PREMIER ISSUE | SPRING 2014



the SCOOOD DO ISSUE 8 | SPRING 2014



NUTRITIONAL INFORMATION NOW AVAILABLE (SEE PAGES 14-15)

GHOST PEPPERS BLAZE NEW SALES

PRE-PREPPED KALE MIX







WHAT'S INSIDE

Classics and soonto-be favorites your customers will warm up to this patio season

LINK TO USFOODS.COM NOW ON FOODSERVICEDIRECTORDER.COM



You Tube

Smoky Ghost Pepper Jack Cheese Slices pg. 4

What's NEW

Order food to go on the patio!

Spring is fast approaching, and with it come the longer days and rising temperatures that will have diners everywhere craving patio favorites. In the pages of this Scoop, you will find fresh offerings to help chefs create bold, new dishes and classic recipes sure to wake up diners' taste buds.

Building on one of the season's hottest (or should I say spiciest) trends, we're bringing the heat with our Smoky Ghost Pepper Jack Cheese Slices and Hot & Spicy Buns. We are also reintroducing the classic and beloved Waffle Fry. The scoopable shape makes it the perfect canvas for any topping you can imagine. We've also revolutionized the way disposable cutlery is stored and dispensed with a stylish and functional dispenser that makes it easier and more sanitary for customers to get their utensils.

This is just a taste of the delicious items we're offering in this Scoop. We hope you find these offerings as exciting as we do and that they get you thinking about all the ways you can ignite your menus this season! Contact your sales rep or visit USFoods.com for more information on any of the Scoop items.



Pietro Satriano Chief Merchandising Officer, US Foods As food professionals, no one has to tell you that ambiance adds to the meal experience. So offer a bright, sunny sky or a star-filled night to your customers' meals, and customers who've hibernated through winter will be ready to enjoy your premium patio offerings. We've reinvented classics and offer soon-to-be favorites your customers will warm up to this patio season.



Chef's Line®

Salted Caramel Ice Cream with Sea Salt 7962442 - pg. 14



Devonshire[®]

Premium Greek Yogurt Cheesecake 7997505 - pg. 12

Premium Black Cherry & Ricotta Cheesecake



Monarch®

Spicy Buffalo Seasoning 7982499 - pg. 8

Crispy Waffle Fries with Masa Batter 7979677, Crispy Sweet Potato Waffle Fries 7979586 - pg. 5



Hilltop Hearth®

Hot & Spicy Buns 4" 7982069 - pg. 4

Molly's.

Molly's Kitchen[®]

Beer & Pretzel Cheese Bites 7980527 - pg. 3



Metro Deli[®]

Spicy Secret Sauce 7976491 - pg. 8

Caramelized Balsamic Onion Jam 7976582 - pg. 8

Glenview Farms.

Glenview Farms[®] Smoky Ghost Pepper Jack

Cheese Slices 7955644 - pg. 4

del PASADO

del Pasado™

Hatch Chile Chicken Street Taco 7980238, Queso Street Taco 7980212 - pg. 7

Monogram[®]

Simpull Touch™ Cutlery Dispenser 2907640, Spoon Cartridge 2907541, Fork Cartridge 2907558, Knife Cartridge 2907566 pg. 9

HARBOR BANKS

Harbor Banks®

Fresh Crumb Cod 7630866 - pg. 6

Island Style Mahi Mahi 7904980 - pg. 7

RYKOFF SEXTON-

Rykoff Sexton®

Unfiltered California Extra Virgin Olive Oil 7962376 pg. 6

CROSS VALLEY FARMS

Cross Valley Farms®

Shredded Kale Salad 7835812 - pg. 11

Napa Cabbage Blend 7965122 - pg. 11

PATUXENT FARMS

Patuxent Farms®

Bourbon Flavored Bacon Topping 6763213 - pg. 8

Lower Sodium Ham with Natural Juices 7978406 - pg. 10

Lower Sodium Bacon 7978364 - pg. 10

Premium Buffalo-Style Chicken Tenderloin Fritters 7777642, Breaded Chicken Breast Chunks 7780018, Breaded Chicken Breast Filets 7780703 - pg. 4

QUAD SQUARE PLATE, 9-3/4" 4735510 | 24/CS



PREMIER

THE SECRET IS BEER

MOLLY'S KITCHEN® BEER & PRETZEL CHEESE BITES

7980527 | 6/2 lb.

We've taken the best of bar foods – beer and pretzels – and combined them: Wisconsin cheddar cheese curds in crushed pretzels and genuine American Pilsner beer. Deep fry them for easy and exciting bar food bliss.

AMERICAN METALCRAFT HAMMERED ANGLED FRY CUP 2620425 | 1 EA LIBBEY SCANDINAVIA MUG, 12 OZ. 6056808 | 12/CS



PATUXENT FARMS

HILLTOP HEARTH® HOT & SPICY BUNS 4" 7982069 | 8/12/2.4 oz.

This bun is dense enough to hold up to a big, juicy sandwich and deliver a flavorful punch, thanks to the hot sauce seasoning with tasty crushed red pepper flakes and sesame seeds on top.



Pepper Jack is one of the most popular cheeses on sandwiches or burgers. Made from 100% Wisconsin Jack Cheese and blended with real ghost pepper flakes, this Smoky Ghost Pepper Jack Cheese melts beautifully over burgers and makes an atomic grilled cheese sandwich.

GLENVIEW FARMS® SMOKY GHOST PEPPER JACK CHEESE SLICES

7955644 | 6/1.5 lb.

7973795 | 36/CS

WORLD TABLEWARE FARMHOUSE PLATE, 6-3/8"

PREMIUM BUFFALO-STYLE BREADED CHICKEN BREAST FILETS

7780703 | 2/5 lb.

PATUXENT FARMS®

The flavor's in the breading. The hot sauce and vinegar notes deliver a taste profile that is second to none.

> Premium Buffalo-Style Chicken Tenderloin Fritters 7777642 | 2/5 lb.

> > Premium Buffalo-Style Breaded Chicken Breast Chunks 7780018 | 2/5 lb.

SCOOP | 4

Recipes available online at foodservicedirectorder.com

lenview Farms

🗩 PREMIER

LIBBEY FLARE PILSNER, 16 OZ.

4718011 | 12/CS SUPERIOR® ACRYLIC CHEESE SHAKER 3330925 | 1 EA

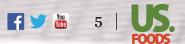
THESE TATERS CAN'T BE TOPPED

MONARCH® CRISPY WAFFLE FRIES WITH MASA BATTER 7979677 | 6/4 lb.

MONARCH® CRISPY SWEET POTATO WAFFLE FRIES 7979586 | 3/5 lb. WAFFLE FRIES ARE Appearing on more Menus, increasing Penetration by 24% Since 2009

Waffle cut fries are the new nacho chip. They're being topped with meat, cheese, veggies, dressings and more. Both white and sweet potato waffle cut fries are made with our innovative batter system, making them crisp up during either frying or baking and allowing them to hold toppings well.

TABLECRAFT GALVANIZED STEEL APPETIZER PAIL, 4X4 2862498 | 12/CS PLANTATION PRESTIGE 30" SQUARE MESH TABLE TOP 3621265 | 1 EA SUPERIOR³ SQUARE SOUFFLE DISH, 2-7/8", 3-1/2 OZ. 8585614 | 36/CS



WATCH YOUR SEAFOOD SALES SOAR



Large, natural cod fillets are handbreaded with a delicate panko crumb coating, and are ready to deep fry to crispier, crunchier perfection.

HARBOR BANKS[®] FRESH CRUMB COD 7630866 | 4/2.5 lb.



RYKOFF SEXTON® UNFILTERED CALIFORNIA EXTRA VIRGIN OLIVE OIL

7962376 | 1/2.5 gal.

Here's a domestic source of extra virgin olive oil that ranks with the best in the world. The bag-in-box format reduces exposure to light and air. Plus, the box eliminates glass hazards in the kitchen.

THE INSIDE SCOOP

Wonderful crispy, crunchy breading texture

Large-portioned fillets are hand-breaded

Year-round supply

WILD, PACIFIC COD IS CAUGHT IN THE GULF OF ALASKA AND FROZEN At sea to capture the Peak of freshness

SUPERIOR® MENUDO FOOTED BOWL 4-3/4", 9 OZ. 6974620 | 36/CS SUPERIOR® DRESDEN PLATE, 10-1/3" 6927362 | 24/CS



PREMIER

In Hawaiian, Mahi Mahi means "strong," but this is a mildly flavored fish with a firm texture. Plate it as an appetizer or bar snack (like fish tacos). It's an item made for imaginative chefs. In fact, customers are more apt to try something new if you pair it with something familiar.

HARBOR BANKS® ISLAND STYLE MAHI MAHI 7904980 | 2/5 lb.

SUPERIOR[®] KONO ANGLED BOWL 5-1/2", 16 OZ. 6969877 | 24/CS SUPERIOR[®] ELITE RECTANGLE PLATTER, 12"X7-7/8" 8584146 | 6/CS

STREET EATS WITH A TSINV



Our "twisted" version of the taco, inspired by food truck fare, lets you offer your customers something that's both unique and easy to eat. One is made with famous Hatch chiles and the other is a melty blend of four cheeses. DEL PASADO[™] HATCH CHILE CHICKEN STREET TACO 7980238 | 42 ct./2.5 oz.

DEL PASADO[™] QUESO STREET TACO 7980212 | 42 ct./2.5 oz.





Metro Deli[®] introduces new items that are complex and radically versatile. Spicy Secret Sauce is made with an authentic Korean Gochujang paste, and Caramelized Balsamic Onion Jam has beautiful red wine notes that go great with a charcuterie board.

1

PATUXENT FARMS® BOURBON FLAVORED BACON TOPPING 6763213 | 2/5 lb.

If anything could make bacon better, it might be bourbon. Shake this incredible combination on just about anything.

2

METRO DELI® SPICY SECRET SAUCE 7976491 | 4/42 oz.

3

METRO DELI® CARAMELIZED BALSAMIC ONION JAM 7976582 | 4/41 oz.

4

MONARCH® SPICY BUFFALO SEASONING 7982499 | 1/27 oz.

Here's a fresh twist on hot sauce. Our Spicy Buffalo Seasoning is literally hot sauce in powdered form. Shake it on and bring the heat.





SINPUL TOUCH



MONOGRAM® SIMPULL TOUCH™ CUTLERY DISPENSER

2907640 | 1 ea.

Spoon Cartridge, Tea MW Blk 2907541 | 8/100 ct. Fork Cartridge, MW Blk 2907558 | 8/100 ct. Knife Cartridge, MW Blk 2907566 | 8/100 ct.

This spring we're introducing Simpull Touch[™], an exclusive US Foods product. We've created the most hygienic cutlery dispenser on the market *ever*. No hands ever touch the utensils during insertion, using cartridges that load quickly and easily. Studies show that 85% of patrons will frequent establishments that visibly implement sanitary practices. So send a strong message you care about your customers with Simpull Touch.





PATUXENT FARMS

PATUXENT FARMS[®] LOWER SODIUM HAM WITH NATURAL JUICES 7978406 | 2/9 LBA

PATUXENT FARMS® LOWER SODIUM BACON 7978364 | 15 lb. Our Lower Sodium Ham delivers on flavor with 45% less sodium than the industry norm. This D-shaped, deli-faced ham is hardwood smoked in an open net, preserving all of its natural juices.

This is genuine, center-cut, all pork bacon with every bit of bacon taste and 45% less sodium than our regular bacon! It's also applewood smoked to ensure that it's 100% full of flavor.

d to SUPERIOR* SENA 18/8 DINNER FORK 2330629 | 12/CS SUPERIOR* SENA 18/8 DINNER KNIFE 1330638 | 12/CS SUPERIOR* TRIANGLE PLATE, 10-1/2" 4971412 | 12/CS AMERICAN METALCRAFT CAST IRON FRY PAN, 5", 8 0Z. 8990319 | 1 EA SUPERIOR* BREAD BOARD 9329459 | 1/EA

SCOOP | 10

CROSS

ARE GROWING ON MENUS

CROSS VALLEY FARMS® SHREDDED KALE SALAD 7835812 | 4/1.5 lb.

Packed with health benefits, kale is one of the fastest growing ingredients on menus. Napa cabbage (or Chinese cabbage) is also gaining in popularity due to its delicate, mildly sweet flavor and variety of menu applications. Both are great served either hot or cold, are easy to prepare, provide excellent plate coverage and save you money by using less.

CROSS VALLEY FARMS® NAPA CABBAGE BLEND 7965122 | 4/2.5 lb. SHREDDED CARROTS AND RED CABBAGE INCLUDED IN SEPARATE BAGS

SUPERIOR® SALT & PEPPER MILL SET, 6" 7577133 | 1 SET LIBBEY GLASS STACKING BOWL, 2-5/8", 1-1/4 OZ. 2849743 | 36/CS LIBBEY GLASS STACKING BOWL, 3-7/8", 5 OZ. 2849867 | 36/CS LIBBEY FOOD STORAGE JAR WITH CLAMP, 17 OZ. 7994031 | 6/CS AMERICAN METALCRAFT OLIVE WOOD SERVING BOARD, 17"X9" 7692254 | 1 EA SUPERIOR® BREAD BOARD 9329459 | 1 EA

THE INSIDE SCOOP

Fresh cut, de-stemmed, high quality Pre-washed for labor savings and food safety Breathable bag provides longer shelf life SUPERIOR[®] SLANTED BOWL, 5", 6 OZ. 6972087 | 36/CS



Little desserts are huge temptations



DEVONSHIRE® PREMIUM GREEK YOGURT CHEESECAKE

7997505 | 24/4.5 oz.

Made with 2% Greek yogurt and real cream cheese, this dessert is topped with a creamy Greek yogurt mousse and white chocolate curls.

> LIBBEY GIBRALTAR GLASS PLATE 7 1/2" 2029387 | 3 DZ/CS

THE INSIDE SCOOP

Black cherry filling is swirled throughout authentic ricotta cheese

Pair with after dinner drinks or coffee to increase check average

Individually portioned

DEVONSHIRE® PREMIUM BLACK CHERRY & RICOTTA CHEESECAKE

7997513 | 24/5 oz.

Based on an old European recipe, the black cherry filling is combined with authentic ricotta cheese. Great eye appeal and a flavorful bite throughout.

SUPERIOR® DEVILLE 18/0 TEASPOON 3330651 | 12/CS



CHEF'S LINE® SALTED CARAMEL ICE CREAM WITH SEA SALT

WE'VE GOT YOU

PPETIZERS TO

ESSERTS

RED FROM

7962442 | 1/3 gal.

Salted caramel is one of the fastest growing trends in dessert ingredients. Our high quality Salted Caramel Ice Cream is made with natural ingredients and real sea salt. The only way to top our premium ice cream is with incredible toppings. Create a satisfying salty-sweet dessert or a sundae customers will rave about all week.

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13

SUPERIOR[®] ICE CREAM DIPPER, 2-1/2 OZ. 1329580 | 1 EA

TRY THESE COMPLEMENTARY TOPPINGS TO BRING OUT THE SWEET AND SALTY FLAVORS OF OUR PREMIUM ICE CREAM



Nutritional Information

Nutritionals are based on indicated serving size. Blank indicates not a significant source of nutrient. N/A indicates data not available. All items are CMAs.

N/A indicates data not	available	. All ite	ems are C	CMAs.		(mg		al)		; (kcal)									_
Product	A-Code	PPDI	Serving Size	Calories (kcal)	Protein (gm)	Carbohydrate (gm)	Fat (gm)	Fat Calories (kcal)	Sat Fat (gm)	Sat Fat Calories (kcal)	Trans Fat (gm)	Chol (mg)	Fiber (gm)	Sodium (mg)	Calcium (mg)	Vit C (mg)	Iron (mg)	Vitamin A (IU)	Potassium (mg)
CHEF'S LINE®																			
Salted Caramel Ice Cream with Sea Salt	7962442		1/3 gal	170	2	17	11	100	7	65	0	50	0	125	80	0	0	400	N/A
METRO DELI®																			
Spicy Secret Sauce	7976491		2 Tbsp	70	1	12	2	20	0	0	0	0	1	550	0	3	1	750	N/A
Caramelized Balsamic Onion Jam	7976582		1/4 cup	100	0	21	1	10	0	0	0	0	2	40	0	6	9	0	N/A
RYKOFF SEXTON®						1			1	8									
Unfiltered California Extra Virgin Olive Oil	7962376		1 Tbsp	120	0	0	14	120	2	20	0	0	0	0	0	0	0	0	N/A
GLENVIEW FARMS®																			
Smoky Ghost Pepper Jack Cheese Slices	7955644		1 oz	110	7	1	9	80	6	55	0	25	0	150	200	0	0	200	N/A
MOLLY'S KITCHEN®																			
Beer & Pretzel Cheese Bites	7980527		10 items	310	12	23	17	150	8	70	0	40	<1	610	300	0	0	500	N/A
DEVONSHIRE®																			
Premium Greek Yogurt Cheesecake	7997505		1 piece	430	7	33	30	270	16	145	1	115	<1	260	150	0	1	1250	N/A
Premium Black Cherry & Ricotta Cheesecake	7997513		1 cake	450	8	34	31	280	17	155	1.5	140	<1	410	110	0	0.5	870	N/A
HILLTOP HEARTH®																			
Hot & Spicy Buns 4"	7982069		1 bun	190	7	35	3	20	0	0	0	0	1	350	20	0	2	0	N/A

Nutritional information in this publication is provided for informational purposes, is not tailored to your specific situation and is not meant to substitute for the advice of a physician or other health professional. The accuracy of the information provided is based on data obtained from product manufacturers. Because nutritional information changes rapidly, we suggest you continue to read product labels. US Foods, Inc. neither assumes any legal liability nor makes any warranty or guarantee, either express or implied, regarding the completeness, accuracy or usefulness of this information.

Product	A-Code	PPDI	Serving Size	Calories (kcal)	Protein (gm)	Carbohydrate (gm)	Fat (gm)	Fat Calories (kcal)	Sat Fat (gm)	Sat Fat Calories (kcal)	Trans Fat (gm)	Chol (mg)	Fiber (gm)	Sodium (mg)	Calcium (mg)	Vit C (mg)	Iron (mg)	Vitamin A (IU)	Potassium (mg)
MONARCH®										,					,				
Crispy Sweet Potato Waffle Fries	7979586		3 oz	200	1	22	12	110	1	10	0	0	2	330	20	5	0.5	3000	N/A
Crispy Waffle Fries with Masa Batter	7979677		3 oz	200	1	22	12	110	3	30	0	0	2	420	0	5	0	0	N/A
Spicy Buffalo Seasoning	7982499		1/4 tsp	0	0	0	0	0	0	0	0	0	0	230	0	0	0	0	N/A
PATUXENT FARMS®																			
Bourbon Flavored Bacon Topping	6763213		1 Tbsp	35	2	0	2.5	25	1	10	0	5	0	125	0	0	0	0	N/A
Lower Sodium Ham w/ Natu- ral Juices	7978406		3 oz	90	15	2	3	25	1	10	0	50	0	530	0	0	0.5	0	N/A
Lower Sodium Bacon	7978364		2 slices	70	4	0	6	50	2	20	0	15	0	140	0	0	0	0	N/A
Premium Buffalo-Style Chicken Tenderloin Fritters	7777642		2 items	280	19	23	12	110	2	20	0	50	1	930	0	0	1	200	N/A
Premium Buffalo-Style Breaded Chicken Breast Filets	7780703		1 item	220	16	18	10	90	2	20	0	40	1	720	0	0	1	100	N/A
Premium Buffalo-Style Breaded Chicken Breast Chunks	7780018		4 pieces	220	16	18	10	90	2	20	0	40	1	720	0	0	1	100	N/A
CROSS VALLEY FARMS®																			
Shredded Kale Salad	7835812		1 cup	35	3	6	1	5	0	0	0	0	3	25	100	80	1	6690	N/A
Napa Cabbage Blend	7965122		100 g	25	1	6	0	0	0	0	0	0	2	25	40	36	1	1750	N/A
Fresh Crumb Cod	7630866		1 fillet	80	7	13	1	5	0	0	0	25	0	330	0	0	1	0	N/A
Island Style Mahi Mahi	7904980		4 pieces	180	13	13	8	70	2	15	0	45	0	330	20	0	1	100	N/A
DEL PASADO™																			
Hatch Chile Chicken Street Taco	7980238		1 item	370	13	38	18	160	5	45	0	30	2	660	100	12	3	300	N/A
Queso Street Taco	7980212		2 items	420	15	41	22	200	8	70	0	30	2	500	250	30	3	750	N/A





US. MOBILE FOODS



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