



US EXCLUSIVE
FOODS BRANDS

US FOODS® EXCLUSIVE BRANDS PORTFOLIO

OUR BEST QUALITY BRANDS

- Distinction and differentiation
- High-quality and value
- Innovative products
- Do not contain any ingredients found on the US Foods® Unpronounceables List®*



ALL OTHER BRANDS

- Trusted performance
- Consistent quality
- High value



*Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program.

The background of the advertisement features four scoops of food, likely chicken or pork, served on a metal surface. Each scoop is topped with a dark, glossy sauce, green onions, and a sprinkle of white cheese or breadcrumbs. Garnishes include sliced red onions, lime wedges, and green onions scattered around the scoops. The scoops themselves are round and appear to be made of a light-colored, possibly breaded or fried, material.

scoop™

Scoop™, our exclusive product-innovation program, introduces new on-trend products each year, complete with information, insights and application ideas designed to inspire your menu and provide the best in back-of-house convenience.



usfoods.com/scoop

HUNGRY FOR BETTER

We believe that it all starts with what's real. And we know that both you and your diners are hungry for better. You want authentic, simple ingredients from sources you know and trust, along with clear information to help you decide what's right for your establishment.

The Hungry for Better program assesses social or environmental benefits as part of our product development strategy. Local, sustainable and well-being are the driving factors of Hungry for Better that prioritize focus areas in which we believe we can have the greatest impact. These include antibiotic use, animal care, food waste, responsible disposables, sustainable packaging, sustainable seafood, transparency and waste reduction, as well as products that offer simple ingredients, plant-forward attributes or positive nutrient claims.



LOCAL

We've built a solid network of regional producers who can deliver what you need, when you need it. So, you never have to go far to get products sourced close to home*—and you can feel great about knowing you're supporting local communities. Serve Local* is currently available in select markets; however, we are constantly working to build additional partnerships.

*We source within 400 miles of where we ship or within the state from where we ship.



SERVE GOOD®

Diners today demand more than just great-tasting food. They want responsible options that align to their lifestyle and values. In fact, 70% of operators identify sustainability as a top priority**. Through our Serve Good® program, we equip you with responsibly sourced products, products that contribute to waste reduction, and products that have been consciously produced or manufactured to reduce greenhouse gas emissions so you can keep your menu on-trend and your values front and center.

**Datassential's Sustainability in the Spotlight, Vol. 105



WELL-BEING

Demands of today's diners constantly change, but we're here to keep you equipped with products that meet all of their diverse and evolving needs. Our Well-Being pillar offers a growing portfolio of Exclusive Brand products with simple ingredients, plant-forward attributes or positive nutrient claims.

OUR BEST BRANDS

DISTINCTION AND SUPERIOR TASTE

Our Best Brands are exclusive to US Foods® and offer clear differentiation from our competitors – appealing for their attributes, performance and uniqueness. Our entire line of Best Brands products will appeal to consumers looking for clean-label profiles because they are produced without any ingredients or food additives found on the US Foods Unpronounceables List®* – so that's what left is simply good food.



UNPRONOUNCEABLES LIST®:

SIMPLE INGREDIENTS. CLEAN LABELS. JUST GOOD FOOD.

Through our Unpronounceables List* initiative, we've cleaned up our ingredient profiles in our four best brands – Rykoff Sexton®, Chef's Line®, Metro Deli® and Stock Yards® – creating new US Foods Exclusive Brands products and reformulating others by avoiding, removing or replacing certain ingredients and food additives, such as artificial flavors and artificial (FD&C) colors, hydrogenated oils, high-fructose corn syrup and MSG. Discover more at www.usfoods.com/unpronounceables

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usfoods.com/unpronounceables



AS GOOD AS YOUR OWN IF YOU HAD THE TIME

Only ingredients of high caliber make their way into our Chef's Line® products. Designed and created for chefs who insist on the best, Chef's Line is what you would make if you had the time. Using clean-label ingredients – without artificial flavors or colors† – Chef's Line lets you create a delicious, high-quality meal that you'd be proud to call your own.

FEATURED CATEGORIES

Appetizers

Value Added Poultry, Beef and Pork

Turkey

Breads, Buns and Rolls

Dips and Spreads

Individually-Wrapped Desserts



SCAN TO LEARN MORE
usfoods.com/chefsline

†Please refer to the US Foods Unpronounceables List for more details at www.usfoods.com/unpronounceables

*No artificial ingredients. Minimally processed.



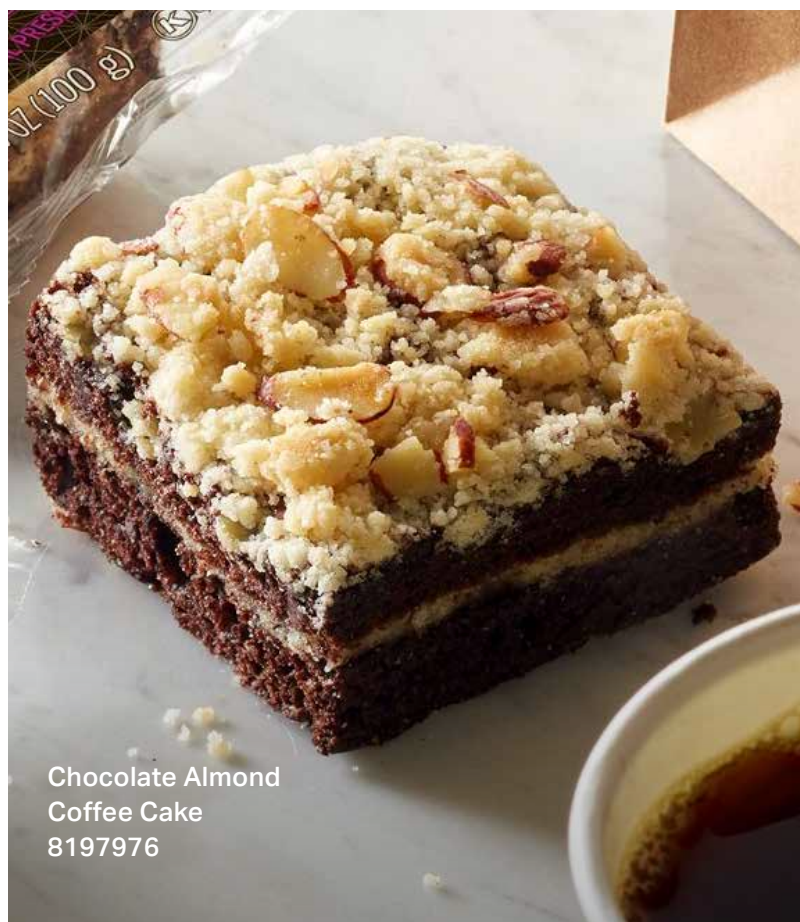
All Natural*
Smoked Beef Tri-Tip
8815442



Mediterranean-Style Wheat Berry
and White Bean Blend
9439102



Black Bean Burger
8727026



Chocolate Almond
Coffee Cake
8197976



WITH TRADITION AND QUALITY, JUST LIKE YOUR NEIGHBORHOOD DELI

Conjure up an image of a corner deli stocked with only the highest-quality, authentic ingredients. That's what Metro Deli® brings to your tables today. Offering all natural* meats, premium cheeses and our line of deli meats made from animals that are raised without antibiotics - we deliver the classic deli experience diners want. Plus, Metro Deli products do not contain any ingredients found on the US Foods® Unpronounceables List®†, which promises simple ingredients and clean labels.

FEATURED CATEGORIES

Deli Meats, including:

- Turkey
- Beef
- Ham

Cheese, including:

- Swiss
- Cheddar
- Provolone

Sauces



SCAN TO LEARN MORE
usfoods.com/metrodeli

†Please refer to the US Foods Unpronounceables List for more details at www.usfoods.com/unpronounceables

*No artificial ingredients. Minimally processed.



Angus Beef
Top Round
2669117



Oven-Roasted
Turkey Breast
1569425



Swiss Cheese Slices
1419514



RYKOFF SEXTON®

FROM AROUND THE WORLD TO YOUR KITCHEN

For chefs who believe starting with the best ingredients is essential to creating the best dishes – Rykoff Sexton® offers a range of coveted ingredients and products from specialty regions and producers across the globe.

FEATURED CATEGORIES

Rice
Frozen Vegetable Blends
Oil
Bar Mixes
Condiments



SCAN TO LEARN MORE
usfoods.com/rykoffsexton



Caramelized Sliced Onions
9726983



Mango Lime Margarita Mix
873302



Power Greens Blend
3158796



WORLD'S FINEST STEAKS AND CHOPS

For over 120 years, we've been providing chefs with expertly cut and portioned beef and pork based on rigid meat-selection criteria, precise beef aging and expert trimming. From white linen presentation to casual family dining, our procurement experts will find the best-quality options – carefully selected from our extensive meat assortment – that work for your budget and pack-size needs.

FEATURED CATEGORIES

Refrigerated and Frozen Steaks, including:

- Sirloin
- Tenderloin
- Strip Loin
- Flank Steak
- Rib eye
- Beef Patties
- Diced Beef and Beef Strips



SCAN TO LEARN MORE
usfoods.com/stockyards

*No artificial ingredients. Minimally processed.



Tender by Design™ Baseball Cut
Choice Top Sirloin Steak
4174233



Porterhouse Steak
9296926



All Natural* American
Wagyu Burger
5690050

ALL OTHER BRANDS

- Trusted performance
- Consistent quality
- High value



THIRSTER®

VALU+
PLUS®





NOT ALL MEAT IS WORTHY TO BE CALLED CATTLEMAN'S SELECTION®

Delicious and cost-effective without sacrificing food safety and quality, Cattleman's Selection® offers a full assortment of whole muscle beef cuts, ground beef and veal. So, to be worthy, every cut embodies the skill and commitment of a true cattleman.

FEATURED CATEGORIES

Bulk Ground Beef
Refrigerated and Frozen Beef Patties
Refrigerated and Frozen Steaks
Beef Strips and Diced Beef
Meatballs
Philly Steaks
Beef Deli Meats



SCAN TO LEARN MORE
usfoods.com/cattlemansselection



Fire Grilled
Steak Strips
4521276



All Natural*
Bison Burger
2786371

*No artificial ingredients.
Minimally processed.



81/19 Fine
Ground Beef
6567077



FRESH PRODUCE SOURCED AND SELECTED WITH STRICT STANDARDS

Cross Valley Farms® delivers the best in fresh produce, from whole fruits and vegetables to innovative and ready-to-use solutions, saving time and money. Our produce is picked at just the right time to ensure product quality and consistent availability. We source from farms in diverse regions for consistent product, which is packed and delivered with care.

FEATURED CATEGORIES

Lettuce and Salad Mixes
Tomatoes
Potatoes and Onions
Mushrooms
Broccoli and Cauliflower
Celery and Carrots
Herbs
Tropical Fruits and Melons
Apples



SCAN TO LEARN MORE
usfoods.com/crossvalleyfarms



Fresh Chopped Cilantro
7912380



Yellow Jumbo Onions
8326696



Tropical Fruit Blend
with Dragon Fruit
8715498



Baby Savoy
Spinach Blend
6753252





QUALITY MEXICAN INGREDIENTS AND ENTRÉES

A complete line of Mexican and Southwestern-style ingredients and prepared entrées, this line features popular favorites like tortillas, guacamole, enchiladas, tacos and more to create authentic Mexican dishes.

FEATURED CATEGORIES

Tortillas and Tortilla Chips

Canned Beans

Queso and Guacamole

Shelf-Stable Peppers

Salsa and Canned Tomatoes

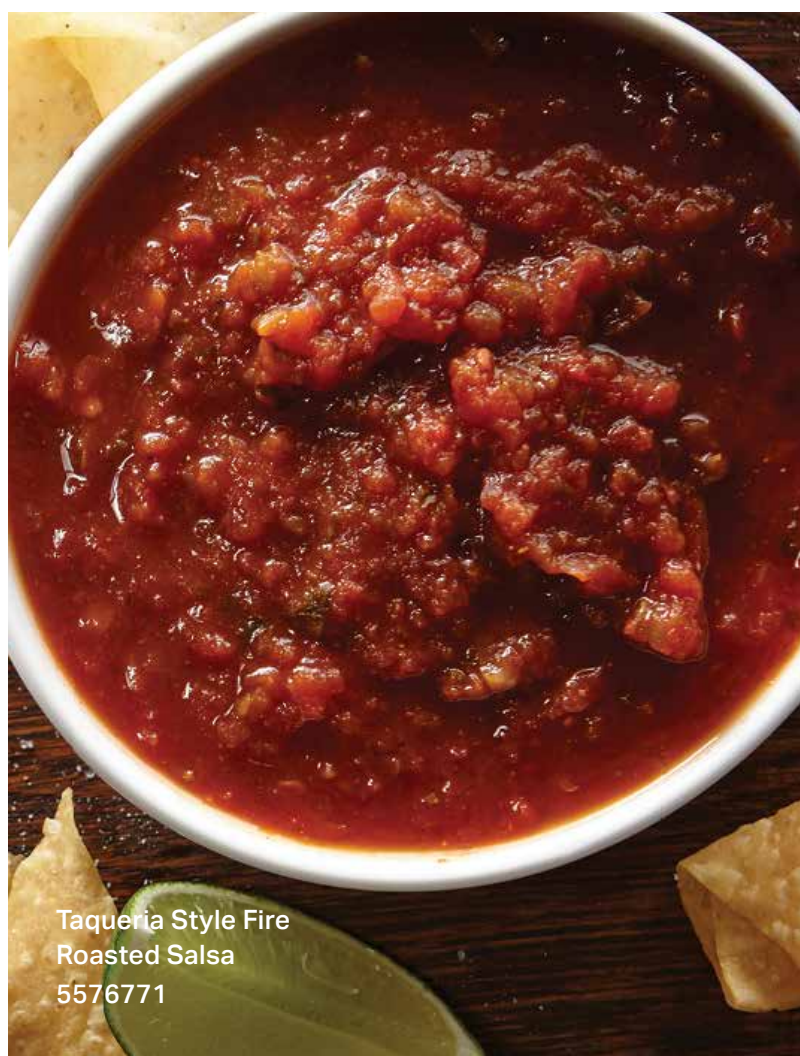


SCAN TO LEARN MORE
usfoods.com/delpasado

Mango Peach Salsa
3048866



Sliced Jalapeño
Peppers
1811215



Taqueria Style Fire
Roasted Salsa
5576771



SWEET INDULGENCE IN EVERY BITE

Devonshire® offers sweet indulgence in every bite of the wide selection of classic and contemporary bakery products, made with care and attention. From ready-to-thaw to ready-to-bake, each dessert has the eye appeal and delicious taste of a handcrafted, artisan-quality treat.

FEATURED CATEGORIES

Pies and Pie Crust
Cakes
Cheesecakes
Cookies and Brownies
Dessert Bars and Specialty Desserts



SCAN TO LEARN MORE
usfoods.com/devonshire



Chocolate Chip
Cookie and Milk Cake
534841



Butter Toffee Cake
3002521



FROM THE FARM TO YOU

It all begins at Glenview Farms® – a wide range of versatile, quality dairy and dairy alternative options delivered to you that ensure the excellence and convenience you've come to expect.

FEATURED CATEGORIES

Milk, Cream and Creamers

Eggs

Cheese

Butter and Margarine

Ice Cream



SCAN TO LEARN MORE
usfoods.com/glenviewfarms



Large Grade AA
White Loose
Pack Eggs
823013



Shredded Fontina,
Gruyère and Gouda
Cheese Blend
9204425



Nonfat Greek
Plain Yogurt
1980077



CATCHING QUALITY AROUND THE WORLD

Sourced from all over the world – Harbor Banks® brings a complete selection of the best wild-caught and farm-raised fish and seafood to your kitchen. Harbor Banks is committed to providing consistency, quality and integrity. This includes products that are a part of our Serve Good® program of items, which are responsibly sourced or contribute to waste reduction.

FEATURED CATEGORIES

Finfish, including:

- Salmon
- Cod
- Mahi-Mahi

Shellfish, including:

- Shrimp
- Crab Meat
- Scallops

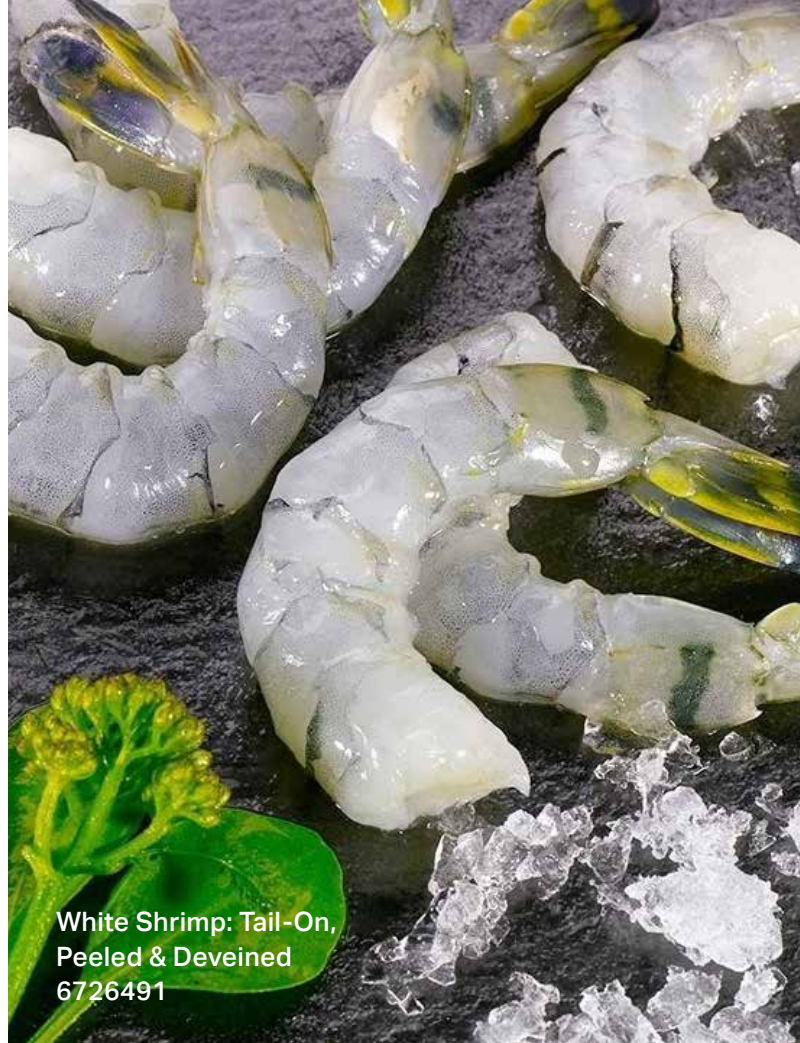
Breaded and Battered Seafood



Salt and Vinegar
Breaded Cod
1555534



SCAN TO LEARN MORE
usfoods.com/harborbanks



White Shrimp: Tail-On,
Peeled & Deveined
6726491



Mini Crab Cakes
4103657

HARVEST VALUE®

PERFECT SOLUTIONS FOR CONSISTENT QUALITY AND VALUE

For those times when cost is your most important consideration, we have you covered. Harvest Value® presents your recipe essentials, those items you cannot create without, in a more appealing light – at affordable prices, saving you money while creating the dishes that your customers crave.

FEATURED CATEGORIES

Oil and Shortening
Mayonnaise and Salad Dressings
Canned Tomatoes
Frozen Vegetables
French Fries
Frozen Beef Patties
Beef and Pork Protein Toppings



SCAN TO LEARN MORE
usfoods.com/harvestvalue

Shoestring Potato
French Fries
8327041





Maple Pancake Syrup
9327636



Clear Vegetable Frying Oil
1328699



Whole-Peeled
Tomatoes in Juice
9329269





VARIETY AND VERSATILITY BAKED INTO EVERY BITE

Sensational sandwiches begin with Hilltop Hearth®. Our bakery creations deliver authenticity, high-quality flavor, texture and old-world appeal. Easy to prepare and serve, the Hilltop Hearth collection satisfies every meal occasion.

FEATURED CATEGORIES

Breads, Buns and Rolls

Wraps and Flatbreads

Croissants and Puff Pastry

Pancakes and Waffles

Bagels and Danishes



SCAN TO LEARN MORE
usfoods.com/hilltophearth



Potato Slider Bun
6752900



Premium Pimento Cheese
Stuffed Pretzel Knot
5829104



Sliced Texas Toast
6340301



SOMETHING GREAT IS ALWAYS COOKING IN MOLLY'S KITCHEN®

Traditional yet trend-forward comfort foods made with quality ingredients that Molly would surely approve, and you will come to trust.

FEATURED CATEGORIES

Frozen Appetizers
Frozen Soups and Soup Bases
Refrigerated Salads
Entrées
Meat Substitutes



SCAN TO LEARN MORE
usfoods.com/mollyskitchen

*Made from ingredients derived from plants, fungi and algae; no animal-derived ingredients. Reasonable efforts to avoid cross-contact with animal-based ingredients.



Beer Mac
and Cheese
1978276



Plant-Based* Italian
Style Meatball
6412361



Meatless
Breaded
Boneless Wings
3043713



Spicy Battered
Cauliflower with
Aleppo Pepper
6442845



EXCEPTIONAL MENUS START WITH TOP-NOTCH INGREDIENTS

Monarch® has been one of the most trusted food brands in America for more than 150 years, rooted in a reliable 1850s Gold Rush provisions company. The Monarch Lion stands as a symbol of trust and integrity, and a promise of quality, convenient and value-driven pantry staples.

FEATURED CATEGORIES

Spices and Seasonings

Sugar and PC Sweeteners

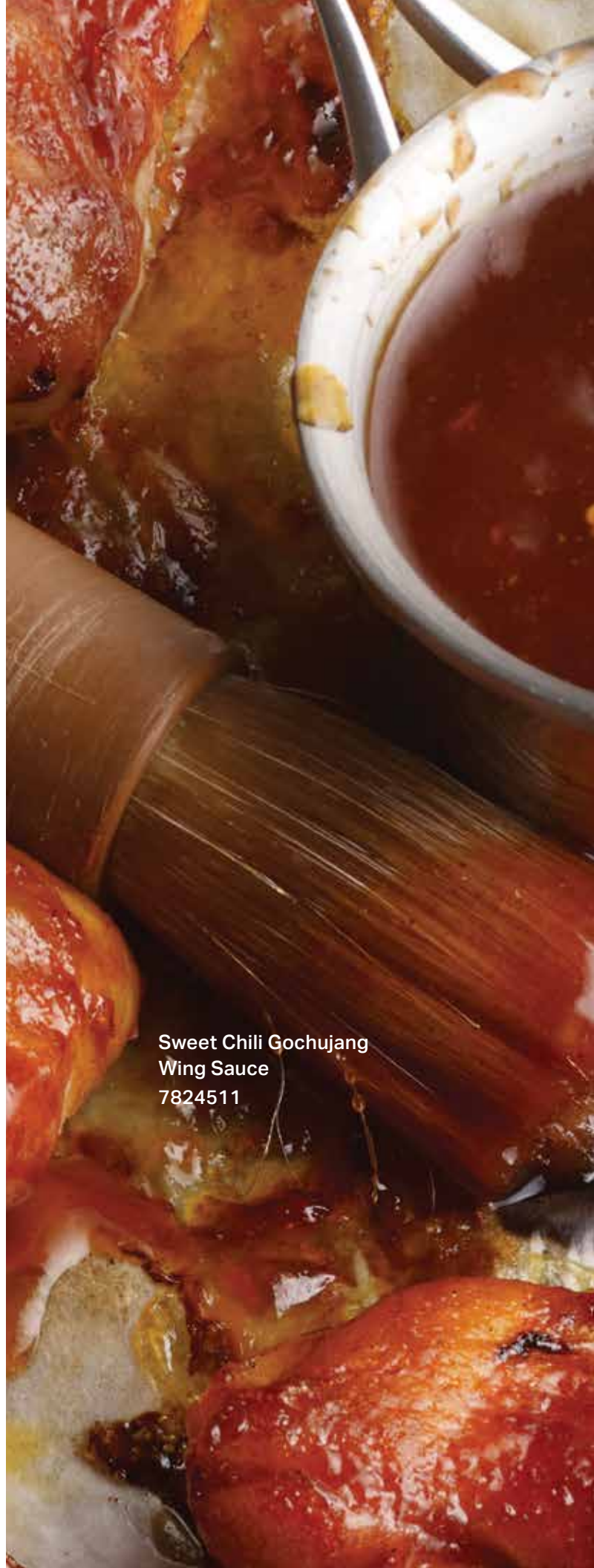
Condiments: Bulk and PC

French Fries and Frozen Potatoes

Frozen Vegetables



SCAN TO LEARN MORE
usfoods.com/monarch



Sweet Chili Gochujang
Wing Sauce
7824511



Cheddar Sour
Cream and
Chive Potato Tots
6783576



House Fry
6737118



DISPOSABLES AND CLEANING SUPPLIES TO KEEP YOUR OPERATION RUNNING SMOOTHLY

Monogram® is an extensive line of disposables and cleaning products. From paper dinnerware and cups to multifunctional food packaging and degreasers, Monogram has the solution to your cleaning and disposable needs.

FEATURED CATEGORIES

Disposable Containers and Cups

Cutlery and Cutlery Kits

Towels, Napkins and Tissues

Gloves

Can Liners



SCAN TO LEARN MORE
usfoods.com/monogram

*Compostable within 90 days in a commercial compost facility.
Facilities may not exist in your area.



Evolve™ Straws
8446356



Wrapped Compostable*
 Cutlery Kit
 with Salt & Pepper
 2949182

Black Trash
 Can Liners
 8364705

Tamper Evident
 Container
 2854458

PACIFIC JADE®

QUALITY ASIAN FOODS

AUTHENTIC AND INSPIRED ASIAN CUISINE

Pacific Jade® is an appealing array of Asian-style ingredients and prepared entrées. Operators can expect true authentic flavor with Pacific Jade products.

FEATURED CATEGORIES

Frozen Appetizers
Panko Breadcrumbs
Sauces
Coconut Milk
Frozen and Canned Vegetables



Pork and Textured Vegetable
Protein Egg Rolls
4958252



SCAN TO LEARN MORE
usfoods.com/pacificjade



Coconut Milk
1645716



FROM FARM TO FLAVORFUL

With authentically fresh flavors, Patuxent Farms® meats are wholesomely delicious from beginning to end. You can always count on the finest quality, taking you back to the farm and fields.

FEATURED CATEGORIES

Chicken, including:

- Commodity or Value Added

- Refrigerated or Frozen

- Premium Breaded Chicken

Bacon and Breakfast Sausage

Commodity Pork and Pork Chops

Hot Dogs



SCAN TO LEARN MORE
usfoods.com/patuxentfarms

*No artificial ingredients. Minimally processed.



Biscuit Breaded Chicken
Breast Chunks 1767282



All Natural* Turkey
Sausage Patty Raised
without Antibiotics
5898451



All Natural* Applewood
Smoked Bacon, Precooked
2771350



DELICIOUS FLAVORS, BLENDS AND GRINDS FOR EVERY COFFEE OR TEA LOVER

Rituals® brings you high-quality coffee and tea selections, crafted for the most discerning brewed beverage lovers. Carefully selected, acclaimed growing regions maintain ideal temperatures and irrigation, while providing rich, porous soil that influences the taste and aroma of each coffee bean. Our Rituals line of delicious teas feature ready-to-brew, on-trend flavors, while our select Rainforest Alliance Certified™ teas are made without the use of artificial colors, flavors or preservatives. In addition, they support farmers, communities and environments. Satisfy every guest with the unique flavor palettes of Rituals coffee and tea.

FEATURED CATEGORIES

Hot Tea Bags
Iced Tea Bags
Coffee
Cocoa



SCAN TO LEARN MORE
usfoods.com/rituals



Assorted Hot
Tea Bags
183020





AUTHENTIC ITALIAN FLAVOR THAT SAVES YOU TIME WITHOUT COMPROMISING TASTE AND QUALITY

Roseli® is a full collection of the best domestic pastas, cheeses, meats, oils, tomatoes and sauces for creating any Italian specialty.

FEATURED CATEGORIES

Mozzarella and Parmesan Cheeses
Dry Pasta and Noodles
Frozen Pasta and Ravioli
Olive Oil
Sauces
Dinner Sausage and Meatballs



SCAN TO LEARN MORE
usfoods.com/roseli



Low Moisture Whole Milk
Mozzarella Shredded
6382386



Penne Rigate Pasta
3327806



Extra Virgin Olive Oil &
Canola Oil Blend
990416



With stellar performance and remarkable affordability – Superior® stands ahead of the rest. For over 75 years, we've been equipping restaurants with the everyday essentials they count on, from contemporary glassware to heavy equipment. Created with chefs in mind, Superior products offer durability, ergonomic design and ease of maintenance. Your front- and back-of-house supplies should always come with the proven reliability and outstanding value of Superior.

FEATURED CATEGORIES

Flatware

China

Glassware

Smallwares, Kitchen and Bar

Linens



SCAN TO LEARN MORE
usfoods.com/superior

Pebbles® Flatware 18/0
8330375





THIRSTER®

Thirster® is a full line of refreshing beverage choices to satisfy every thirst, committed to taste and quality in ready-to-serve products.

FEATURED CATEGORIES

Bottled Water

Juices, including:

Single Serve

Ready to Serve

Dispensed

Drink Mixes, Packet or Pouch

Bar Mixes



SCAN TO LEARN MORE
usfoods.com/thirster



Organic Oatmilk
8023443



100% Orange Juice - Base
1326693



Organic Red
Raspberry Kombucha
5045967



Margarita Mix
1571265



SUPPLIES LOW ON COST. HIGH ON QUALITY.

From paper dinnerware to food packaging, Valu+Plus™ offers an extensive line of disposables. Valu+Plus has the solution to all your disposable product needs, and offers unmatched quality at unbeatable prices for operators watching their budgets.

FEATURED CATEGORIES

Disposable Containers

Napkins

Gloves

Film and Foil

Carryout Bags



SCAN TO LEARN MORE
usfoods.com/valuplus

Molded Fiber Hinged
Container 9x9
9630361

Molded Fiber Hinged
Container 6x6
4154





Read more and watch videos about all of our Exclusive Brands at www.usfoods.com/exclusivebrands

Learn more about Serve Good® at www.usfoods.com/servegood

Learn more about our Unpronounceables List™ at www.usfoods.com/unpronounceables