

# the SCOOP

FROM  
**us.**  
**FOODS**  
KEEPING KITCHENS COOKING.™

ISSUE 4 | FALL 2012

## RETRO REIMAGINED:

Classic Comfort Foods with Delicious New Twists



Get creative with pork bellies. See page 10.

## THE INSIDE SCOOP

crispy on the outside,  
creamy on the inside

all-natural, fully cooked bellies

saves you 6 hours  
or more of prep time

**26 NEW PRODUCTS!**

TALK TO  
YOUR SALES  
REP NOW!

## HEALTHY PANCAKES PURE SYRUP



## FRIED CHICKEN WITHOUT THE FRYER



## NEW SPINS ON DESSERTS



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# Up for breakfast!

Hallelujah for a ready-to-serve hollandaise sauce that won't easily split or break! Made with natural ingredients including real cream and butter, chefs say our sauce is as good as their own because it tastes exactly like a classic hollandaise should—wonderfully rich, buttery and tangy. Just what you need for eggs, vegetables, fish and steaks.

## THE INSIDE SCOOP

ready to serve

won't easily break

easily converted to a delicious Bernaise sauce



### HOLLANDAISE SAUCE

2786689 | 4/5 GAL.

WHITE WHITE OVAL PLATE | 3353166  
 WHITE WHITE SAUCER | 1352681  
 WHITE WHITE COFFEE CUP | 8352668



### ALL NATURAL APPLEWOOD SMOKED BACON, PRECOOKED

2771350 | 2/150 CT.

**“Applewood smoked bacon is among the top 15 fastest growing proteins, up 28% over the past two years.”<sup>1</sup>**



*Remember how great bacon tasted when you were a kid? Our crisp, minimally processed, smoked bacon is bursting with the delicious meaty flavor you remember. Available precooked or raw to add your own signature touch.*



### ALL NATURAL APPLEWOOD SMOKED BACON, RAW

2771301 | 15 LB. 14-18 CT.



## VERMONT PURE MAPLE SYRUP - GRADE A

2740389 | 6/64 OZ.



Handcrafted on a seventh-generation family farm, our Grade A Dark Amber Rykoﬀ Sexton™ Vermont Pure Maple Syrup has a rich, smooth flavor. In a world of imitation, here's your chance to offer the real thing.



Recipes available online at [usfoods.com](http://usfoods.com)



SYRUP DISPENSER | 8046989  
CONSUL DINNER FORK | 5330410  
WHITE WHITE PLATE | 1353168

## MULTIGRAIN PANCAKE MIX

2756732 | 6/5 LB.



*A soft, sweet, nutty flavor with hints of vanilla and cinnamon combined with a fluffy, whole-grain texture the entire family will enjoy.*



# Flat-out better pancakes

Whole grains are a big part of today's healthy eating trend, but customers won't sacrifice taste. We partnered with the Whole Grains Council to create Monarch® Multigrain Pancake Mix with 10 wholesome, nutritious grains, including three ancient grains. Each serving has 10 grams of whole grains and is a great tasting, healthy alternative to traditional breakfasts.

## THE INSIDE SCOOP

good source of fiber –  
3 grams per serving

includes ancient grains quinoa,  
teff and amaranth

easy to prepare—just add water



# Go big on brunch

Wait! Before you scramble another egg, consider the benefits of our trendy, homestyle breakfast bakes. Easy to heat and serve with lots of upscale, comfort food appeal, these delicious classics add some serious pizzazz to your usual lineup. And they're fantastic for steam or buffet tables. Need an entry into the all-day breakfast trend? Here it is.



PEBBLES DINNER PLATE | 8336975  
GOTHIC PLATE | 3062882

## ◀ EGG STRATA WITH CANADIAN-STYLE BACON, SHARP CHEDDAR CHEESE AND VEGETABLES

1726983 | 4/72 OZ.

### THE INSIDE SCOOP

6 oz. serving counts as  
one daily serving of vegetables

benefit from all-day breakfast trend

freezer to oven: just tent it and bake it



*Our potato-based Molly's Kitchen™ Vegetable Frittata is a vegetarian option loaded with skin-on potatoes, spinach, mushrooms, tomatoes and onion with just a hint of Tabasco®.*

### VEGETABLE FRITTATA ▶

1726900 | 4/60 OZ.



WHITE WHITE PLATES | 6353155  
BAMBOO PICK | 3949682  
DURATUFF EVEREST JUICE GLASS | 9028572  
ELITE RECTANGULAR PLATE | 8584146



## THE INSIDE SCOOP

a healthier alternative to fries  
or potato chips

on-trend fusion flavors

excellent salad or chili toppers or  
crushed and used as breading



### ▲ RICE & ADZUKI BEAN CHIPS

2791218 | 6/16 OZ.



### ▲ CHICKPEA & BLACK SESAME CHIPS

2791234 | 6/16 OZ.

# We dare you to just eat one

Inspired by the fusion revolution, our gourmet chips are flavored with spices like cumin, garlic and chili to create unique Mediterranean, Southwestern and Far East flavors. Plus, our chips are made with sunflower and safflower oil, which means they're a trendy, fun and upscale alternative to fries or potato chips.

## Cravable creations...

Tasty and exciting instead of fries



A fresh, crispy, unexpected bar snack



Intriguing ingredient for signature dish





**METRO  
DELI**™

# Let's do lunch

Metro Deli™ Uncured Cooked Corned Beef Brisket and Uncured Pastrami Bottom Round Flat are all natural, USDA Choice Angus seasoned to perfection in the tradition of an old-world, New York City delicatessen. The corned beef is lightly spiced with coriander, mustard seed, pepper, bay leaf and ginger for a savory flavor with a hint of sweetness. The pastrami is hickory wood smoked and traditionally seasoned for a light, peppery taste.

## THE INSIDE SCOOP

old-world flavor and traditional spices

natural texture with no phosphates

ideal for customers who want  
all-natural deli meat

### ▼ UNCURED COOKED CORNED BEEF BRISKET

2791333 | 1/12 LBA

\*2669174 | 1/12 LBA

### UNCURED PASTRAMI ► BOTTOM ROUND FLAT

2791309 | 2/7 LBA

\*2669216 | 2/7 LBA

\* WEST COAST ITEM ONLY

FLUTED RAMEKIN | 2345726  
BAMBOO PLATTER | 2619633



YouTube WATCH HOW EASY IT IS TO PREPARE!

Turkey Pot Pie



# This is how turkey should taste!

Now you can cook and serve a delicious turkey breast in 1/3 less time than foil-wrapped product. Just thaw and place our proprietary film packaging in the oven and the turkey is golden brown and done in only about two hours. Plus, our individual packaging is safer because it prevents cross contamination.

## ALL-NATURAL BONELESS OVEN-READY TURKEY BREAST

2783819 | 2/9-10 LBA

AU GRATIN DISH | 9345737  
WHITE WHITE PLATE | 8353153  
RADIANTZ DINNER FORK | 9433749



## ROASTED-CHICKEN SKILLET GRAVY MIX

2781706 | 6/21.60 OZ.



*Remember the thick, hearty gravy mom used to make from drippings on the bottom of the pan? Our gravy has that same robust, roasted-chicken flavor ideal for a variety of applications.*

ATTERBURY DINNER FORK | 7511553  
WHITE WHITE OVAL PLATE | 3353166



**CREAMY  
SMOKED  
GOUDA  
MACARONI &  
CHEESE BITES** ▼  
2791630 | 4/3 LB.

## **Classic bar snacks with a new twist**

We gave macaroni and cheese a sumptuous new spin by combining al dente pasta with eight delicious cheeses in a lightly battered, bite-size nugget of rich, creamy perfection. All-natural ingredients and exclusive batter mix gives a made-from-scratch look and taste.

**“Macaroni & cheese with artisan and higher end ingredients is experiencing a boom as the dish goes from standard comfort fare to a higher-end menu option.”<sup>1</sup>**

◀ **BUFFALO-STYLE  
CHICKEN EMPANADA**  
2791697 | 4/27 CT.

*Chunks of succulent grilled chicken with blue cheese and hot sauce combine for authentic Buffalo wings taste in a crisp empanada.*

▲ **CREAMY PEPPER  
JACK MACARONI &  
CHEESE BITES**  
2791663 | 4/3 LB.

BEER STEIN | 4007464  
ELITE RECTANGULAR PLATE | 8584146  
JUMBO OVAL BASKET | 2348829





# Southern fried chicken WITHOUT FRYING!

**FULLY COOKED  
FRIED CHICKEN** ▶  
2790855 | 22.5 LB.

## THE INSIDE SCOOP

fully cooked and ready to bake

no fryer necessary

delivers better flavor  
than other brands



MONOGRAM® 3 CMPT FOAM  
HINGED CONTAINER | 5865399  
MONOGRAM PLASTIC SOUFFLE  
CUP, 3.25 OZ | 2961126

Now you can get that crispy, skillet-fried chicken flavor straight out of the oven! Your customers will savor the delicious taste and texture of golden fried chicken that's even

better than the national chain restaurant down the street—and you don't need a fryer. An added benefit—all white and dark chicken pieces cook at the same time and temperature.



# Sliced and seasoned savings!

All the glorious flavor of fresh mushrooms but with minimal shrinkage and much longer shelf life than raw product. Precooked, sliced and seasoned with natural butter flavor, garlic and herbs—our mushrooms are ready to be heated and served.

## ◀ SEASONED BABY BELLA SLICED MUSHROOMS

2791556 | 2/5 LB.



## THE INSIDE SCOOP

10% savings over fresh

think pizzas, burgers, salads, omelets

minimal shrinkage

STEAK KNIFE | 8701740  
MOJAVE OVAL PLATE | 5329446

# Make it a main event



SQUEEZE BOTTLE | 6330831  
PLAIN RAMEKIN | 2345775  
WHITE WHITE PLATE | 1353168  
SURE GRIP TRAY | 5146642  
STAINLESS STEEL MIXING BOWL | 2330736



## ALL NATURAL FULLY COOKED PORK BELLY

2771384 | 4/2-3 LBA.



Trendy, decadent and delicious, our Chef's Line™ Pork Belly is moist and mellow with an incomparably rich texture and flavor. This first-to-market product is slow cooked and open-rack hickory smoked to save you 6 hours or more of prep time, not to mention the investment in equipment.



## POTATO GRATIN

2739118 | 40/3.53 OZ.

## POTATO GRATIN WITH PORCINI

2739159 | 40/3.17 OZ.



QUAD PLATE | 4735510

 Recipes available online at [usfoods.com](http://usfoods.com)

*An upscale version of scalloped potatoes made with the finest cream, butter and Emmenthal cheese for a luscious and satisfying experience.*



## PREMIUM HANDMADE JUMBO LUMP CRAB CAKE

2762706 | 16/3 OZ.



## THE INSIDE SCOOP

Maryland style for sweet flavor and firm creamy texture

vastly superior to most crab cakes

65% crab – higher than most crab cakes on the market

# Cash in on the coffeehouse craze



You know that coffee chain with a shop on every corner? It's time you got in on the action. We use only premium Arabica beans for the smoothest, most luxurious cup of coffee your customers will ever experience. Now you can have the best coffee in the neighborhood.

## ◀ **CALI CAFÉ 100% COLOMBIAN DARK ROAST**

2769537 | 42/2.5 OZ.

## **CALI CAFÉ 100% COLOMBIAN DARK ROAST DECAF**

2766020 | 42/2.5 OZ.



SEE WHAT OUR CHEFS ARE CREATING...  
FOLLOW US ON TWITTER!



We reimagined two classic American sweet treats—s'mores and pecan pie—to create these trendy, all-natural dessert bars. Each offers homemade flavor so rich and delicious you'll swear they came straight out of mom's oven. Portion them any way you like, layer with ice cream or serve warm.

## ◀ **TOASTED MARSHMALLOW AND CHOCOLATE BAR**

2756666 | 4/62 OZ.

## ◀ **ROASTED NUTS AND HONEY BAR**

2756559 | 4/50 OZ.

COFFEE DECANTER | 1784396  
GLASS COFFEE MUG | 6051304  
MONOGRAM SUSTAIN®  
COMPOSTABLE PAPER  
CUP | 4954384

**US.**  
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