



# BUILD A BETTER COFFEE BAR™ FREE ICED COFFEE<sup>1</sup> & NO-COST DISPENSER<sup>2</sup>

The Coffee Bar Experts™

## Wake up your coffee sales® with iced coffee

Fire up your afternoon and warm-weather coffee sales

Iced Coffee is a sizzling trend with 38% growth<sup>3</sup>



## FIRST MONTH OF ICED COFFEE FREE NO-COST DISPENSER LOAN PROGRAM<sup>2</sup>

Get started today, call 888.620.9910

<sup>1</sup> First month free, additional terms and conditions apply. See reverse side for details.  
<sup>2</sup> Must meet minimum product purchase requirements, see Dispenser Loan Agreement for details.  
<sup>3</sup> Nielson 2013 retail data, ending 12/28/13.



**CreaMiser® Model 225**  
Two 1.5 gallon dispensing stations  
22.9" D x 17.8" W x 32.9" H



## Get started today and your first month is on us<sup>1</sup>

Product must be purchased within 30 days from date dispenser arrives. Rebate postmarked by August 31, 2015.

The Coffee Bar Experts™

Date your dispenser arrived:  
(provide copy of receiving report)

Product Description	US Foods APN#	GFS Reorder#	# Cases Purchased	\$ Price per Case	Rebate per UPC
ID ESL Iced Coffee 2/1.5 Gal BIB Vanilla	2696292	627091	X	=	
ID ESL Iced Coffee 2/1.5 Gal BIB Mocha	2696250	627082	X	=	

**Total Rebate (max \$200)** \_\_\_\_\_

Operator Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Name: \_\_\_\_\_ Location (if sub-unit): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

I'd like to opt in to receive future email offers and information from WhiteWave Foodservice.

For more information contact your US Foods DSR or Gordon Food Service® customer development specialist.

[whitewavefoodservice.com](http://whitewavefoodservice.com) | 888.620.9910

### Terms and Conditions:

1. Proof of purchase showing purchases from US Foods or Gordon Food Service® within the time frame is required. Product must be purchased within 30 days from date dispenser arrives. Copies of invoices or distributor generated velocity reports are acceptable.
2. Rebate amount per case limited to purchase price, not to exceed \$30.00/case. Maximum total rebate \$200. One rebate per operator.
3. Only purchases of International Delight® Iced Coffee listed are eligible for rebate.
4. Rebate purchases must align with the promotion dates. Promotion is valid for dispenser placements beginning April 1, 2015 to June 30, 2015 with rebate claims postmarked no later than 60 days after placement or the final postmark deadline of August 31, 2015, whichever comes first. No late submissions will be allowed.
5. Offer limited to foodservice operators in the U.S. only.
6. This rebate offer cannot be used in conjunction with any other WhiteWave Foodservice promotional offers.
7. Please allow 4 weeks for processing. Offer is void where restricted or prohibited by law.

**Mail form and proof of purchase to:**  
International Delight  
Iced Coffee Dispenser Promotion  
P.O. Box 2060  
Brownsdale, MN 55918-2060



Better Breakfast is Just the Beginning