

NO - 20

SCOOP™

SPRING 2018 ISSUE



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PROSCIUTTO
RAISED WITHOUT
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**US.
FOODS**

*Minimally processed, no artificial ingredients

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*Minimally processed, no artificial ingredients

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TAKING RESPONSIBILITY TO THE NEXT LEVEL

Here's a secret about your customers: They're gastro geeks, and proudly so. They care about sustainability. Transparency. The stories behind their food. Savvy operators have already begun to respond, because the demand for more responsible options isn't just another trend. It's a movement – and it's here to stay.

That's why we introduced Serve Good™, our award-winning program bringing to market products that are responsibly sourced or contribute to waste reduction. Since we launched the program in 2016, Serve Good has been leading the way in sustainable seafood, organic items, Non-GMOs and products prioritizing animal care, as well as responsible disposables – many of them backed by third-party certification.

With Serve Good, we've dedicated our business to a more conscientious approach to foodservice while equipping operators with responsible products and initiatives. Developing new food offerings is just the beginning: Our Progress Check™ program builds a pathway to certification for select seafood products. We've added dozens of responsible disposables, many of them certified compostable, to our lineup. Additionally, all Serve Good products are packaged according to our strict standards, which dictate packaging reduction and increased post-consumer content and recyclability.

And the program isn't done growing. Now, with the introduction of 29 new items in this edition of Scoop, our Serve Good and Progress Check portfolio is brimming with more than 300 innovative products.

At US Foods®, we're devoted to helping you make it, responsibly. And with Serve Good, we're demonstrating our commitment to serving well, all while serving the greater good.

@USFoods #USFScoop

S. Sopinka

Stacie Sopinka
VP, Product Development
and Innovation

WHY SUSTAINABILITY MATTERS ON YOUR MENU

67%

of consumers would have a better impression of a restaurant that offered sustainable foods ¹

At least

80%

of consumers want to know more about their food source ^{1*}

Because

67%

of the world's seafood is overfished, offering sustainably sourced seafood is critical ²

66%

of global consumers say they're willing to pay more for sustainable brands – up 55% from 2014 ³

¹ Datassential

* 91% of American consumers want GMOs labeled; 82% want meat and poultry raised without antibiotics

² Forbes

³ Nielsen

ORGANIC, NON-GMO & CAGE FREE

SOLUTIONS THAT SELL

Today's consumers care more than ever about how their food is grown, fed and treated, and they're willing to pay a premium for a higher level of mindful sourcing.

MONARCH®
**ORGANIC
FOUR BERRY
ASSORTMENT**
SEE PAGE 12



FRONT OF THE HOUSE®
KILN™ DINNERWARE
6" ROUND PLATE, PEPPER
9713468 | 12/CS.



full-color
crunch

CROSS VALLEY FARMS®

ORGANIC SNAPPY SLAW BLEND

1839093 | 3/2 lb.



INSPIRATION

Fresh and distinctive, our Cross Valley Farms Organic Snappy Slaw Blend combines the crisp sweetness of snap peas and the variety of tricolor carrots with shredded cabbage, broccoli and kale – all organic, all available year-round.



PRODUCT ATTRIBUTES

- +USDA Certified Organic
- +Fresh-cut
- +Available year-round
- +Refrigerated

BENEFITS

- +On-Trend: helps meet increasing demand for organic products
- +Living Well: made with fresh vegetables
- +Versatile: suited for use in hot and cold applications
- +Prewashed and ready to use
- +Pairs well with heavy dressings

A bigger,
bolder blend



MONOGRAM®
#4 KRAFT 7.8 x 5.5 x 3.5" CATERING BOX
SINGLE POLY COATED CARDBOARD
CARRYOUT CONTAINER
1564145 | 4/40 EA.

CROSS VALLEY FARMS®

ORGANIC HARVEST BLEND

9203110 | 3 lb.



INSPIRATION

Superior plate coverage, clean, crisp flavors and eye-catching color make our Cross Valley Farms Organic Harvest Blend a must-have for your menu. The curly, crinkly leaves give every salad volume and texture, and they stand up to any dressing.

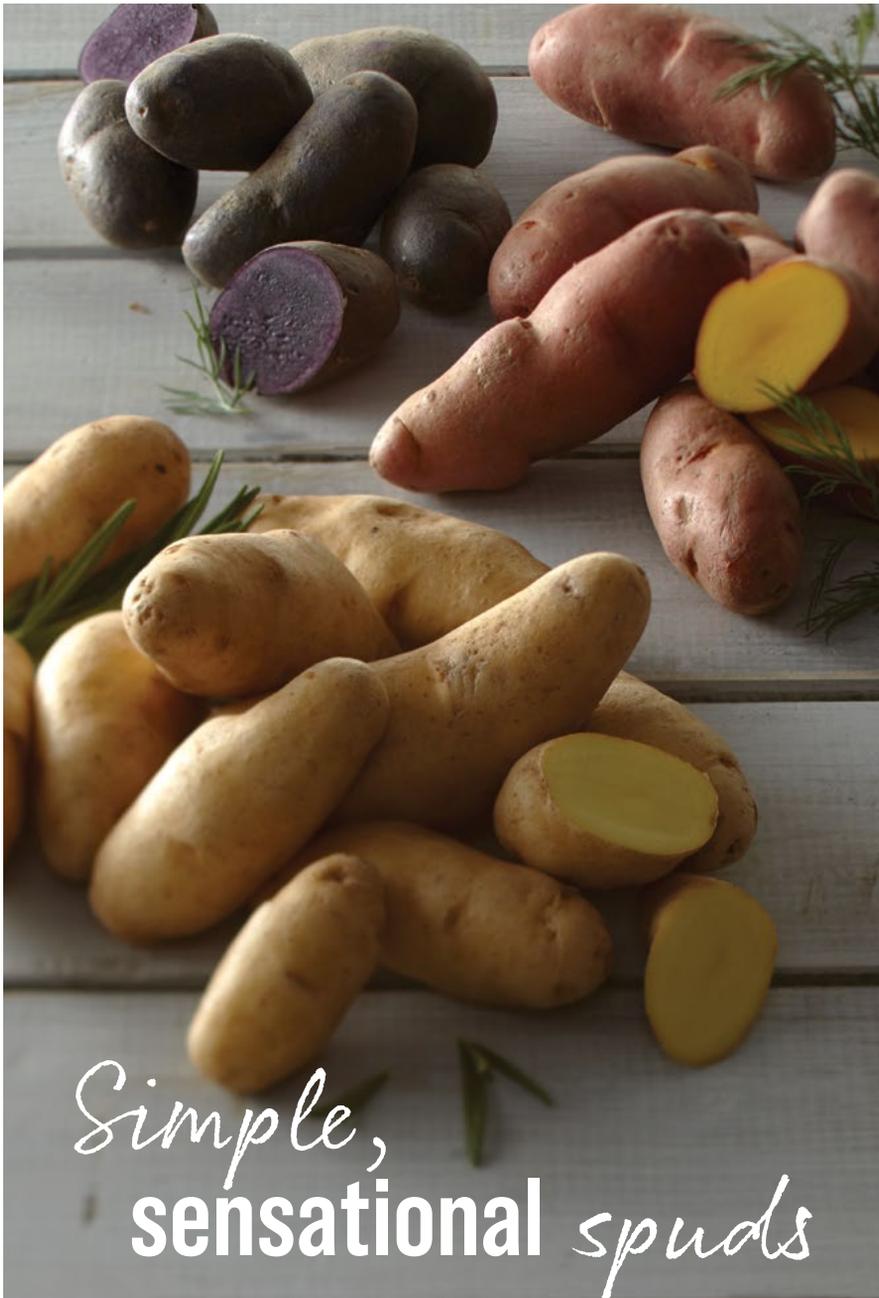
PRODUCT ATTRIBUTES

- + USDA Certified Organic
- + Attractive, colorful blend of green and red lettuces
- + Fully mature, petite whole leaves
- + Available year-round
- + Refrigerated

BENEFITS

- + On-Trend: delivers on increasing demand for organic products
- + Living Well: made with simple ingredients
- + Prewashed and ready to use
- + Provides outstanding plate coverage
- + Holds up well under heavy dressings and heat





FRONT OF THE HOUSE®
TIDES™ 8" BOWL, SCALLOP
9024854 | 4/CS.

CROSS VALLEY FARMS®

ORGANIC FINGERLING POTATO BLEND

8037172 | 20 lb.



INSPIRATION

You know you have a surefire winner when organic produce, gorgeous colors, easy preparation and huge customer popularity come together in one product. Cross Valley Farms Organic Fingerling Potato Blend adds a new success to your menu.

PRODUCT ATTRIBUTES

- + USDA Certified Organic
- + Beautiful blend of yellow, red and purple potatoes
- + Tender, thin skin
- + Popular fingerling-sized potatoes
- + Fresh, never frozen

BENEFITS

- + On-Trend: delivers on increasing demand for organic products
- + Versatile: can be prepared many different ways for a wide variety of dishes
- + Fingerling potatoes cook more quickly than larger potatoes do
- + Easily prepared without peeling or cutting





LODGE®
6.5" CAST IRON FRY PAN
0238378

Cook with **Care**

RYKOFF SEXTON®

NON-GMO CANOLA OIL-BASED COOKING SPRAY

1351874 | 6/14 oz.


RYKOFF SEXTON®

INSPIRATION

Discover an ultra-convenient way to use Non-GMO products while you're cooking. Our Rykoff Sexton Canola Oil-Based Cooking Spray is Non-GMO Project Verified and propellant-free.

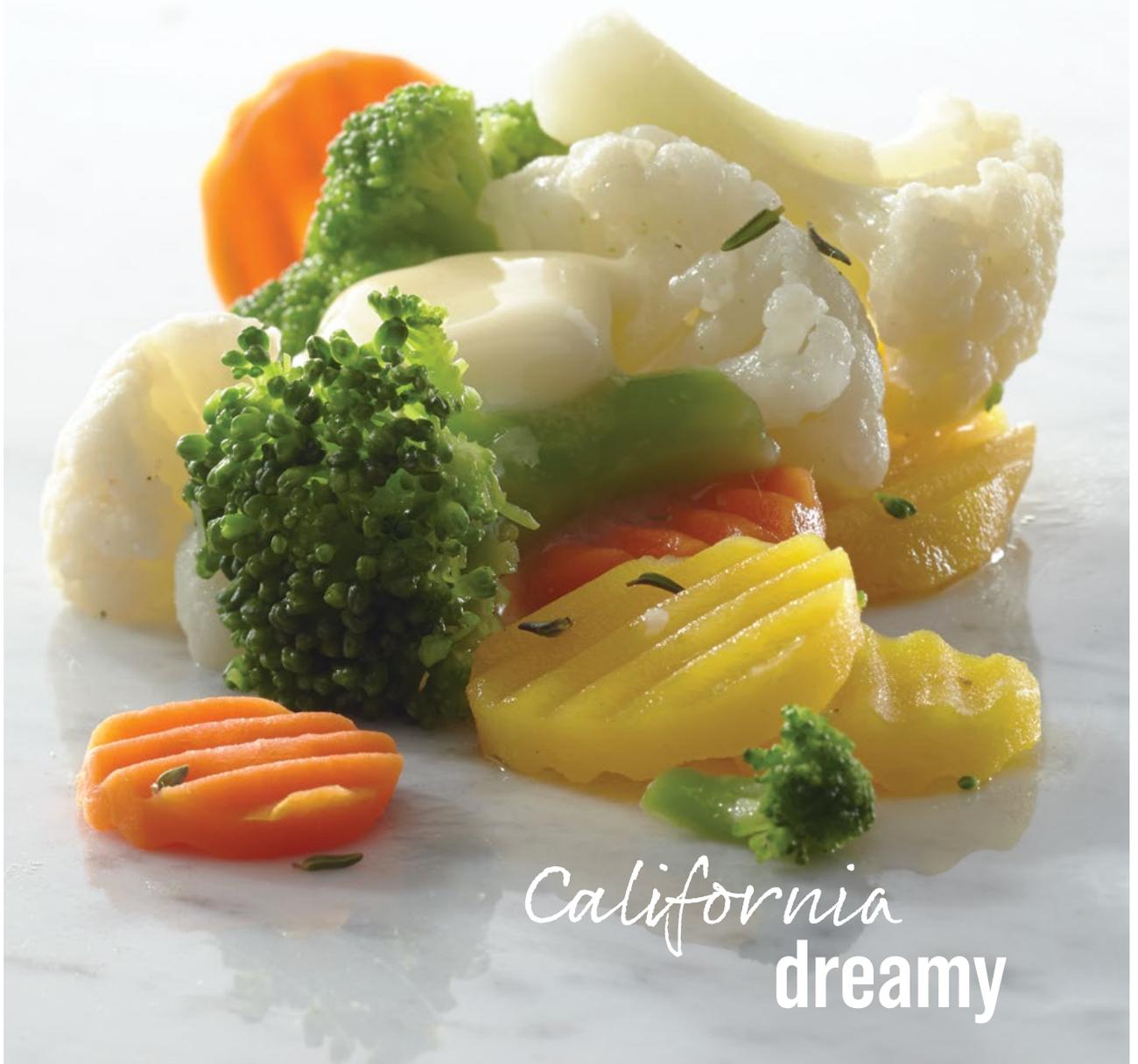
PRODUCT ATTRIBUTES

- +Made with Non-GMO Project Verified canola oil
- +Oil is expeller-pressed
- +Made without propellant, unlike many pan sprays, utilizing innovative bag-in-can technology
- +Made without artificial flavors, colors or preservatives
- +Shelf-stable

BENEFITS

- +On-Trend: meets the growing need for Non-GMO products
- +No propellant used, which addresses customer concerns about butane and propane
- +Expeller-pressed, for higher quality than refined oil
- +No allergens – uses sunflower lecithin instead of soy lecithin





MONARCH®

ORGANIC CALIFORNIA BLEND VEGETABLES

5721900 | 12/2 lb.



INSPIRATION

A classic, consistently loved vegetable medley now has even more appeal. USDA Certified Organic and enhanced with yellow carrots, our Monarch Organic California Blend Vegetables will be a huge draw for modern diners.

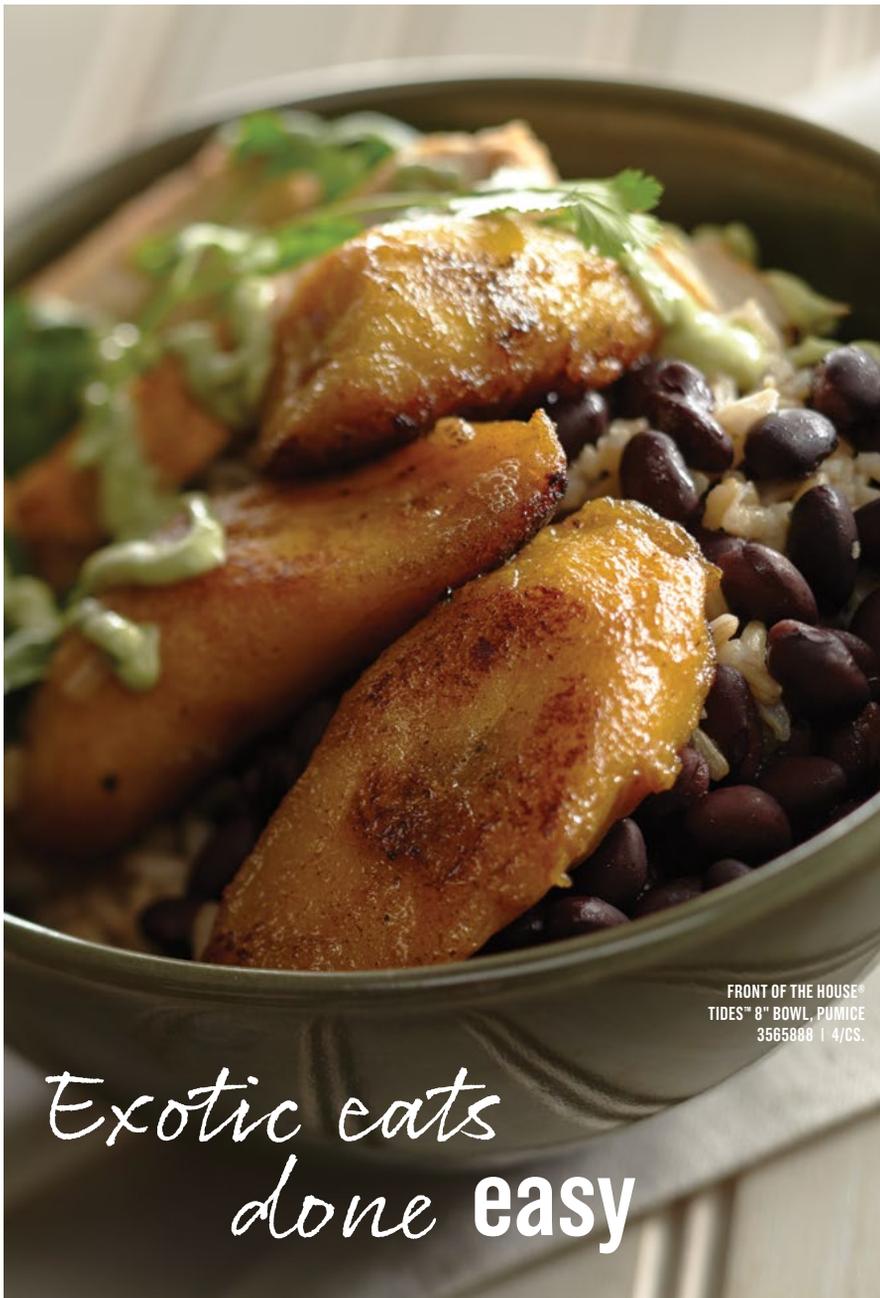
PRODUCT ATTRIBUTES

- +USDA Certified Organic
- +Comprised of broccoli florets, cauliflower florets, orange and yellow carrots
- +Picked at the peak of ripeness
- +Two-year shelf life
- +Individually quick frozen

BENEFITS

- +On Trend: meets the rising consumer demand for organic offerings
- +Living Well: made from whole vegetables that have been minimally processed
- +Versatile: use in multiple cooking applications – steamed, grilled or roasted
- +Time-Saving: frozen vegetables save time and labor over fresh ones
- +Visually appealing, with high percentage of florets
- +Year-round availability





WORLD TABLEWARE®
FARMHOUSE 4" BOUILLON BOWL, 8 OZ.
8565491 | 36/CS.

FRONT OF THE HOUSE®
TIDES™ 8" BOWL, PUMICE
3565888 | 4/CS.

Exotic eats
done **easy**

MONARCH®

NON-GMO RIPENED SLICED SWEET PLANTAINS

2233582 | 4/6 lb.



INSPIRATION

Serve a taste of global cuisine that the whole world will love. Bursting with flavor, par-fried and ready for numerous dishes, our Monarch Non-GMO Ripened Sliced Sweet Plantains look like they were peeled and sliced in your kitchen.

PRODUCT ATTRIBUTES

- +Non-GMO Project Verified
- +Hand-peeled and hand-sliced for back-of-house appearance
- +Imported from Ecuador
- +Par-fried in palm oil; oil is certified sustainable by the Roundtable for Sustainable Palm Oil (RSPO)
- +Individually quick frozen

BENEFITS

- + On-Trend: Non-GMO products and world flavors continue to gain menu penetration
- +Versatile: use as a dessert or side, or as an ingredient in a wide range of dishes
- +Drives profits when used as a shareable dessert
- +Can be fried, pan-seared or baked





MONARCH®

ORGANIC FOUR BERRY ASSORTMENT

4242800 | 4/5 lb.



INSPIRATION

Four kinds of berries, packaged separately, provide a whole menu of outstanding combination options. Our Monarch Organic Four Berry Assortment puts USDA Grade A quality, jewel-like colors and luscious taste anywhere you want them.

PRODUCT ATTRIBUTES

- + USDA Certified Organic
- + Grown in Chile
- + Four separate varietal bags: strawberries, blueberries, blackberries, raspberries
- + Available year-round
- + Two-year shelf life
- + Picked at the peak of ripeness and individually quick frozen

BENEFITS

- + On-Trend: delivers on increasing demand for organic products
- + Living Well: made with whole berries that are minimally processed
- + Versatile: can be used in multiple combinations and a variety of dishes
- + Cost-Saving: a single product provides four berries and numerous combination options
- + Year-round availability allows for use as a mainstay on menus
- + Convenient packaging reduces freeze/thaw cycles





Pour a glass
of goodness

SUPERIOR®
PINT GLASS HT. 16 OZ.
3598372 | 24/CS.

GLENVIEW FARMS®

**ULTRA-PASTEURIZED
ORGANIC MILK
2% AND WHOLE**

Ultra-Pasteurized Organic 2% Milk: 3229848 | 6/½ gal.

Ultra-Pasteurized Organic Whole Milk: 2863536 | 6/½ gal.



INSPIRATION

Adding to the many benefits of organic milk, our Glenview Farms Ultra-Pasteurized Organic Whole and 2% Milk have a shelf life up to three times that of conventionally pasteurized milk.

PRODUCT ATTRIBUTES

- + USDA Certified Organic
- + Produced by cows raised without antibiotics or added hormones
- + 70-day shelf life
- + Refrigerated

BENEFITS

- + On-Trend: helps meet growing demand for organic products
- + Living Well: an excellent source of calcium and a good source of vitamin D
- + Ultra-pasteurization extends shelf life
- + Produced from cows that are fed organic standard feed, without GMO-derived products, animal by-products or preservatives



Showstopping spread



LIBBY®
GARDEN GLASS JAR
8576498 | 5 1/8" x 5 1/8" | 6 EA.

CHEF'S LINE®

MAYONNAISE MADE WITH CAGE FREE EGGS

6681192 | 4/1 gal.



INSPIRATION

Retaining the outstanding flavor of our original Chef's Line Mayonnaise, our Chef's Line Mayonnaise made with 100% Cage Free Eggs meets diners' growing demand for transparency in food ingredients and on menus.



PRODUCT ATTRIBUTES

- +Made without artificial colors, flavors or EDTA
- +Made with American Humane Certified, 100% cage free eggs
- +Excellent source of omega-3s
- +Refrigerated

BENEFITS

- + On-Trend: meets the demand for transparency in ingredients
- +Versatile: can be used in sauces, spreads or singularly as mayonnaise
- +Due to its high oil content, emulsion will not break down when heated
- +Made with sugar instead of high-fructose corn syrup or standard corn syrup
- +Same excellent flavor as our Chef's Line Mayonnaise

LODGE®
6.5" CAST IRON FRY PAN
0238378

Sunny and
smartly sourced

GLENVIEW FARMS®

CAGE FREE LARGE BROWN EGGS

9922765 | 15 doz.



INSPIRATION

Your diners will feel the reassurance of quality in every dish they eat that's made with our Glenview Farms Cage Free Large Brown Eggs. Besides being a perfect choice for all your egg-based dishes, they're sourced from humanely raised hens.

PRODUCT ATTRIBUTES

- + Sourced from cage free hens – American Humane Certified
- + Large brown eggs
- + Contain 12% DV of protein
- + Standard pack size of 15 dozen large eggs per case
- + Refrigerated

BENEFITS

- + On-Trend: meets consumer demand for cage free eggs
- + Living well: eggs provide a good source of protein
- + American Humane Certified ensures eggs are sourced from farms which follow strict standards regarding the well-being of their hens

ON-TREND



LIVING WELL



SUSTAINABLE & RAISED WITHOUT ANTIBIOTICS

PROTEINS THAT STAR ON THE PLATE

The stories behind your sustainable seafood and proteins raised without antibiotics can be as bold and persuasive as the flavors that arrive at your diners' tables.



HARBOR BANKS®
**YELLOWFIN
TUNA LOIN**
SEE PAGE 22



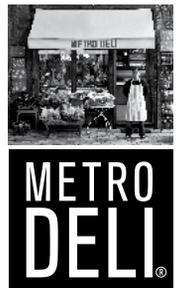
A cut above

METRO DELI®

ALL NATURAL*

PROSCIUTTO
RAISED WITHOUT ANTIBIOTICS

8244110 | 12/15 lba.



INSPIRATION

Two ingredients and long history add up to certain success. We've dry-cured and aged our Metro Deli All Natural* Prosciutto Raised Without Antibiotics according to centuries-old Italian techniques: under strictly controlled temperature and humidity, using only the finest ingredients. The result will all but melt in your mouth.

PRODUCT ATTRIBUTES

- +Raised without antibiotics
- +Contains no nitrates, nitrites or phosphates
- +Made with only pork and Nova Scotian coarse salt
- +Aged for nine months
- +Refrigerated

BENEFITS

- +On-Trend: helps meet the demand for foods raised without antibiotics
- +Versatile: ideal for charcuterie menus, sandwiches, salads, pizzas and other dishes
- +Delivers buttery taste and texture comparable to Italian-imported prosciutto
- +Part of a growing trend toward artisanal foods



*Minimally processed, no artificial ingredients
 **Federal regulations prohibit the use of hormones in pork



just the right bite

SUPERIOR®
3" SAMPLING BOWL, 2 OZ.
9684184 | 36/CS.



HARBOR BANKS®

FRESH CRUMB BREADED SHRIMP

7259718 | 4/3 lb.



INSPIRATION

Distinct crunch surrounds large, sustainably sourced butterfly shrimp in this welcome addition to your appetizer and entrée menus. Hand-breaded with fresh panko crumbs, our Harbor Banks Fresh Crumb Breaded Shrimp delivers outstanding taste with a wonderfully satisfying bite.

PRODUCT ATTRIBUTES

- +4-star BAP-certified, for processing plant, farm, hatchery and feed
- +Hand-breaded with fresh crumb
- +Tail is left unbreaded for easier handling
- +Individually quick frozen

BENEFITS

- +On-Trend: helps meet growing demand for sustainably sourced seafood
- +Versatile: with a neutral flavor, this shrimp can be dressed and seasoned in a variety of ways
- +Fresh crumb provides a crispy, delicate texture and excellent crunch
- +16-20 count allows for easy portioning as an entrée or appetizer





smart and **savory**

HARBOR BANKS®

COHO SALMON

2494032 | 10 lb.



INSPIRATION

Most farm-raised salmon feeds on more fish than it produces for consumption, but our chemical-free Harbor Banks Coho Salmon produces more fish protein than it uses.

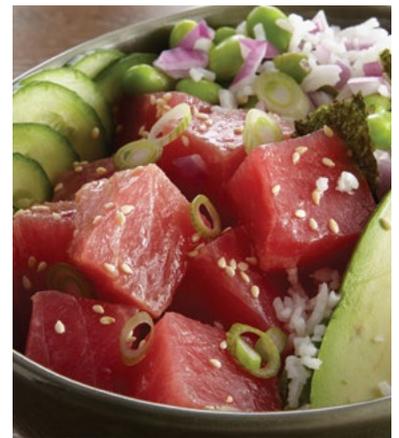
PRODUCT ATTRIBUTES

- +4-star Best Aquaculture Practices (BAP)-certified, for processing plant, farm, hatchery and feed
- +Ocean-farmed using nutrient-rich feed
- +Fish in/fish out conversion ratio: 0.5:1
- +Contains no chemicals or phosphates
- +Skin on, pin bone out
- +Individually vacuum-packed and frozen

BENEFITS

- +On-Trend: helps meet growing demand for sustainably sourced seafood
- +Versatile: fits multiple dayparts and menu applications
- +Consistent 6-oz. portion helps control costs
- +Individually vacuum-packed and frozen for convenience and quality





HARBOR BANKS®

YELLOWFIN TUNA LOIN

4756247 | 15 lb.



INSPIRATION

Serve seafood with a story: sustainably sourced from a yellowfin tuna fishery that's MSC Certified, our Harbor Banks Yellowfin Tuna Loin is as versatile (think grilled steaks and sushi) as it is responsible.



PRODUCT ATTRIBUTES

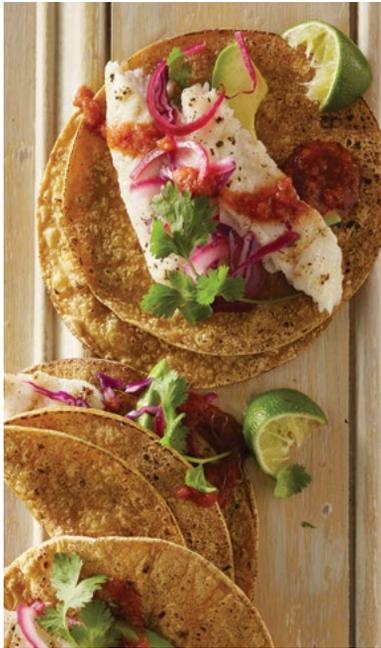
- +MSC Certified
- +Trimmed whole loin, 3-5 lb. each
- +Sashimi grade
- +Individually vacuum-packed
- +Treated with ClearSmoke® to maintain color
- +Frozen

NOTE: Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase the risk of foodborne illness.

ClearSmoke® is a registered trademark of Anova Food, LLC.

BENEFITS

- +On-Trend: meets increasing demand for sustainably sourced seafood
- +Versatile: can be used in a number of different applications
- +Ready to cut and serve, with minimal prep required
- +18 g of protein per serving
- +Sashimi grade makes for a high-quality dining experience



FRONT OF THE HOUSE®
TIDES™ 8" PLATE
MUSSEL
3862386 | 6/CS.

HARBOR BANKS®

PRESSED ALASKA POLLOCK FILLETS

9890469 | 10 lb.



INSPIRATION

Enjoy endless prep options with our Harbor Banks Pressed Alaska Pollock Fillets. This wild-caught, sustainable, whole-muscle Alaska pollock offers an outstanding eating experience, making it a profit-driving alternative to other whitefish.

PRODUCT ATTRIBUTES

- +MSC Certified
- +Press technology, using multiple whole-muscle fillets, allows for consistent, larger portions (6½-7 oz.)
- +Wild-caught, deep-skinned pollock has a clean whitefish flavor
- +Individually quick frozen

BENEFITS

- +On-Trend: meets increasing demand for sustainably sourced seafood
- +Versatile: can be easily prepared in multiple ways
- +Consistent weight, shape and size help operators cook product consistently and control portion costs
- +Clean whitefish flavor can be seasoned, sauced or battered to taste





CHEF'S LINE®

**GLUTEN-FREE
BREADED CHICKEN CHUNK
RAISED WITHOUT ANTIBIOTICS**

1082229 | 2/5 lb.



INSPIRATION

Make everyone happy with a trend-forward product that checks all the boxes of today's most discerning diners. With the versatility of our Chef's Line Gluten-Free Breaded Chicken Chunk Raised Without Antibiotics, and the fully cooked format and upsell opportunities it affords, operators may love it most.

PRODUCT ATTRIBUTES

- +Raised without antibiotics and vegetarian-fed
- +Certified gluten-free
- +All natural*
- +Whole muscle chicken breast chunk
- +Fully cooked

BENEFITS

- +On-Trend: meets increasing demand for proteins fed a vegetarian diet and raised without antibiotics
- +Can be fried or baked, and has a neutral flavor ideal for a variety of dips, sauces and applications
- +Fully cooked; eases operators' concern regarding undercooked food
- +Whole-muscle profile offers upsell opportunity over chopped or formed products



*Minimally processed, no artificial ingredients
**Federal regulations prohibit the use of hormones in poultry

SYRACUSE CHINA
CANTINA® OVAL PLATTER, SAGE
13-5/8" x 10-1/2" x 1-3/4"
1288531 | 6/CS.



your top chop

STOCK YARDS®

ALL NATURAL*

CENTER CUT PORK CHOP

RAISED WITHOUT ANTIBIOTICS

3434996 | 16/10 oz.

SINCE 1893
STOCK YARDS™
WORLD'S FINEST STEAKS & CHOPS

INSPIRATION

With our Stock Yards All Natural* Center Cut Pork Chop Raised Without Antibiotics, you'll plate a chop that would be at home in any white-tablecloth chophouse. Get all the flavor and bite you'd expect from a thick, center-cut, bone-in chop in an on-trend product.

PRODUCT ATTRIBUTES

- +Raised without antibiotics and vegetarian-fed
- +All natural*
- +Center-cut, bone-in
- +No marinade
- +Individually quick frozen

BENEFITS

- +On-Trend: meets increasing demand for proteins fed a vegetarian diet and raised without antibiotics
- +Versatile: can be used in many applications and a variety of cooking methods
- +Bone-in profile improves flavor and juiciness
- +Pre-portioned for cost control; cook only what you need



*Minimally processed, no artificial ingredients
**Federal regulations prohibit the use of hormones in pork



PATUXENT FARMS®

ALL NATURAL*

UNCURED BEEF HOT DOG

RAISED WITHOUT ANTIBIOTICS

8530975 | 3/3 lb.



INSPIRATION

Finally, a hot dog that parents will be pleased to see their kids eat. Our Patuxent Farms All Natural* Uncured Beef Hot Dog Raised Without Antibiotics can go a long way toward attracting new customers.

PRODUCT ATTRIBUTES

- +Raised without antibiotics
- +8:1, 6" sizing
- +All natural*: no added phosphates, nitrites or nitrates
- +Frozen

BENEFITS

- +On-Trend: combines the mass appeal of hot dogs with the popularity of proteins raised without antibiotics
- +Cold processing imparts an excellent bite
- +Can be used on roller grill



*Minimally processed, no artificial ingredients. No nitrates or nitrites added except for those naturally occurring in sea salt and cultured celery juice.



MONOGRAM®
6 x 6" 1-COMPARTMENT NATURAL
MOLDED FIBER CONTAINER
7839731 | 6/50 EA.

burgers well done

STOCK YARDS®

ALL NATURAL*

BEEF BURGER
RAISED WITHOUT ANTIBIOTICS

7066960 | 24/6 oz.



INSPIRATION

Nothing moves off your menu like burgers, and you'll serve even more of them once diners get the skinny on this elevated alternative: our Stock Yards All Natural* Beef Burger Raised Without Antibiotics.

PRODUCT ATTRIBUTES

- +Raised without antibiotics
- +6-oz. patties, 3/4" thick
- +All natural*
- +80/20 lean-to-fat ratio
- +Frozen

BENEFITS

- +On-Trend: combines the mass appeal of hamburgers with the popularity of proteins raised without antibiotics
- +A juicy burger with the most popular ratio of lean to fat



*Minimally processed, no artificial ingredients

RESPONSIBLE BEVERAGES, BREADS & MORE

TO SERVE WITH CARE

Responsibility comes in many forms. Customers trust products that remove unnecessary ingredients, conserve resources and ensure fair treatment of producers and the planet.



CHEF'S LINE®
**NON-GMO WHITE SLICED
SANDWICH BREAD**
SEE PAGE 33



CHEF'S LINE®
**NON-GMO EVERYTHING
WHEAT SLICED
SANDWICH BREAD**
SEE PAGE 33



LIBBY®
EMBASSY® FOOTED ROCKS
0030007 | 5-1/2 OZ. | 24/CS.
0030049 | 7 OZ. | 24/CS.

RITUALS®
MOROCCAN MINT
ICED TEA
MADE WITH RAINFOREST
ALLIANCE GREEN TEA



1808316 | 32/3 oz.

INSPIRATION

Rituals Moroccan Mint Iced Tea made with Rainforest Alliance Green Tea enables you to offer your customers a naturally caffeinated, on-trend alternative to sugary beverages, with the benefit of Rainforest Alliance certification. Ready-to-brew bags make serving a snap.

PRODUCT ATTRIBUTES

- +Made with Rainforest Alliance Certified green tea
- +No artificial colors, flavors or preservatives
- +Moroccan-style, using mint grown in Oregon
- +Includes spearmint, lemongrass and peppermint
- +Ready to brew

BENEFITS

- + On-Trend: Rainforest Alliance certification assures product supports environmental, economic and social sustainability
- +Living Well: simple ingredients, with no sugar, artificial colors, flavors or preservatives
- +Blend is inspired by national coffee and tea chain
- +Easy, ready-to-brew bags eliminate filters, reduce labor and save time
- +Alternative to sugary beverages



RITUALS®
HIBISCUS BERRY
ICED TEA
MADE WITH RAINFOREST
ALLIANCE GREEN TEA



1094874 | 32/3 oz.

INSPIRATION

A trending flavor in a popular beverage, Rituals Hibiscus Berry Iced Tea made with Rainforest Alliance Green Tea has the essentials – including a compelling backstory – to attract a crowd. It's easy to serve, naturally caffeinated and a high-quality alternative to sugary beverages.

PRODUCT ATTRIBUTES

- +Made with Rainforest Alliance Certified green tea
- +No artificial colors, flavors or preservatives
- +Includes hibiscus, rose hips, orange peels, blackberry leaves and licorice root
- +Ready to brew

BENEFITS

- +On-Trend: Rainforest Alliance certification assures product supports environmental, economic and social sustainability
- +Living Well: simple ingredients, with no sugar, artificial colors, flavors or preservatives
- +Blend is inspired by national coffee and tea chain
- +Easy, ready-to-brew bags eliminate filters, reduce labor and save time
- +Alternative to sugary beverages



LIBBY®
SPEAKEASY COCKTAIL, 8-1/4 OZ.
2668424 | 12/CS.



nothing extra,
just special

CHEF'S LINE®

NON-GMO

DEMI BAGUETTE ROLL

7042485 | 45 per case



INSPIRATION

Everything diners crave in our French Baguette is here, now sandwich-sized and Non-GMO Project Verified. Made artisanally, using only five ingredients and a pâte fermentée starter, our Chef's Line Non-GMO Demi Baguette Roll boasts a crusty exterior and open crumb structure, with no artificial anything.

PRODUCT ATTRIBUTES

- +Made using artisanal techniques, including a long, slow proof and a pâte fermentée starter
- +Contains no artificial colors, flavors or preservatives
- +Scored, unsliced
- +Frozen

BENEFITS

- +On-Trend: helps meet growing demand for products without GMOs
- +Versatile: ideally sized for sandwiches, the bread basket, grab-and-go options, meal kits and catering
- +Bulk-packed, so you defrost only what you need
- +Heat-and-serve format refreshes aroma, texture and flavor





RESTAURANTWARE®
 MEDIUM BAMBOO BOAT,
 7 1/4" x 3.5"
 7842313 | 200 EA.

carry the day

HILLTOP HEARTH®

NON-GMO

PREMIUM BRIOCHE STYLE HOT DOG BUN

9388897 | 9/8-ct. bags



INSPIRATION

Not all buns are created equal. Our Hilltop Hearth Non-GMO Premium Brioche Style Hot Dog Bun pushes premium to the next level, enhancing every filling it holds and providing upsell opportunities for you.

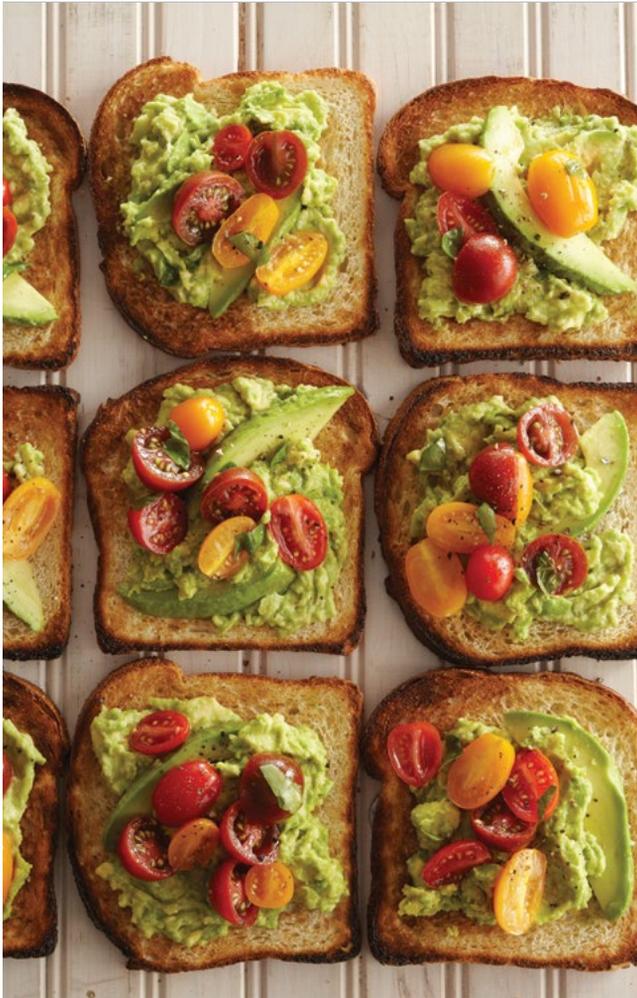
PRODUCT ATTRIBUTES

- +Non-GMO Project Verified
- +Hinge-sliced
- +Hearty bun stands up to saucy toppings
- +Frozen

BENEFITS

- +On-Trend: helps meet growing demand for products without GMOs
- +Differentiated brioche-style bun offers an upgrade option
- +Rich, slightly sweet bun is ideal for increasingly popular specialty hot dogs and sausages
- +Frozen format allows operators to use only as many as needed





CHEF'S LINE®

NON-GMO WHITE SLICED SANDWICH BREAD

7234805 | 6 loaves



INSPIRATION

"Non-GMO" is a term on diners' minds today. We'll help you ensure that your menu delivers. Our Chef's Line Non-GMO White Sliced Sandwich Bread meets this need in one of your most essential ingredients.

PRODUCT ATTRIBUTES

- +Non-GMO Project Verified
- +Contains 27% durum wheat semolina, sweetened with organic honey, made with a nine-hour pâte fermentée starter
- +Packed six loaves per case, with 18 usable slices plus heels
- +Slice thickness: approximately 3/8"
- +Made without artificial colors, flavors or preservatives
- +Frozen

BENEFITS

- +On-Trend: meets customer demand for Non-GMO products
- +Premium sliced white breads offer menu upsell opportunities
- +Frozen for ease of use and freshness. Defrost only what you need
- +Versatile flavor profile fits multiple dayparts and operator segments
- +A short ingredient list offers clean-label trust
- +A strong part of our Chef's Line Sliced Bread portfolio, which now includes 17 Non-GMO Project Verified breads and rolls



CHEF'S LINE®

NON-GMO EVERYTHING WHEAT SLICED SANDWICH BREAD

2278960 | 6 loaves



INSPIRATION

Playing off the popularity of the "everything" bagel, our Chef's Line Non-GMO Everything Wheat Sliced Sandwich Bread brings together an irresistible combination of flavors along with the Non-GMO certification that today's diners desire.

PRODUCT ATTRIBUTES

- +Non-GMO Project Verified
- +Made with toasted onion, toasted garlic, poppy seeds and sesame seeds
- +Produced artisanally, with a nine-hour pâte fermentée starter and long, slow proof
- +Packed six loaves per case, with 18 usable slices plus heels
- +Slice thickness: approximately 3/8"
- +Made without artificial colors, flavors or preservatives
- +Frozen

BENEFITS

- +On-Trend: meets customer demand for Non-GMO products
- +Differentiated flavor profile offers a creative sandwich carrier
- +Premium sliced breads offer menu upsell opportunities
- +Frozen for ease of use and freshness. Defrost only what you need
- +A strong part of our Chef's Line Sliced Bread portfolio, which now includes 17 Non-GMO Project Verified breads and rolls





MONOGRAM®
SUSTAINABLE
CUTLERY KIT
(K/F/S W KRAFT NAPKIN
AND INTERLOCKING BAND)



6281985 | 100 kits/case

INSPIRATION

Boost your sustainability record and profile by using sustainable disposables. Each part of the Monogram Sustainable Cutlery Kit – knife, fork, spoon, napkin and the band that keeps them rolled together – is third-party certified.

PRODUCT ATTRIBUTES

- +Each kit is pre-rolled with a knife, fork, spoon and napkin within an interlocking paper band
- +Napkin and cutlery are Biodegradable Products Institute (BPI) Certified compostable*
- +Napkin and band are Forest Stewardship Council® (FSC®) Certified responsibly sourced
- +Print on the band indicates the best way to dispose of each component

BENEFITS

- +On-Trend: delivers on increasing demand for responsible disposables
- +Time-Saving: pre-rolled sets eliminate the need to roll and band in-house
- +Ideal for use in to go orders, catering, delivery, outdoor occasions/dining, etc.
- +Eliminates the need to store each component separately



*Compost only in a commercial compost facility

MONOGRAM® CLEAN FORCE®
SANITIZING NO
RINSE FLOOR
CLEANER



8928261 | 5 L

INSPIRATION

Make cleaning floors and drains easier and more cost-effective with our Monogram Clean Force Sanitizing No Rinse Floor Cleaner. Kill 99.9% of dangerous bacteria¹ and reduce the risk of cross-contamination while saving time and overhead.

PRODUCT ATTRIBUTES

- +Closed-loop, EZ dispensing system
- +EPA-registered premium daily cleaner and degreaser
- +Active enzymes cut grease, fats and oils, reducing risk of slips and falls
- +For use on floors without finishes or waxes
- +Cold-water application with no rinsing required

BENEFITS

- +Time-Saving: no-rinse feature reduces labor needed to get the job done
- +Cost-Saving: reduces water usage and utility expenses
- +Sanitizes and cleans floors, killing 99.9% of Listeria, E. Coli, Staphylococcus and Salmonella from non-food contact hard surfaces
- +Reduces bacteria levels and cross-contamination risk
- +Cleans grout lines and sanitizes drains



¹Listeria, E. Coli, Staphylococcus and Salmonella. Based on a five-minute contact time. .



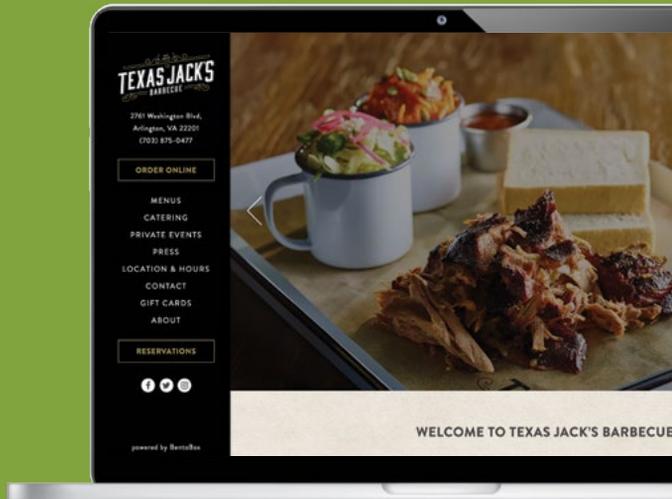


BETTER WEBSITES DRIVE MORE TRAFFIC

Your restaurant's success depends on reaching customers online. That means having a website that converts online visitors into paying customers. BentoBox can help.

BENTOBBOX WILL DESIGN A WEBSITE FOR YOU THAT IS:

- Beautiful, up-to-date and mobile-ready
- Easy to update
- Designed to help you grow revenue through gift card and event ticket sales
- Easy to integrate with online ordering and reservation tools
- Try Bentobox Express at a discounted price – designed for new restaurants and exclusive to US Foods® customers.



Visit us at www.usfoods.com/vas to learn more.



your
JUST dessert



SUPERIOR™
TORINO 6" DEEP COUPE PLATE
6976880 | 36/CS



DEVONSHIRE®

PREMIUM BANANA CHOCOLATE SWIRL CAKE

MADE WITH RAINFOREST ALLIANCE BANANAS
AND FAIR TRADE CHOCOLATE

4114593 | 2 cakes, 84 oz. each



INSPIRATION

Turns out you can have your cake and eat it too, when you offer our Devonshire Premium Banana Chocolate Swirl Cake made with Rainforest Alliance Bananas and Fair Trade Chocolate. Inspired by an award-winning recipe, this hand-assembled cake elegantly combines superior ingredients and a compelling sustainability story for a truly premium item.

PRODUCT ATTRIBUTES

- + Made with Fair Trade Certified semisweet (44%) chocolate and cocoa powder from Callebaut, Fair Trade Certified granulated and powdered sugar, and Rainforest Alliance Certified banana purée
- + Contains buttermilk, cream cheese and whole eggs
- + Sides garnished with shortbread cookie crumbs tossed in Fair Trade Certified cocoa powder
- + Assembled and decorated by hand
- + Frozen

BENEFITS

- + On-Trend: helps meet growing demand for responsibly sourced products
- + Thaw-and-serve format minimizes labor costs
- + Pre-sliced for consistent servings and food cost
- + Finished desserts allow operators to focus on merchandising and plating, to maximize sales and profit
- + Back-of-house-made appearance

usfoods.com



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FOODS

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ROSEMONT, IL 60018

