium than the industry norm. This D-shaped, deli-faced ham is hardwood smoked in an open net, preserving all of its natural juices.

PATUXENT FARMS®
LOWER SODIUM
BACON

7978364 | 15 lb.

This is genuine, center-cut, all pork bacon with every bit of bacon taste and 45% less sodium than our regular bacon! It's also applewood smoked to ensure that it's 100% full of flavor.

SUPERIOR® SENA 18/8 DINNER FORK
2330629 | 12/CS
SUPERIOR® SENA 18/8 DINNER KNIFE
1330638 | 12/CS
SUPERIOR® TRIANGLE PLATE, 10-1/2"
4971412 | 12/CS
AMERICAN METALCRAFT CAST IRON FRY PAN, 5", 8 OZ.
8990319 | 1 EA
SUPERIOR® BREAD BOARD
9329459 | 1/EA

DARK GREENS

ARE GROWING ON MENUS

CROSS VALLEY FARMS® SHREDDED KALE SALAD

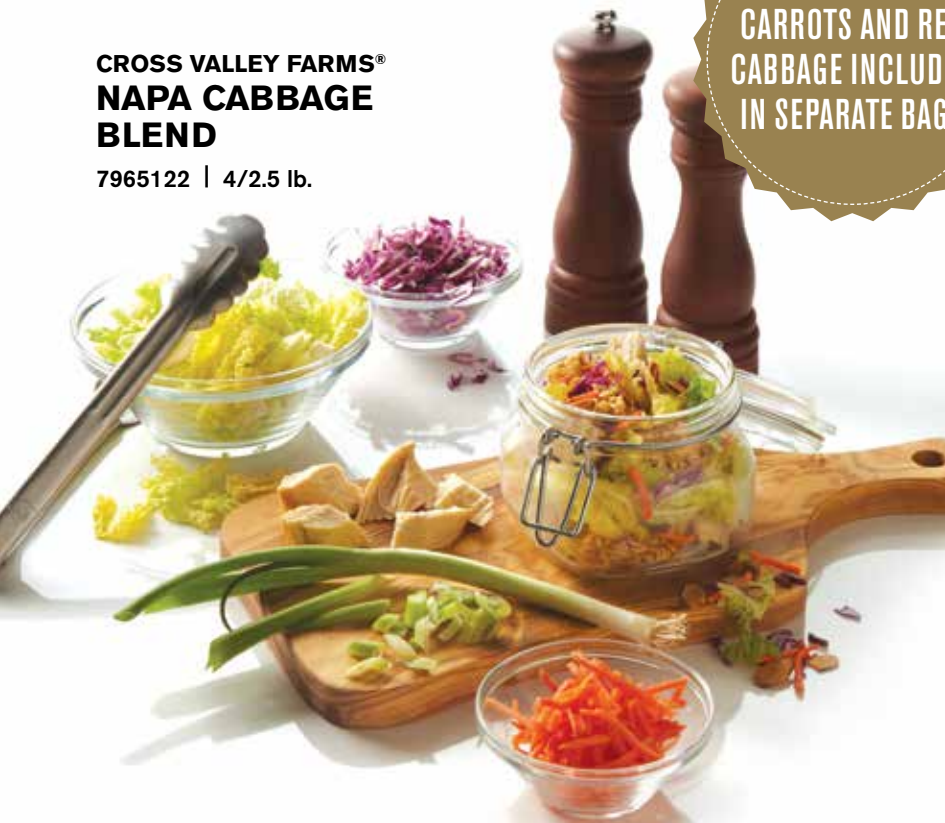
7835812 | 4/1.5 lb.

Packed with health benefits, kale is one of the fastest growing ingredients on menus. Napa cabbage (or Chinese cabbage) is also gaining in popularity due to its delicate, mildly sweet flavor and variety of menu applications. Both are great served either hot or cold, are easy to prepare, provide excellent plate coverage and save you money by using less.

CROSS VALLEY FARMS® NAPA CABBAGE BLEND

7965122 | 4/2.5 lb.

SHREDDED
CARROTS AND RED
CABBAGE INCLUDED
IN SEPARATE BAGS



SUPERIOR® SALT & PEPPER MILL SET, 6"
7577133 | 1 SET
LIBBEY GLASS STACKING BOWL, 2-5/8", 1-1/4 OZ.
2849743 | 36/CS
LIBBEY GLASS STACKING BOWL, 3-7/8", 5 OZ.
2849867 | 36/CS

LIBBEY FOOD STORAGE JAR WITH
CLAMP, 17 OZ. 7994031 | 6/CS
AMERICAN METALCRAFT OLIVE
WOOD SERVING BOARD, 17"X9"
7692254 | 1 EA
SUPERIOR® BREAD BOARD
9329459 | 1 EA



THE INSIDE SCOOP

Fresh cut, de-stemmed, high quality

Pre-washed for labor savings and food safety

Breathable bag provides longer shelf life

SUPERIOR®
SLANTED BOWL, 5", 6 OZ.
6972087 | 36/CS



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US
FOODS

Little desserts are huge temptations



DEVONSHIRE® PREMIUM GREEK YOGURT CHEESECAKE

7997505 | 24/4.5 oz.

Made with 2% Greek yogurt and real cream cheese, this dessert is topped with a creamy Greek yogurt mousse and white chocolate curls.



LIBBEY GIBRALTAR
GLASS PLATE 7 1/2"
2029387 | 3 DZ/CS

THE INSIDE SCOOP

Black cherry filling is swirled throughout authentic ricotta cheese

Pair with after dinner drinks or coffee to increase check average

Individually portioned

DEVONSHIRE® PREMIUM BLACK CHERRY & RICOTTA CHEESECAKE

7997513 | 24/5 oz.

Based on an old European recipe, the black cherry filling is combined with authentic ricotta cheese. Great eye appeal and a flavorful bite throughout.

SUPERIOR®
DEVILLE 18/0 TEASPOON
3330651 | 12/CS

NEW ALTERNATIVES FOR OLD FASHIONED *Lemonade*



RYKOFF SEXTON™

Diners are constantly looking to alternatives for carbonated beverages, so we offer two delicious ways to satisfy thirsty customers — Meyer Lemonade and Strawberry Meyer Lemonade. Both are made with Meyer lemon juice, filtered water and pure cane sugar; one of the lemonades has strawberries. Use the lemonades as mixers for cocktails or add them to recipes for a flavorful punch of lemon flavor.

**RYKOFF SEXTON®
MEYER
LEMONADE**

7951585 | 6/64 oz.

MADE WITH ALL
NATURAL INGREDIENTS,
NO ARTIFICIAL COLORS,
SWEETENERS OR
CONCENTRATES

1 SPRINGTIME SORBET
ENDS YOUR MEAL ON
A SWEET NOTE

2 A SAVORY FRENCH 75:
GIN, LEMONADE AND A
SPRIG OF FRESH THYME

3 BRING NEW LIFE TO
LEMON BARS WITH
MEYER LEMONADE

4 FREEZE LEMONADE INTO ICE
CUBES, PLACE IN LEMON
SUGAR RIMMED GLASS AND
SERVE WITH PROSECCO

**RYKOFF SEXTON®
STRAWBERRY
MEYER LEMONADE**

7946213 | 6/64 oz.

SUPERIOR® PACIFIC PLATTER, 10" X 7-1/2"

6929897 | 12/CS

SUPERIOR® TEAR DROP FRUIT DISH, 5-1/2", 3-1/2 OZ.

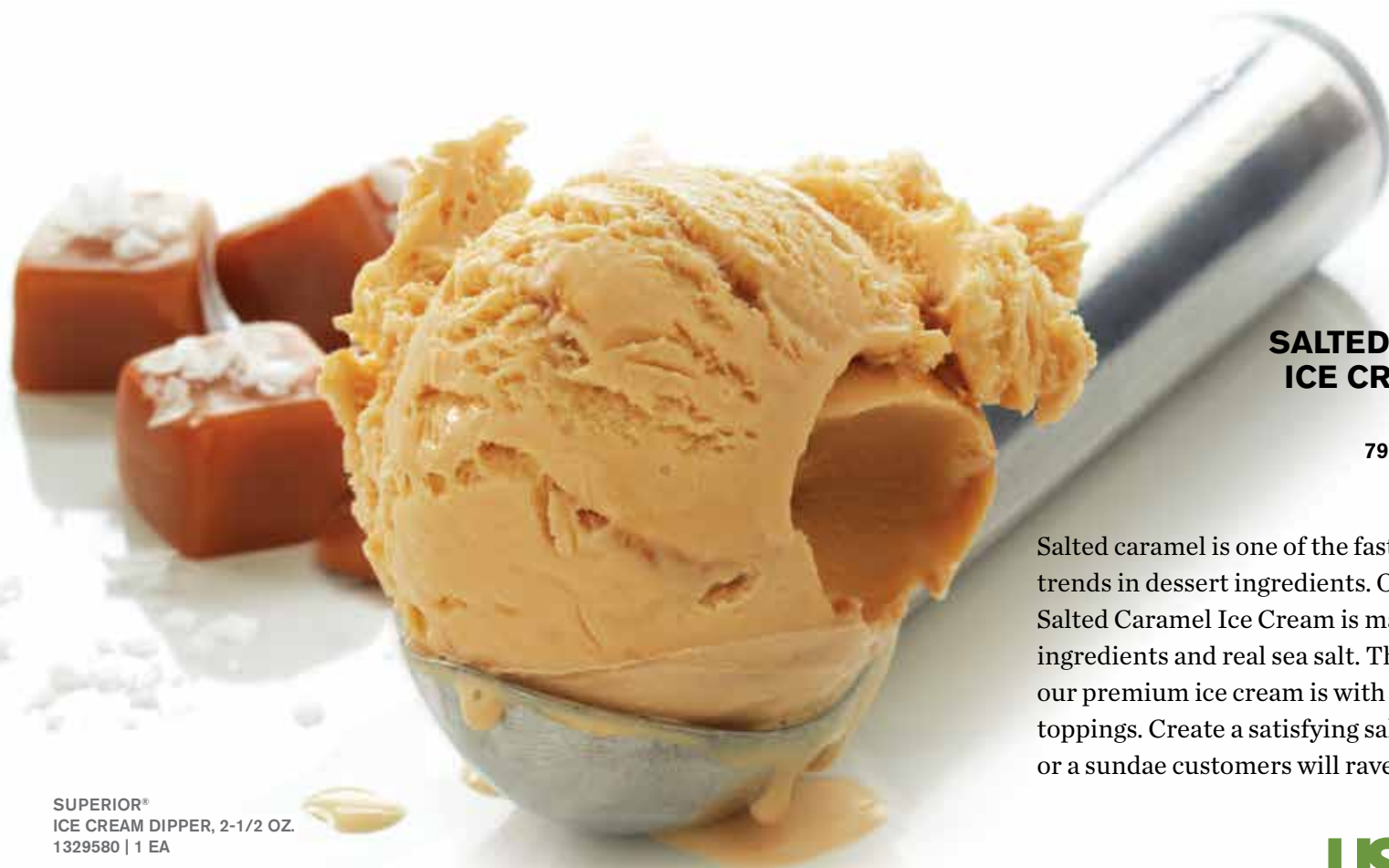
5896923 | 48/CS





Chill...

WE'VE GOT YOU COVERED FROM APPETIZERS TO DESSERTS



CHEF'S LINE®
SALTED CARAMEL
ICE CREAM WITH
SEA SALT

7962442 | 1/3 gal.

Salted caramel is one of the fastest growing trends in dessert ingredients. Our high quality Salted Caramel Ice Cream is made with natural ingredients and real sea salt. The only way to top our premium ice cream is with incredible toppings. Create a satisfying salty-sweet dessert or a sundae customers will rave about all week.

SUPERIOR®
ICE CREAM DIPPER, 2-1/2 OZ.
1329580 | 1 EA

US FOODS® DISTRIBUTED BY/
DISTRIBUIDO POR
US FOODS, INC.
ROSEMONT, IL 60018

TRY THESE COMPLEMENTARY TOPPINGS TO BRING OUT THE SWEET AND SALTY FLAVORS OF OUR PREMIUM ICE CREAM



A Caramel Corn



B Dark Chocolate



C Peanut Brittle



D Whipped Cream



E Pretzels



F Bourbon Bacon