US. WE HELP YOU MAKE IT

GREAT FOOD.

INNOVATIVE TECHNOLOGY.

DEDICATED AND PERSONALIZED SUPPORT.

MORE THAN JUST A TAGLINE

When we say, "We Help You Make It®," we mean it. More than just a tagline, this is the US Foods® promise to our customers. With great food solutions, innovative yet simple business tools and a dedicated team of experts, count on us to help take on your business challenges so you can feed your passion with confidence.







GREAT FOOD AND MENU SOLUTIONS ALL IN ONE PLACE



We lead with fresh tastes and great food. You'll always find on-trend, exclusive food and menu solutions that deliver the consistently high quality results that US Foods® is known for. From plant-based to clean ingredients, we offer product innovation that can help set your menu apart from the competition.

US FOODS® EXCLUSIVE BRANDS

Guided by a spirit of innovation and an unwavering commitment to delivering high quality products and value to customers, each of our brands is a testament to our dedication to making you more successful.

- 22 Exclusive Brands
- · Distinct and different
- Innovative and labor-saving
- High quality and value
- Trusted performance



Learn more about our **Exclusive Brands at** usfoods.com/exclusivebrands

SCOOP™

Our exclusive product-innovation program gives you the "scoop" on great food and fresh ideas designed to inspire your menu and feed your passion.

- Cutting edge products with back-of-house convenience
- · On-trend ingredients and flavors customers want
- · Labor-saving and profit-boosting products







HUNGRY FOR BETTER

Our commitment to offering authentic products that meet our sustainable or locally sourced standards. We believe that the power of food can do remarkable things, like create change that unites us all and help to improve the state of our planet, people and communities.

- · Locally sourced
- Sustainability
- Well-being



Learn more about Hungry for Better at usfoods.com/hungryforbetter





INNOVATIVE AND TIME-SAVING TECH TOOLS



From pizza dough to pickles, our tools let you place and track orders in a matter of taps. Plus, track inventory and costs in just a few clicks and manage staff schedules seamlessly. You can do it all (without needing a stiff drink at the end) with our technology solutions – designed with your business needs in mind.

US FOODS® E-COMMERCE PLATFORM

Simplify your online ordering. Create, edit and track orders quickly and easily.

- Get more speed, confidence and control over your orders
- Work seamlessly across desktop, tablet and mobile devices
- Place orders quickly and easily track them in just a few taps



Learn more about our e-commerce platform at **usfoods.com/moxe**

US FOODS® DIRECT

Around the corner or around the world – with a full pantry, you're ready for anything.

- Access a wide array of hard-to-find, everyday and specialty products
- Get full integration into the usfoods.com online and US Foods[®] e-commerce platform
- Get orders sent directly to you via FedEx, with an estimated delivery date at time of order



Learn more about Direct at **usfoods.com/direct**

BUSINESS TOOLS

CHECK® Business Tools are customized for you by people who understand your business and help solve key challenges.

- Get access to tools that help drive traffic from website design to online ordering
- Manage your staff efficiently by tackling timesheets, payroll and communications, and explore restaurant robotics to limit repetitive work
- Reduce waste by managing inventory, controlling food costs and understanding menu profitability



Learn more about CHECK Business Tools at usfoods.com/check







NEXT-LEVEL SUPPORT FROM OUR EXPERTS

Our dedicated team of experts can help solve your biggest business challenges. Whether you need recipe ideas and profitable menu analysis, portion costing and inventory management, marketing and staff training, or help finding the right products for your operation - We Help You Make It®!

- Food Fanatics® Chefs
- Restaurant Operations Consultants (ROCs)
- Center of the Plate / Proteins Specialists
- Produce Specialists
- Equipment & Supplies Specialists



Ready to feed your passion with confidence?

Learn more at usfoods.com/expectmore

Partner with us today!











