the scoop

ISSUE 8 | SPRING 2014

GHOST PEPPERS BLAZE NEW SALES

PRE-PREPPED KALE MIX
CRISPY CRUNCHY WAFFLE FRIES
SALTED CARAMEL ICE CREAM

WHAT'S INSIDE
Classics and soon-to-be favorites your customers will warm up to this patio season

Smoky Ghost Pepper Jack Cheese Slices pg. 4

NUTRITIONAL INFORMATION NOW AVAILABLE (SEE PAGES 14-15)

LINK TO USFOODS.COM NOW ON FOODSERVICEDIRECTORDER.COM
Order food to go on the patio!

Spring is fast approaching, and with it come the longer days and rising temperatures that will have diners everywhere craving patio favorites. In the pages of this Scoop, you will find fresh offerings to help chefs create bold, new dishes and classic recipes sure to wake up diners’ taste buds.

Building on one of the season’s hottest (or should I say spiciest) trends, we’re bringing the heat with our Smoky Ghost Pepper Jack Cheese Slices and Hot & Spicy Buns. We are also reintroducing the classic and beloved Waffle Fry. The scoopable shape makes it the perfect canvas for any topping you can imagine. We’ve also revolutionized the way disposable cutlery is stored and dispensed with a stylish and functional dispenser that makes it easier and more sanitary for customers to get their utensils.

This is just a taste of the delicious items we’re offering in this Scoop. We hope you find these offerings as exciting as we do and that they get you thinking about all the ways you can ignite your menus this season! Contact your sales rep or visit USFoods.com for more information on any of the Scoop items.

Pietro Satriano
Chief Merchandising Officer, US Foods

Recipes available online at foodservicedirectorder.com
The secret is beer

Molly’s Kitchen®
BEER & PRETZEL
CHEESE BITES
7980527 | 6/2 lb.

We’ve taken the best of bar foods – beer and pretzels – and combined them: Wisconsin cheddar cheese curds in crushed pretzels and genuine American Pilsner beer. Deep fry them for easy and exciting bar food bliss.
You can’t beat the heat

When you can’t stand the heat of the kitchen, why not let the heat stand for you? With Patuxent Farms’ Smoky Ghost Pepper Jack Cheese Slides, you can set heat-lovers’ mouths on fire. These cheese slides are made from 100% Wisconsin Jack Cheese and blended with real ghost pepper flakes, making them perfect for melting over burgers or as an ingredient in an atomic grilled cheese sandwich.

Pepper Jack is one of the most popular cheeses on sandwiches or burgers. Made from 100% Wisconsin Jack Cheese and blended with real ghost pepper flakes, this Smoky Ghost Pepper Jack Cheese melts beautifully over burgers and makes an atomic grilled cheese sandwich.

This bun is dense enough to hold up to a big, juicy sandwich and deliver a flavorful punch, thanks to the hot sauce seasoning with tasty crushed red pepper flakes and sesame seeds on top.

Recipes available online at foodservicedirectorder.com
THESE TATERS CAN’T BE TOPPED

MONARCH®
CRISPY WAFFLE FRIES WITH MASA BATTER
7979677 | 6/4 lb.

MONARCH®
CRISPY SWEET POTATO WAFFLE FRIES
7979586 | 3/5 lb.

Waffle cut fries are the new nacho chip. They’re being topped with meat, cheese, veggies, dressings and more. Both white and sweet potato waffle cut fries are made with our innovative batter system, making them crisp up during either frying or baking and allowing them to hold toppings well.

Recipes available online at foodservicedirectorder.com
Large, natural cod fillets are hand-breaded with a delicate panko crumb coating, and are ready to deep fry to crispier, crunchier perfection.

**HARBOR BANKS\* FRESH CRUMB COD**
7630866 | 4/2.5 lb.

Here’s a domestic source of extra virgin olive oil that ranks with the best in the world. The bag-in-box format reduces exposure to light and air. Plus, the box eliminates glass hazards in the kitchen.

**RYKOFF SEXTON\* UNFILTERED CALIFORNIA EXTRA VIRGIN OLIVE OIL**
7962376 | 1/2.5 gal.

**THE INSIDE SCOOP**
- Wonderful crispy, crunchy breading texture
- Large-portioned fillets are hand-breaded
- Year-round supply

**WILD, PACIFIC COD IS CAUGHT IN THE GULF OF ALASKA AND FROZEN AT SEA TO CAPTURE THE PEAK OF FRESHNESS**

Recipes available online at foodservicedirectorder.com

**Superior\* Menudo Footed Bowl 4-3/4", 9 oz.**
6974820 | 36/CS

**Superior\* Dresden Plate 10-1/3"**
1927362 | 24/CS
In Hawaiian, Mahi Mahi means “strong,” but this is a mildly flavored fish with a firm texture. Plate it as an appetizer or bar snack (like fish tacos). It’s an item made for imaginative chefs. In fact, customers are more apt to try something new if you pair it with something familiar.

**DEL PASADO™**

**HATCH CHILE CHICKEN STREET TACO**
7980238 | 42 ct./2.5 oz.

**DEL PASADO™**

**QUESO STREET TACO**
7980212 | 42 ct./2.5 oz.

Our “twisted” version of the taco, inspired by food truck fare, lets you offer your customers something that’s both unique and easy to eat. One is made with famous Hatch chiles and the other is a melty blend of four cheeses.

Recipes available online at foodservicedirectorder.com
Metro Deli® introduces new items that are complex and radically versatile. Spicy Secret Sauce is made with an authentic Korean Gochujang paste, and Caramelized Balsamic Onion Jam has beautiful red wine notes that go great with a charcuterie board.

1

PATUXENT FARMS®
BOURBON
FLAVORED
BACON TOPPING
6763213 | 2/5 lb.

If anything could make bacon better, it might be bourbon. Shake this incredible combination on just about anything.

2

METRO DELI®
SPICY SECRET SAUCE
7976491 | 4/42 oz.

3

METRO DELI®
CARAMELIZED BALSAMIC
ONION JAM
7976582 | 4/41 oz.

4

MONARCH®
SPICY BUFFALO
SEASONING
7982499 | 1/27 oz.

Here’s a fresh twist on hot sauce. Our Spicy Buffalo Seasoning is literally hot sauce in powdered form. Shake it on and bring the heat.
This spring we’re introducing Simpull Touch™, an exclusive US Foods product. We’ve created the most hygienic cutlery dispenser on the market ever. No hands ever touch the utensils during insertion, using cartridges that load quickly and easily. Studies show that 85% of patrons will frequent establishments that visibly implement sanitary practices. So send a strong message you care about your customers with Simpull Touch.

Recipes available online at foodservicedirectorder.com
LESS SODIUM
MORE FLAVOR

PATUXENT FARMS®
LOWER SODIUM HAM
WITH NATURAL JUICES
7978406 | 2/9 LBA

Our Lower Sodium Ham delivers on flavor with 45% less sodium than the industry norm. This D-shaped, deli-faced ham is hardwood smoked in an open net, preserving all of its natural juices.

PATUXENT FARMS®
LOWER SODIUM BACON
7978364 | 15 lb.

This is genuine, center-cut, all pork bacon with every bit of bacon taste and 45% less sodium than our regular bacon! It’s also applewood smoked to ensure that it’s 100% full of flavor.

Recipes available online at foodservicedirectorder.com
DARK GREENS ARE GROWING ON MENUS

CROSS VALLEY FARMS®
SHREDDED KALE SALAD
7835812 | 4/1.5 lb.

Packed with health benefits, kale is one of the fastest growing ingredients on menus. Napa cabbage (or Chinese cabbage) is also gaining in popularity due to its delicate, mildly sweet flavor and variety of menu applications. Both are great served either hot or cold, are easy to prepare, provide excellent plate coverage and save you money by using less.

CROSS VALLEY FARMS®
NAPA CABBAGE BLEND
7965122 | 4/2.5 lb.

SHREDDED CARROTS AND RED CABBAGE INCLUDED IN SEPARATE BAGS

Recipes available online at foodservicedirectorder.com
Little desserts are huge temptations

DEVONSHIRE®
PREMIUM GREEK YOGURT CHEESECAKE
7997505 | 24/4.5 oz.

Made with 2% Greek yogurt and real cream cheese, this dessert is topped with a creamy Greek yogurt mousse and white chocolate curls.

DEVONSHIRE®
PREMIUM BLACK CHERRY &RICOTTA CHEESECAKE
7997513 | 24/5 oz.

Based on an old European recipe, the black cherry filling is combined with authentic ricotta cheese. Great eye appeal and a flavorful bite throughout.

THE INSIDE SCOOP

Black cherry filling is swirled throughout authentic ricotta cheese
Pair with after dinner drinks or coffee to increase check average
Individually portioned

Recipes available online at foodservicedirectorder.com
Salted caramel is one of the fastest growing trends in dessert ingredients. Our high quality Salted Caramel Ice Cream is made with natural ingredients and real sea salt. The only way to top our premium ice cream is with incredible toppings. Create a satisfying salty-sweet dessert or a sundae customers will rave about all week.

Recipes available online at foodservicedirectorder.com
## Nutritional Information

Nutritionals are based on indicated serving size. Blank indicates not a significant source of nutrient. N/A indicates data not available. All items are CMAs.

<table>
<thead>
<tr>
<th>Product</th>
<th>A-Code</th>
<th>PPDI</th>
<th>Serving Size</th>
<th>Calories (kcal)</th>
<th>Protein (gm)</th>
<th>Carbohydrate (gm)</th>
<th>Fat (gm)</th>
<th>Fat Calories (kcal)</th>
<th>Sat Fat (gm)</th>
<th>Sat Fat Calories (kcal)</th>
<th>Trans Fat (gm)</th>
<th>Chol (mg)</th>
<th>Fiber (gm)</th>
<th>Sodium (mg)</th>
<th>Calcium (mg)</th>
<th>Vit C (mg)</th>
<th>Iron (mg)</th>
<th>Vitamin A (IU)</th>
<th>Potassium (mg)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CHEF’S LINE®</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salted Caramel Ice Cream with Sea Salt</td>
<td>7982442</td>
<td></td>
<td>1/3 gal</td>
<td>170</td>
<td>2</td>
<td>17</td>
<td>11</td>
<td>100</td>
<td>7</td>
<td>65</td>
<td>0</td>
<td>50</td>
<td>0</td>
<td>125</td>
<td>80</td>
<td>0</td>
<td>0</td>
<td>400</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>METRO DELI®</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spicy Secret Sauce</td>
<td>7976431</td>
<td></td>
<td>2 Tbsp</td>
<td>70</td>
<td>1</td>
<td>12</td>
<td>2</td>
<td>20</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>550</td>
<td>0</td>
<td>3</td>
<td>1</td>
<td>750</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>Caramelized Balsamic Onion Jam</td>
<td>7971692</td>
<td></td>
<td>1/4 cup</td>
<td>100</td>
<td>0</td>
<td>21</td>
<td>1</td>
<td>10</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>40</td>
<td>0</td>
<td>6</td>
<td>9</td>
<td>0</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td><strong>RYKOFF SEXTON®</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unfiltered California Extra Virgin Olive Oil</td>
<td>7962316</td>
<td></td>
<td>1 Tbsp</td>
<td>120</td>
<td>0</td>
<td>14</td>
<td>12</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td><strong>GLENVIEW FARMS®</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Smoky Ghost Pepper Jack Cheese Slices</td>
<td>7955644</td>
<td></td>
<td>1 oz</td>
<td>110</td>
<td>7</td>
<td>1</td>
<td>9</td>
<td>80</td>
<td>6</td>
<td>55</td>
<td>0</td>
<td>25</td>
<td>0</td>
<td>150</td>
<td>200</td>
<td>0</td>
<td>0</td>
<td>200</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>MOLLY’S KITCHEN®</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beer &amp; Pretzel Cheese Bites</td>
<td>7980527</td>
<td></td>
<td>10 items</td>
<td>310</td>
<td>12</td>
<td>23</td>
<td>17</td>
<td>150</td>
<td>8</td>
<td>70</td>
<td>0</td>
<td>40</td>
<td>&lt;1</td>
<td>610</td>
<td>300</td>
<td>0</td>
<td>0</td>
<td>500</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>DEVONSHIRE®</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Greek Yogurt Cheesecake</td>
<td>7997505</td>
<td></td>
<td>1 piece</td>
<td>430</td>
<td>7</td>
<td>33</td>
<td>30</td>
<td>270</td>
<td>16</td>
<td>145</td>
<td>1</td>
<td>115</td>
<td>&lt;1</td>
<td>260</td>
<td>150</td>
<td>0</td>
<td>1</td>
<td>1250</td>
<td>N/A</td>
</tr>
<tr>
<td>Premium Black Cherry &amp; Ricotta Cheesecake</td>
<td>7997513</td>
<td></td>
<td>1 cake</td>
<td>450</td>
<td>8</td>
<td>34</td>
<td>31</td>
<td>280</td>
<td>17</td>
<td>156</td>
<td>1.5</td>
<td>140</td>
<td>&lt;1</td>
<td>410</td>
<td>110</td>
<td>0</td>
<td>0.5</td>
<td>870</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>HILLTOP HEARTH®</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hot &amp; Spicy Buns 4&quot;</td>
<td>7980069</td>
<td></td>
<td>1 bun</td>
<td>190</td>
<td>7</td>
<td>35</td>
<td>3</td>
<td>20</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>350</td>
<td>20</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>N/A</td>
<td></td>
</tr>
</tbody>
</table>
**Nutritional information** in this publication is provided for informational purposes, is not tailored to your specific situation and is not meant to substitute for the advice of a physician or other health professional. The accuracy of the information provided is based on data obtained from product manufacturers. Because nutritional information changes rapidly, we suggest you continue to read product labels. US Foods, Inc. neither assumes any legal liability nor makes any warranty or guarantee, either express or implied, regarding the completeness; accuracy or usefulness of this information.

Recipes available online at [foodservicedirectorder.com](http://foodservicedirectorder.com)
Manage your kitchen from anywhere 24/7.
Start your order on usfood.com and finish it on the US Foods app with real-time synching.

Use your usfood.com credentials or contact your sales representative. Download at: