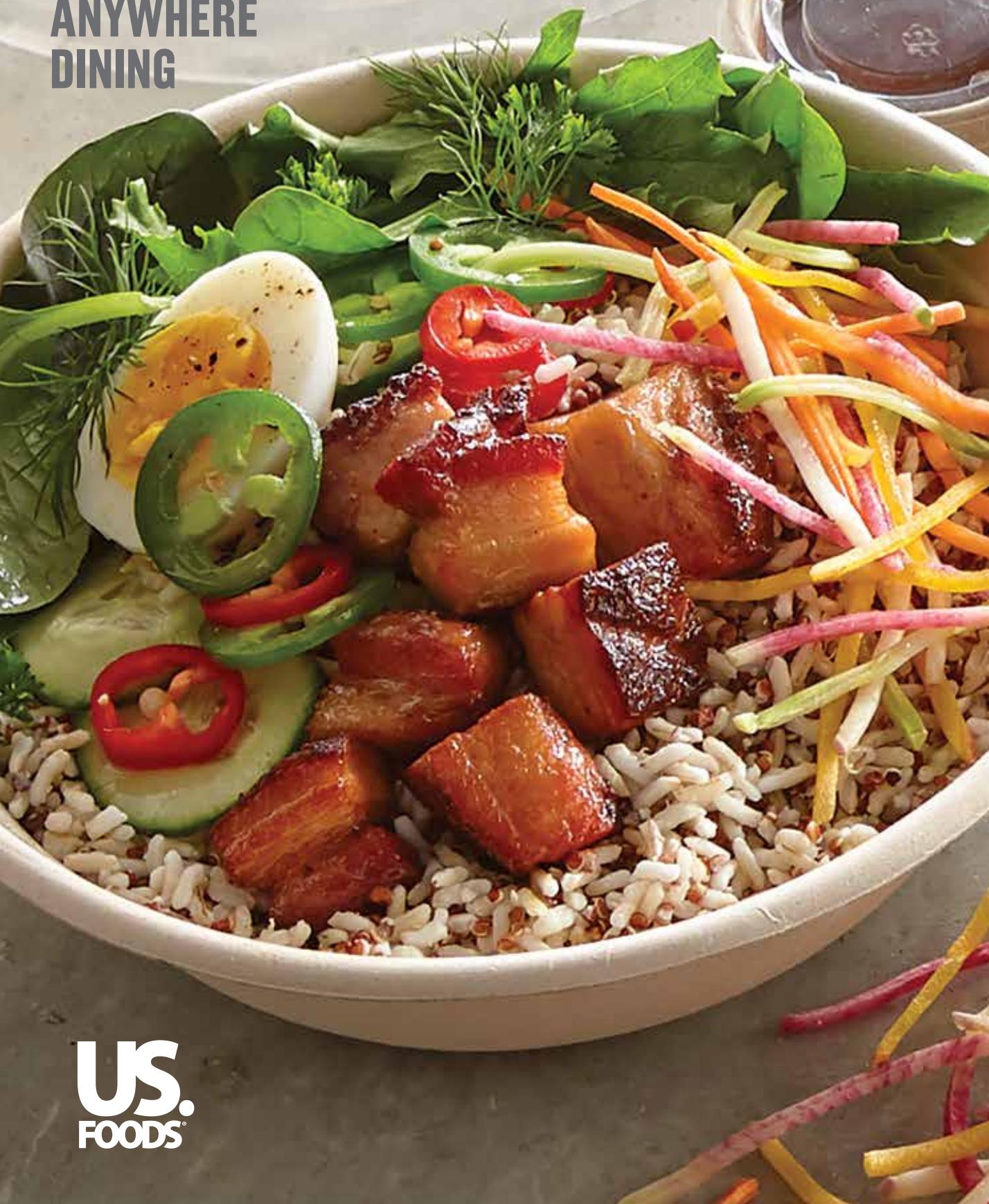


NO - 23 SUMMER 2019 ISSUE

SCOOP™

ANYTIME,
ANYWHERE
DINING



U.S.
FOODS®

MAKE IT EASY TO PROFIT

The flexibility and format of bowls allow operators to easily adapt on-premise meals for delivery or takeout.

- A. Monogram® Molded Fiber Bowl
- B. Cross Valley Farms® Shredded Rainbow Veggie Blend
- C. Cross Valley Farms Baby Leaf and Herb Mix
- D. Chef's Line® Organic Precooked Brown Rice & Quinoa Blend
- E. Chef's Line All Natural* Hickory Smoked Diced Pork Belly (front cover)
- F. Cattleman's Selection® All Natural* Sliced Fire Grilled Steak
- G. Patuxent Farms® All Natural* Sliced Fire Grilled Chicken Breast
- H. Monogram Wheat Fiber Soufflé Cup

*No artificial ingredients. Minimally processed.





BOWLS ARE BOOMING

Bowls already appear on a third of all menus, and double-digit growth is expected over the next four years.

- Datassential

GET OUT IN FRONT OF ON-THE-GO DINING

You're always on your feet, hustling to keep up with the fast-paced restaurant world. No doubt, you can relate to the countless diners who have only a moment to pause, grab a bite and go. But ask yourself: when those diners pause, are they grabbing a bite from you?

The hyper-speed growth of the convenience-dining market is reshaping the restaurant industry. With off-premise ordering now accounting for 44% of total restaurant sales¹, you can't afford to be caught on your heels. Adopting or enhancing an off-premise program – including menu offerings, services and even disposables – is one of your clearest paths to profitability and a flourishing customer base.

With our Summer 2019 Scoop™ launch, we're helping you embrace the new standard – by delivering a truckload of innovative products developed to help keep you in lockstep with today's busy diners. In the pages ahead, we'll provide you creative ideas and options to keep you up to speed with the latest digital ordering and delivery trends.

Online orders lagging behind? We recommend ChowNow for an elegant and efficient solution to help you drive traffic. Local grocerant and meal-delivery services thriving? Get in on the action. With helpful, on-trend dishes, ingredients and disposables – including an assortment of sustainable options – this Scoop will make it easy for you to leverage your existing space to reach new customers and create additional opportunities with your best regulars.

The world around us isn't slowing down anytime soon. Let Scoop help you get out in front of the movement with delivery, takeout, grab-and-go and retail solutions that connect diners with your restaurant – anytime, anywhere.

@USFoods #USFScoop

S. Sopinka

Stacie Sopinka
SVP, Product Development and Innovation

¹Technomic



TAKE IT TO THE STREETS

BRINGING IT: Digital ordering and delivery business has grown **300% faster** than dine-in since 2014

– QSR Magazine

FRESH ON ARRIVAL: **65% of consumers** are concerned about the environmental impact of takeout containers and to-go packaging

– Culinary Visions panel

THE BOTTOM LINE: Delivery checks are **63% higher** than dine-in checks due to upselling and larger orders

– Technomic



RIPE FOR THE TAKING

What had been an overwhelming challenge is now an opportunity. Serve your customers beautiful, crisp fruits and vegetables – at your tables or to go – with Scoop™ products designed for maximum convenience and peak enjoyment.

IN FULL VIEW

For more fresh ideas and solutions for ensuring optimal performance from your delivery and to-go offerings, visit www.usfoods.com/summerscoop.



MONOGRAM® MOLDED FIBER BOWL

5693097 | 4/100 ea.

INNOVATION

With carryout dining and the push for compostable disposables on the rise, you can meet both needs with one product: our 32-oz. Molded Fiber Bowl is a win-win opportunity.

PRODUCT ATTRIBUTES

- +BPI certified: 100% compostable within 90 days in a commercial composting facility; appropriate facilities may not exist in your area
- +Sustainably made from molded wheat fiber
- +Microwavable
- +32-oz. capacity
- +Clear plastic lid, A-Code 9743920, is available outside of Scoop™

BENEFITS

- +On-Trend: helps meet the demand for compostable disposables
- +Versatile: suitable for use with hot and cold foods
- +Living Well: sustainable and compostable
- +Withstands warmth and moisture

MONOGRAM
CLEANING DISPOSABLES

MONOGRAM®
CLEAR PLASTIC LID
9743920 | 8/50 EA.

CROSS VALLEY FARMS® SHREDDED RAINBOW VEGGIE BLEND

9621968 | 2/2 lb.

INNOVATION

Add multicolored visual appeal to your plates. Our Shredded Rainbow Veggie Blend is a beautiful sandwich topper and a colorful feature in salads, sides and center-of-the-plate offerings.

PRODUCT ATTRIBUTES

- +Prewashed, $\frac{1}{8}$ " shredded vegetable blend
- +Shred includes light green broccoli stems, orange carrots, golden beets, white turnips and pink watermelon radishes
- +Brightly colored and visually appealing

BENEFITS

- +On-Trend: helps meet the demand for colorful produce
- +Living Well: uses simple ingredients
- +Versatile: can be used in multiple applications
- +Time-Saving: prewashed and pre-cut
- +Available year-round
- +14-day shelf life

**CROSS
VALLEY
FARMS®**



MONOGRAM®
CUTLERY KIT, PLASTIC COMPOSTABLE
6281985 | 100 EA.

CROSS VALLEY FARMS® BABY LEAF AND HERB MIX

1218854 | 2/2 lb.

INNOVATION

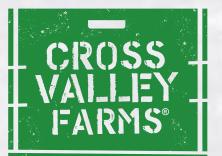
Herbs are having a big moment, and this Baby Leaf and Herb Mix makes it easy for any operator to serve a savory blend of greens without having to stock multiple components. No extra fuss involved – just open and serve.

PRODUCT ATTRIBUTES

- +Made with green baby spinach, baby red pak choi, baby tango, parsley and dill
- +Available year-round
- +Fresh; prewashed

BENEFITS

- +On-Trend: herbs show menu growth
- +Living Well: simple ingredients
- +Time-Saving: prewashed and pre-mixed
- +16-day shelf life offers an herb mix to operators who use herbs in low volume



MONOGRAM® TAMPER EVIDENT CONTAINER

2854458 | 3/50 ea.

INNOVATION

Be sure that your carryout containers are safely sealed when your customers take them to go. When our 32-oz. Tamper Evident Container has been opened even once, the seal is noticeably, permanently broken.

PRODUCT ATTRIBUTES

- +Easy-closure, one-piece hinged design
- +“Do Not Purchase If Hinge Is Torn” message on lid
- +Recessed stacking platform helps keep stacks stable
- +Made with clear, recyclable PET with minimal sidewall ribbing
- +Ideal for cold applications
- +32-oz. capacity

BENEFITS

- +On-Trend: helps meet growing demand for takeout dishes
- +Versatile: can be used in multiple applications
- +Built-in tamper-evident features eliminate the need for shrink bands and tape
- +Tight perimeter seal minimizes leaks and helps maintain food quality
- +Improves efficiency by eliminating mismatched lids and bases

MONOGRAM®
CLEANING DISPOSABLES



CROSS VALLEY FARMS® PRE-WASHED BLUEBERRIES

4709193 | 2/2 lb.

INNOVATION

Our unique, fresh Pre-Washed Blueberries go from cooler to serving dish, saving you time and labor. The washing process removes the bloom, so the berries are ready to eat.

PRODUCT ATTRIBUTES

- +Prewashed
- +Resealable packaging; 2-lb. size
- +USDA No. 1 grade
- +Certified Kosher
- +Fresh

BENEFITS

- +Living Well: simple ingredients
- +Versatile: can be used in a variety of applications
- +Cost-Saving: fixed quarterly pricing helps operators control costs
- +Time-Saving: washed and ready to use
- +21-day shelf life



CHEF'S LINE® ORGANIC PRECOOKED BROWN RICE & QUINOA BLEND

8750784 | 4/2.5 lb.

INNOVATION

If you're not menuing whole grains because of the cooking process, this is your blend: we've cooked it for you.

PRODUCT ATTRIBUTES

- +Includes USDA Organic and whole-grain ingredients
- +Gluten-free certified grain blend
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Frozen

BENEFITS

- +On-Trend: helps meet growing demand for whole-grain, gluten-free certified products
- +Versatile: can be used in multiple applications
- +Living Well: uses whole-grain ingredients
- +Labor Saving: needs 1/3 the cooking time of brown rice; eliminates the separate prep and mixing that quinoa requires
- +6 g of protein per serving





MONARCH® FIRE GRILLED PEACH SLICES

1543757 | 2/5 lb.

INNOVATION

Imagine ripe, perfectly grilled peach slices that you don't have to cut or cook. Every sweet and savory dish you'd create with them is now easy, because our Fire Grilled Peach Slices are ready to thaw and use.

PRODUCT ATTRIBUTES

- +Ripe, California freestone peaches
- + $\frac{1}{2}$ "-thick slices
- +Fire-grilled, with grill marks
- +Frozen; thaw and serve

BENEFITS

- +On-Trend: helps meet popular demand for grilled products
- +Living Well: contains no oil or added seasonings
- +Versatile: can be used in multiple applications
- +Time-Saving: pre-sliced, grilled product saves prep time and labor
- +Can be served hot or cold, in savory or sweet applications
- +365-day shelf life when frozen





SIMPLY DELICIOUS

Make it easy to bring your diners hearty center-of-plate proteins that gratify every taste and meet discerning standards of sourcing. Then send them off satisfied – with sturdy, responsible containers that demonstrate your door-to-door commitment to service.

IN FULL VIEW

To learn more about how we developed our All Natural* Hickory Smoked Diced Pork Belly – plus more products that enhance your delivery program – visit www.usfoods.com/summerscoop.

*No artificial ingredients. Minimally processed.



CHEF'S LINE® ALL NATURAL* HICKORY SMOKED DICED PORK BELLY

4450799 | 4/2.5 lb.

INNOVATION

Our All Natural* Hickory Smoked Diced Pork Belly is an appealing, versatile and fully cooked center-of-plate protein made of simple ingredients, bringing premium quality and delicious, slow-cooked flavor to any operation.

PRODUCT ATTRIBUTES

- +All natural*
- +Hardwood-smoked for four hours
- +Fully cooked, diced whole muscle pork belly
- +Lightly seasoned with a Kansas City-style rub
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Frozen

BENEFITS

- +On-Trend: popular cut paired with trending smoke flavor
- +Versatile: can be easily added to a variety of dishes
- +Time-Saving: fully cooked and pre-diced
- +Cost-Saving: value added without increase in cost
- +365-day shelf life



MONOGRAM® PULP FOLDING CONTAINER

2984493 | 32 oz. | 2/75 ea.

INNOVATION

Our Pulp Folding Container creates a superior takeout experience while satisfying the most eco-conscious customers. Get a sustainable, versatile, easy-to-use product that delivers top performance.

PRODUCT ATTRIBUTES

- +Intuitive locking system secures all four sides and corners, reducing leaks and spills
- +BPI certified: 100% compostable within 90 days in a commercial composting facility; appropriate facilities may not exist in your area
- +Folding flaps eliminate the need for a lid
- +24-oz. size, A-Code 8769045, is available outside of Scoop™

BENEFITS

- +On-Trend: eco-friendly design appeals to more consumers
- +Living Well: made from sustainable materials
- +Versatile: can be used to hold a variety of foods, hot and cold

MONOGRAM
CLEANING DISPOSABLES



CATTLEMAN'S SELECTION® ALL NATURAL* SLICED FIRE GRILLED STEAK

4521276 | 2/5 lb.

INNOVATION

Here's everything that you want in steak and nothing that you don't. Our All Natural* Sliced Fire Grilled Steak is pre-sliced, fully cooked and an easy-to-use addition to your menu.

PRODUCT ATTRIBUTES

- +Whole muscle USDA Choice grade
- +Fire-grilled and pre-sliced
- +Fully cooked, with char marks
- +Individually Quick Frozen

BENEFITS

- +Versatile: can be used in multiple applications
- +Time-Saving: fully cooked, pre-sliced product saves kitchen labor and time
- +Reduces the need for knife-skilled labor
- +365-day shelf life



*No artificial ingredients. Minimally processed.



PATUXENT FARMS® ALL NATURAL* SLICED FIRE GRILLED CHICKEN BREAST

3439748 | 2/5 lb.

INNOVATION

Flame-seared with defined grill marks and a mild flavor profile, our All Natural* Sliced Fire Grilled Chicken Breast perfectly enhances everything from salads and pizzas to wraps, bowls and beyond.

PRODUCT ATTRIBUTES

- +Fully cooked, whole muscle chicken breast meat
- +Includes no rib or kiel meat
- +Fire-grilled, with char marks
- +Individually Quick Frozen

BENEFITS

- +On-Trend: helps meet growing demand for all natural* products
- +Includes no rib or kiel meat
- +Versatile: can be used in multiple applications
- +Time-Saving: fully cooked product reduces back-of-house prep
- +Labor-Saving: pre-sliced in consistent cuts; reduces the need for knife-skilled labor
- +Eases operators' concerns regarding undercooked food
- +365-day shelf life



METRO DELI® ALL NATURAL* UNCURED PASTRAMI BOTTOM ROUND FLAT

2791309 | 2/5-9 lba.

2669216 | 2/7 lba.

INNOVATION

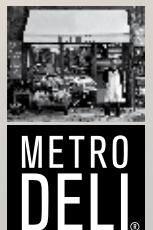
Serve the deli meat that you'd most want to eat. Our hickory-smoked All Natural* Uncured Pastrami Bottom Round Flat makes every sandwich a high-quality creation.

PRODUCT ATTRIBUTES

- +All natural*
- +Hickory-smoked USDA Choice Angus beef
- +Seasoned whole muscle beef rubbed with spices and dried garlic
- +Uncured: contains no added nitrites or nitrates**
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Refrigerated

BENEFITS

- +On-Trend: helps meet growing demand for smoked and all natural* products
- +Whole muscle meat provides a consistent, firm bite
- +Packaging is easy to open





CHEF'S LINE® ALL NATURAL* GAME DAY BISON AND PORK SAUSAGE

5000406 | 4/2.5 lb.

INNOVATION

Carnivores are branching out these days – they're on the hunt for non-traditional proteins. They're hungry for our All Natural* Game Day Bison and Pork Sausage. It's juicy and meaty, with a rich, smoky flavor.

PRODUCT ATTRIBUTES

- +All natural*
- +Tasty blend of bison and pork provides a juicy texture and meaty flavor
- +Fully cooked and smoked 18" rope sausage in natural pork casing
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Frozen

BENEFITS

- +On-Trend: helps meet the demand for proteins from different species
- +Versatile: serve in a bun, as a pizza topping or center-of-plate entrée
- +Excellent upsell opportunity



MOLLY'S KITCHEN® MEATLESS CRUMBLES

5922686 | 2/5 lb.

INNOVATION

A brilliant way to keep your vegetarian customers happy or simply provide a great-tasting menu alternative, our Meatless Crumbles feature the versatility and true flavor of traditional ground beef, minus the meat.

PRODUCT ATTRIBUTES

- +Vegetarian
- +Made from a protein-rich mycoprotein – completely meat-free protein derived from fungus, with meaty taste and texture
- +Good source of fiber, low in fat and cholesterol, with 0 g of trans fat per labelled serving
- +Comparable flavor, performance, texture and appearance to traditional cooked ground beef
- +Frozen

BENEFITS

- +On-Trend: provides an alternative to traditional meat-based protein
- +Living Well: contains no wheat or soy
- +Versatile: can be used in all applications in which traditional ground beef is used
- +Only 2 g of fat per serving – significantly lower in fat than traditional ground beef
- +Unique vegetarian option
- +18-month shelf life from frozen



COMFORT TO GO



Delivery, to-go and grab-and-go are bigger business than ever – and they're here to stay. Find solutions for every scenario: delicious and easy foods that warm the belly or soothe a sweet tooth, plus responsible disposables to provide your customers maximum peace of mind.

IN FULL VIEW

To discover how simple ingredients and innovative packaging can elevate a snack cake to the centerpiece of a profitable grab-and-go program, visit www.usfoods.com/summerscoop.



CHEF'S LINE® ICED LEMON LOAF CAKE SLICE

9042674 | 20/4 oz.

INNOVATION

Brighten up your menu and your customers' day with the sweet taste and carryout convenience of our individually wrapped Iced Lemon Loaf Cake Slice.

PRODUCT ATTRIBUTES

- +Moist lemon cake with lemon icing
- +Individually wrapped for easy grab-and-go use
- +Made using the juice of fresh California lemons
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Frozen

BENEFITS

- +On-Trend: helps meet growing demand for grab-and-go products
- +Labor-Saving: pre-sliced, pre-wrapped product reduces prep work
- +Individual wrapping makes it easy to use a few slices at a time
- +Contains no artificial preservatives or flavors, and no added colors from artificial sources
- +365-day shelf life from frozen; five days from thawed



CHEF'S LINE® CHOCOLATE BANANA SWIRLED LOAF CAKE SLICE

7198332 | 20/4 oz.

INNOVATION

How do you improve chocolate? By adding chocolate chips and banana, swirled into a grab-and-go treat so moist and decadent, you'll want to take it with you everywhere. Say hello to our Chocolate Banana Swirled Loaf Cake Slice.

PRODUCT ATTRIBUTES

- +Banana cake and chocolate/chocolate chip cake swirled into a moist, decadent treat
- +Individually wrapped for easy grab-and-go use
- +Made using ripened whole bananas, midnight cocoa and semi-sweet chocolate
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Frozen

BENEFITS

- +On-Trend: helps meet growing demand for grab-and-go products
- +Labor-Saving: pre-sliced, pre-wrapped product reduces prep work
- +Contains no high-fructose corn syrup or artificial flavors, colors or preservatives
- +365-day shelf life from frozen; five days from thawed





CHEF'S LINE® BUTTERMILK BISCUIT MADE WITH REAL BUTTER

1915728 | 75/3 oz.

INNOVATION

Biscuits are booming, and our versatile Buttermilk Biscuit is a rich and flaky offering made only from the good stuff, including real butter and buttermilk. Perfectly sized for sandwiches, it's the rare premium-quality, clean-label biscuit.

PRODUCT ATTRIBUTES

- +Made with real buttermilk and over 50% real butter
- +Contains no added preservatives or artificial colors or flavors
- +Flaky but firm texture
- +3 oz., 3 1/4"-diameter split biscuit
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Frozen

BENEFITS

- +Versatile: can be served warm from the oven, with gravy or as a sandwich holder
- +Time-Saving: pre-baked, reducing prep time
- +Simple-ingredient profile unique among top-tier biscuits
- +Packaged on a bakeable tray



CHEF'S LINE® CHEDDAR CHIVE BISCUIT

5995429 | 75/3 oz.

INNOVATION

Made with real butter and buttermilk, our Cheddar Chive Biscuit gives a new meaning to the idea of comfort food. We've removed the ingredients you don't need while baking in all the flavor, texture and goodness you'd expect from a premium biscuit.

PRODUCT ATTRIBUTES

- +Made with buttermilk, cheddar cheese, chives and over 50% real butter
- +Contains no artificial flavors or preservatives, and no colors from artificial sources
- +Flaky but firm texture
- +3 oz., 3 1/4"-diameter split biscuit
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Frozen

BENEFITS

- +Versatile: can be served warm from the oven, with gravy or as a sandwich holder
- +Time-Saving: pre-baked, reducing prep time
- +Simple-ingredient profile unique among top-tier biscuits
- +Packaged on a bakeable tray





CHEF'S LINE® SLICED MARBLE RYE SOURDOUGH BREAD

7225692 | 6/47 oz.

INNOVATION

Enhance your menu with the eye-catching, flavorful appeal of our Sliced Marble Rye Sourdough Bread. Made of two unique sourdoughs, it's a winner in a basket, on a plate or on the go.

PRODUCT ATTRIBUTES

- +Marble of German-style rye sourdough and San Francisco-style sourdough
- +Contains caraway seeds and rye flour, as found in traditional rye breads
- +21 usable slices per loaf
- +Meets the criteria for the US Foods® Unpronounceables List™
- +Frozen

BENEFITS

- +Versatile: can be used in multiple applications, with various toppings
- +Hearty bread that stands up to sauces and stacked meats
- +Steamed prior to baking, to create its chewy, amber-colored crust
- +365-day shelf life when frozen





MONARCH® ROASTED GARLIC AIOLI

5083733 | 2/1 gal.

INNOVATION

Save the effort and savor the taste. Our Roasted Garlic Aioli is a deliciously versatile menu staple that you don't have to make yourself.

PRODUCT ATTRIBUTES

- +Made with garlic, roasted garlic and natural roasted garlic flavor
- +Provides excellent cling for use in dips and sandwiches
- +Withstands heat without separating

BENEFITS

- +On-Trend: garlic aioli is increasingly popular
- +Versatile: can be used in dips, salad dressings and other condiments
- +Time-Saving: ready to use



MONOGRAM® WHEAT FIBER SOUFFLÉ CUP

6577979 | 10/100 ea.

INNOVATION

Make a big difference with this small container. Serve sauces, dips, dressings and other condiments in our 100% compostable, 2-oz. Wheat Fiber Soufflé Cup.

PRODUCT ATTRIBUTES

- +BPI certified: 100% compostable within 90 days in a commercial composting facility; appropriate facilities may not exist in your area
- +Sustainably made from molded wheat fiber
- +2-oz. capacity
- +PLA clear plastic lid, A-Code 1222636, is available outside of Scoop™

BENEFITS

- +On-Trend: helps meet growing demand for compostable disposables
- +Versatile: can be used in multiple applications
- +Living Well: sustainable and compostable
- +An eco-friendly alternative to single-use plastic and metal cups

MONOGRAM
CLEANING DISPOSABLES



OWN YOUR BRAND— AND YOUR PROFITS

Online ordering, powered by ChowNow,
lets you control your brand and increase your
takeout business.



ChowNow

ONLINE ORDERING, POWERED BY CHOWNOW

Build online ordering directly into the branded sites your customers are already visiting, without taking a commission on orders.

- **Grow sales:** increase to-go sales, boost customer engagement and amplify your brand
- **Save time:** free staff from the phone by getting orders through an easy-to-use tablet
- **Increase customer loyalty:** generate repeat business and strengthen diner relationships

NEW! Customers can order online when they Google you.

When they look up your location or search for restaurants in your area, they can order pickup or delivery directly through Google.

- US Foods® customers who sign up for ChowNow from **June 17–Aug. 10, 2019** get **FREE** Google ordering integration through 2019
- From **June 17–Aug. 10, 2019**, all US Foods customers can build their own mobile apps with ChowNow for only **\$99** – a \$400 discount

Learn how to get started with
CHECK® Business Tools
at usfoods.com/check.

CHECK®
Business Tools



usfoods.com



DISTRIBUTED BY
DISTRIBUIDO POR
US FOODS, INC.
ROSEMONT, IL 60018

© 2019 US Foods, Inc. 05-2019 SCP-2019030101 All rights reserved.