

# the SCOOP

ISSUE 5 | SPRING 2013

FROM  
**US.**  
**FOODS**  
KEEPING KITCHENS COOKING.™

## UNITED TASTES OF AMERICA:

JOIN US FOR A FLAVORFUL TOUR OF OUR COUNTRY'S REGIONAL FAVORITES

**NEW CLASSICS!**  
SCOOP ADDS UP TO MUCH MORE FOR YOUR MENU



A divine pairing.  
See page 10.

### THE INSIDE SCOOP

flaky crust looks and tastes homemade

tart goes from frozen to steaming on the table in minutes

at the top: ultra-premium, all-natural ice cream

### BURGERS, BUNS & HOUSE FRIES



### GOURMET MUFFINS



### US NEXT TOP PRODUCT WINNER



### WHAT'S NEW INSIDE:

- ▶ new menu ideas
- ▶ new application ideas
- ▶ tips from the pros
- ▶ new recipe ideas featured on [USFOODS.COM](http://USFOODS.COM)



## What's NEW

We're bringing it home America...and it's never tasted so good! Join us as we rediscover our country's diverse regional fare.

From New England to the West coast, you'll be delightfully surprised by a few forks in the road as we add inspired twists to regional favorites and put you on the map as a culinary destination. Imagine placing the sacred Philly steak and cheese sandwich inside a snack sized bun...or infusing Boston baked beans with aged Kentucky Bourbon...or adding all-natural ingredients to classic pie recipes.

Every region has a favorite dish that means 'home,' and every dish has a back story that nourishes the soul. Whether it's two Texas brothers who've transformed their mother's pancake recipe into a regional hit, or a 100-year-old family ice cream business, we hope you'll find the people behind our products as intriguing as we did.

With your own brand of local hospitality and flair, our new regional favorites are going to be worth the drive for your customers—again and again.

Please contact your sales rep or visit [USFoods.com](http://USFoods.com) to discover more.

Enjoy!



Pietro Satriano  
Chief Merchandising  
Officer, US Foods



# WHAT MAKES AN ALL AMERICAN FOOD?

Whether your down home means a classic dish from the Old South; fresh from Midwestern's dairy farms; a crisp fried Western tradition or a new twist on Texas born and braised, we are a nation of food fanatics. Scoop digs deep to conjure up real menu magic with these regional favorites, where culinary legacies meet today's hottest trends.



## Chef's Line™

**Vanilla Bean** 6758940 & **Chocolate Ice Cream** 6759039 - pg. 10

**Southern Style Shrimp & Crab Cake** 6746028 - pg. 3

**4" Rustic Apple Tart** 6773501 - pg. 10

**Cinnamon Apple Filled** 6776926, **Blueberry Buttermilk** 6776892 & **Double Chocolate Chunk Muffins** 6776918 - pg. 7

**Traditional** 6776223 & **Seeded Salt & Pepper Buns** 6776256 - pg. 5

**Pat LaFrieda 4 oz.** 6778526 & **6 oz. Chopped Beef Patty** 6778583 - pg. 5

## Rykoff Sexton™

**100% Florida** 6773097 & **California Valencia OJ** 6773105 - pg. 7

**Meyer Lemon** 6773394 & **100% Key Lime Juice** 6773402 - pg. 9

## Metro Deli™

**All-Natural Oven Roasted** 6742027 & **All-Natural Deep Fried Chicken Breast** 6742118 - pg. 12

## Monarch®

**Bourbon Molasses Baked Beans** 6763494 - pg. 8

**Sweet Pancake Mix** 6631782 - pg. 6

**House Fry** 6737118 - pg. 11

**Garlic Sauce** 6755698 - pg. 11

**Deodorized A/V Shortening** 2880383 - pg. 11

## Molly's Kitchen™

**Philly Cheese Steak** 6769509 & **Barbecue Flavored Beef Snackin Bun** 6769517 - pg. 5

## Patuxent Farms®

**Bourbon Bacon, Raw** 6763171 & **& Cooked** 6763601 - pg. 8

## Glenview Farms®

**Horseradish & Chive White Cheddar Cheese Slices** 6765309 - pg. 4



US. NEXT  
FOODS  
**TOP**  
PRODUCT

**SOUTHERN STYLE SHRIMP  
AND CRAB CAKE**

6746028 | 40 CT. /2 OZ. BIB.

**PLATE 'EM UP  
LIKE CHEF FRYE:**

Appetizer, salad topper,  
entrée, crab benedict, or  
one-of-a-kind slider



*In his family's scrapbook, there's a photo that predicts all: Chef Sean Frye as a smiling three-year-old sitting contentedly on the kitchen counter, cooking with his parents in their Texas home. Years later, he's cooked up crabcakes so good they are US Foods Next Top Product... no wonder he's still smiling!*

**our next top product  
winner will go to the  
top of your menu**

One bite and you'll see why these mouth-watering Southern Style Shrimp and Crab Cakes nabbed top billing from hundreds of entries.

Chef Sean turned a traditional Southern hushpuppy into the best crabcake you've ever licked off your fingers—shrimp and crab fried up just right in a buttermilk batter, with a dash of cayenne pepper for a spicy little Cajun kick.



**ROASTED RED PEPPER, BLACK  
BEAN & CORN SALSA**

Fresh cilantro brings this Southwestern salsa to life

**THE INSIDE SCOOP**

bursting with sweet and tender crab, shrimp, parmesan, hint of cayenne pepper

no fuss, deep fry for  
4½ minutes and serve

no artificial ingredients, right down  
to the mayonnaise





Pat LaFrieda with his dad, Pat Sr., and his cousin, Mark

Pat suggests: "Add two slices of cheese at the last flip of the burger so it's melted on serving." We recommend: our all natural, handcrafted Wisconsin cheddar infused with chives and horseradish. Sliced and ready to ooze.

# FOOD THAT MAKES THE GRADE ACROSS THE USA

**HORSERADISH & CHIVE  
WHITE CHEDDAR  
CHEESE SLICES**

6765309 | 6/1.5 LB.

**TIPS FROM THE PROS:**  
How to cook the best burger?  
Start with a cold patty—this  
ensures a nice sear on the  
outside and the perfect  
doneness on the inside

GALVANIZED DINNER PLATTER | 6711881  
GALVANIZED APPETIZER PAIL | 2862498  
NO-NIK ICED TEA GLASS | 5017546

## pat lafrieda's back for more

Everyone's still raving about last year's juiciest Scoop: Pat LaFrieda's 100% USDA choice Angus patties, known on the streets as 'the best burger your customers ever tasted.' They look like burgers, but taste like steaks. Now in two new convenient sizes—4 and 6 ounces. And only at US Foods.



### SEEDED SALT & PEPPER BUN

6776256 | 7/10/2.8 OZ.

### TRADITIONAL BUN

6776223 | 7/10/2.8 OZ.

Load up our buns with meaty LaFrieda burgers, cheese, and lots of toppings—they can take it. Go Traditional, glossy with a sweet golden-brown crust; or Seeded Salt & Pepper Bun with premium sesame seeds, cracked black pepper and sea salt.

### 6 OZ CHOPPED BEEF PATTY

6778583 | 12 LB.

### 4 OZ CHOPPED BEEF PATTY

6778526 | 12 LB.



## nothing says America like cheese whiz® and bbq!

Cantonese-inspired, these mini buns will be living large in America, with tasty salutes to regional legends: Philly Cheese Steak and BBQ Beef.

### PHILLY CHEESE STEAK SNACKIN BUN

6769509 | 4/3 LB.

### BARBECUE FLAVORED BEEF SNACKIN BUN

6769517 | 4/3 LB.



The Philly Cheese Steak Snackin Bun is fully loaded with sliced beef, caramelized onions, pickled peppers and all-American Cheese Whiz.

#### BEER CHEESE DIPPING SAUCE

Elevate your cheese sauce with a generous splash of dark or stout beer



The BBQ beef Snackin Bun digs deep into the heart of Texas for a smooth blend of smoky, sweet and spicy.

#### JAMAICAN BBQ DIPPING SAUCE

Add Monarch® Jamaican Relish to give your dipping sauce a bright new flavor

## THE INSIDE SCOOP

2 ounces of versatility—snack, appetizer, grab-n-go, mini sandwich

all-natural, minimally processed  
alternative to fried snacks

heat and serve in 10 minutes

# THE NEW SOUTH STACKS UP



## TIPS FROM THE PROS:

Pancakes are not just for breakfast anymore! Make lunch sizzle: side with a raft of bacon, ham or sausage. Or have a sweet ending: add caramelized nuts with some drizzled chocolate and whipped cream

**Chubby's**  
BREAKFAST LUNCH DIN

GIVE 'EM  
SOME SUGA'!

SERVE THEM UP CHUBBY'S  
WAY WITH FRESH FRUIT AND  
WHIPPED BUTTER, TOP WITH  
HOT MAPLE SYRUP AND WASH  
DOWN WITH A GLASS OF  
VALENCIA ORANGE JUICE



DALLAS, TX

*"Everything is bigger in Texas, we know how to fill up a plate. My customers never leave hungry!"*

*- Peter Touris, Chubby's Owner*

The secret to the lightest, sweetest pancakes around comes straight from John and George Touris' mama, delighting Chubby's Restaurant diners for the last 25 years. Now these chewy delights with an irresistible vanilla flavor can do triple duty in your kitchen as a breakfast mainstay, lunch treat or signature dessert. Listen to mama and eat up!

## ◀ SWEET PANCAKE MIX

6631782 | 6/5 LB.



## your main squeeze



Our 100% orange juice is made from California or Florida Valencia oranges, not from concentrate, squeezed at the peak of freshness and gently pasteurized. Straight up, these are the world's best OJs.

### 100% FLORIDA VALENCIA OJ

6773097 | 6/64 OZ.

### 100% CALIFORNIA VALENCIA OJ

6773105 | 6/64 OZ.



## big ol' muffins

Lay on the Southern charm right from the get-go with these sweet starters. Nothing but the best for our beauties—no preservatives or artificial colors, and not a trace of high fructose corn syrup.

### ▲ CINNAMON APPLE FILLED MUFFINS

6776926 | 24/4 OZ.



Cinnamon Apple, abounding with orchard-fresh Michigan Rome apples beneath a crisp streusel crumble

### BLUEBERRY BUTTERMILK MUFFINS

6776892 | 24/4 OZ.



Blueberry Buttermilk, filled with juicy Georgia wild blueberries and topped with coarse sugar

### DOUBLE CHOCOLATE CHUNK MUFFINS

6776918 | 24/4 OZ.



Double Chocolate Chunk, popping with pure semisweet chocolate chips



# SOUTHERN PRIDE

## PULL UP A CHAIR AND SET AWHILE



**bacon + beans =  
smooth & soulful**

No foolin'—one taste of Bourbon Molasses Baked Beans and Bourbon Bacon guarantees second helpings. It's the Kentucky Bourbon that makes it all sing Dixie... aged for no less than two years in oak barrels. The blend of navy beans, molasses, brown sugar, bacon and pork belly is slow cooked to perfection. Our Bourbon Bacon gets smoked too—over applewood and oak for a mellow, smoked flavor and aroma.

### BOURBON MOLASSES BAKED BEANS

6763494 | 6/#10 CN.



### BOURBON BACON - COOKED

6763601 | (2) 150 CT.

### BOURBON BACON - RAW

6763171 | (2) 7.5 LB.

### BOURBON BACON JALAPENO CHEDDAR CORNBREAD

Everything tastes better with  
bacon...and bourbon!



TWO TONE SOUP CROCK | 2345759  
FIESTA® SCARLET BOWL, 14 1/4 OZ. | 1499664  
MASON JAR | 3035128





## get your juices flowing

The squeeze is on for the finest, fresh juices, and our Rykoﬀ Sexton Meyer Lemon and 100% Key Lime varieties are at the top of the mix. All natural and gently pasteurized, these juices make welcome ‘ades for the health conscious and citrus lovers. Best of all, use our Key Lime Juice to unlock the centuries-old secret to Florida’s legendary pie.



### 100% KEY LIME JUICE ▶

6773402 | 12/32 OZ.

### MEYER LEMON JUICE BLEND

6773394 | 12/32 OZ.

INFUSE THE TASTE OF  
REFRESHING CITRUS YEAR ROUND:



#### 1. KEY LIME CAIPIRINHA

Customize a classic cocktail



#### 2. MEYER LEMON & OREGANO DRESSING

Your house dressing just became very popular



#### 3. MEYER LEMON CURD

Hit the sweet spot with this tart little tart



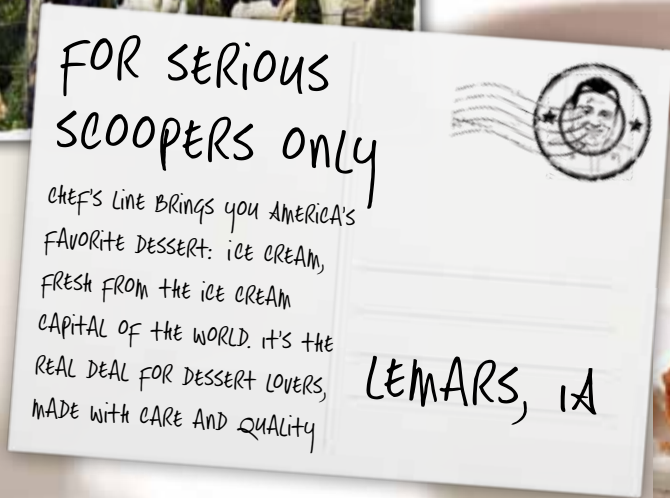
#### 4. KEY LIME GUAC

Tortilla chips beware



**TIPS FROM THE PROS:**  
Add some kick to your crust  
by using ginger snaps!

# BEST OF THE MIDWEST



- 1. SALTED CARAMEL DRIZZLE**  
Drizzle caramel across tart just before serving with a sprinkle of sea salt



- 2. SLICE OF CLASSIC AMERICAN CHEESE**  
A classic Southern topping: add cheese to a hot tart for a quick melt and delicious flavor combination



- 3. BOURBON CINNAMON GLAZE WITH TOASTED PECANS**  
Reduce Kentucky bourbon and cinnamon to a simple syrup. While hot, pour over ice cream and top with roasted pecans



- ◀ **VANILLA BEAN ICE CREAM**  
6758940 | 3 GAL.
- CHOCOLATE ICE CREAM**  
6759039 | 3 GAL.

- ◀ **RUSTIC APPLE TART**  
6773501 | 24/6.35 OZ.



## as american as apple tart

It's a sweet new life for our country's favorite patriotic pastry, transformed into a rustic apple tart made with sweet and tangy apples fresh from the orchard. Wrapped in a handcrafted, six-fold flaky crust, and topped with a dash of cinnamon and a light sugar glaze, this dessert needs only a scoop of super-rich Vanilla Bean Ice Cream to make it perfect.

ELITE™ RECTANGULAR PLATTER | 8584146  
ELITE™ SQUARE FRUIT BOWL, 8 OZ. | 8583064  
DUCHESS 6" SAUCER | 4329264

# WEST COAST FOOD REVOLUTION

## all-star lineup

The French Fry just got elevated to All-Star status following a late-inning rally from the West Coast! Inspired by a Northwest baseball team's favorite "Rally Fries," our House Fries with Garlic Sauce will be a hot ticket this season. Together with our new highly-scouted Garlic Sauce on the side or tossed together, these fries will add authentic, made-from-scratch cred to your entire menu and set a new standard for a "side of fries."

## THE INSIDE SCOOP

hand-cut, homemade, skin-on fries  
appearance without the labor or time

garlic sauce is made from high quality  
minced garlic and parsley

home run combo: upsell together as a  
crisply memorable appetizer

BATTER UP!

THESE HOUSE FRIES WITH GARLIC SAUCE ARE WEST COAST TRENDSETTERS, WITH BOLD FLAVORS THAT HIT IT OUT OF THE PARK EVERY TIME. DEEP FRIED GOODNESS DRENCHED IN MOUTH-WATERING BUTTERY GARLIC SAUCE...PUT IT ON THE HOME PLATE!



SEATTLE, WA



### HOUSE FRY

6737118 | 6/5 LB.

### GARLIC SAUCE

6755698 | 6/32 OZ.

TIPS FROM THE PROS:  
Switch out ketchup and mustard for sweet and sour sauce and honey mustard

### DEODORIZED A/V SHORTENING

2880383 | 1/50 LB.

### back to the future with a side of sizzle

It's back and better than ever—add classic deep fried flavor to your fried foods, from fries to fish. A savory blend of beef tallow and soybean oil will keep your customers loyal to your fries alone!



## SERIOUS NOSHING

GET YOUR MOUTH AROUND  
THIS: CHICKEN THAT'S OVEN  
ROASTED OR DEEP FRIED  
UNTIL NATURALLY  
CARAMELIZED, PILED HIGH  
ON A GOOD THICK RYE



METRO  
DELI™

NEW YORK, NY

### ALL NATURAL DEEP FRIED CHICKEN BREAST

6742118 | 2/5 LBA.

### ALL NATURAL OVEN ROASTED CHICKEN BREAST

6742027 | 2/5 LBA.



# EAST COAST SLICE OF THE GOOD LIFE



**whaddya want? roasted right  
out of the oven? or fried like  
nonna used to make it? alright,  
you got it!**

Back in the day, butchers shouted your order across the counter, slices were made by hand, and chicken breasts were whole. Metro Deli's new chicken breast line goes one better, using jumbo chicken breasts rubbed with our special blend of seasonings, and oven roasted until naturally caramelized. Our deep fried version is golden brown on the outside and tender on the inside. Both are at least 98% fat free and guaranteed not to have a single imitator in the marketplace...a first from Metro Deli.

## THE INSIDE SCOOP

all-natural ingredients: chicken breast,  
water, sea salt, sugar, spices and oil

minimally processed, whole breasts

fresh made rotisserie look,  
not chunked and formed

**TIPS FROM THE PROS:**  
Chops up just right  
for succulent chunky  
chicken salad

QUAD™ SQUARE PLATE | 4735510  
FLAT BAMBOO PLATTER | 2619633  
GLASS STACKING BOWLS 5 OZ. | 2849867  
DRIZZLER BOTTLE 4 OZ. | 3878659



watch us on YouTube



like us on Facebook



follow us on Twitter

SCAN HERE FOR MORE TIPS,  
RECIPES AND APPLICATIONS



**US  
FOODS™**  
DISTRIBUTED BY/  
DISTRIBUIDO POR  
US FOODS, INC.  
ROSEMONT, IL 60018