TAKING IT TO GOU IMPROVE BUSINESS WITH CARRYOUT AND DELIVERY



DELIVERY AND TAKEOUT OPPORTUNITY IN THE GROWING DEMAND FOR SAFETY AND CONVENIENCE

As your business recovers in the post-Covid-19 world, you want to make diners feel secure and safe whether they're eating on-premise or off. Because not all consumers are ready to jump back into dining in, having the right takeout and delivery products is essential. Make sure you have the quality containers and tamper-proof seals you need to fulfill carryout orders while instilling confidence.

Operators who respond to carryout and to-go demand can dramatically improve their bottom line. This makes first-rate takeout packaging essential, so that dishes retain their quality, integrity and temperature, door to door.

That's a tall order, but you're not in this alone. Ready with expert guidance, industry-leading business tools and the right products for every application, your partners at US Foods[®] are here to help you make it.

CAPITALIZE ON DINING TRENDS

OF TODAY'S FOODSERVICE ORDERS ARE FOR OFF-PREMISE DINING.

OF CONSUMERS SAID EVEN AFTER SOCIAL DISTANCING RECOMMENDATIONS ARE EASED, THEY'D PROBABLY CONTINUE TO ORDER TAKEOUT OR DELIVERY INSTEAD **OF EATING AT THE RESTAURANT.****

INCREASE YOUR RESTAURANT'S FOOT TRAFFIC

AFTER COVID-19 RESTRICTIONS ARE LIFTED.

OF CONSUMERS WOULD PREFER IF TAKEOUT CAME IN MORE ECO-FRIENDLY CONTAINERS**

*Source: Technomic **Source: Datassential †Source: National Restaurant Association



CHOOSE THE SUPPLIES THAT FIT YOUR BUSINESS

EVERY ESTABLISHMENT'S NEEDS ARE UNIQUE. FIND THE OPTIMAL CARRYOUT SUPPLIES FOR YOURS BY CHOOSING THE CATEGORY HERE THAT BEST MATCHES YOUR PRIORITIES, NECESSITIES AND GOALS.

STARTER

O C % OF CONSUMERS ARE USING OFF-PREMISE SERVICES AT LEAST MONTHLY.*

Newly in business or expanding your takeout service, you're watching the bottom line and you need a good variety of basic carryout supplies. As you gear up, there's good news: it's surprisingly easy to incorporate carryout and delivery into your operation while sticking to your budget.

Find recommended products starting on p. 6.

BEST IN CLASS



OF CONSUMERS DEPEND ON AND USE FOOD CONTAINERS TO AVOID HAVING TO DO DISHES.*

Food is your passion. You want your creations to taste exactly as intended, even when they're enjoyed an hour after they leave your kitchen or as the next day's lunch. Protect the integrity and quality of your takeout dishes with containers that withstand reheating.

Find recommended products starting on p. 9.



SERVE GOOD®

*Source: Technomic

STANDARD

CONSUMERS SAY THEY SPEND MORE ON OFF-PREMISE ORDERS THAN ON ON-SITE DINING.*

Takeout is becoming an essential part of your operation. Determined to meet and exceed your patrons' expectations while staying ahead of growing customer demand, you need containers that go beyond the basics.

Find recommended products starting on p. 7.

ECO-FRIENDLY

of consumers are willing to PAY AN ADDITIONAL CHARGE FOR ECO-FRIENDLY TAKEOUT PACKAGING.*

You're committed to maintaining a small carbon footprint and, as demand grows for compostable packaging, you know it can help your business. With the Serve Good[®] program at your fingertips, you've got this in the (compostable) bag.

Find recommended products starting on p. 10.

The US Foods[®] Serve Good program features products that are responsibly sourced or contribute to waste reduction. Serve Good carryout containers are fully compostable. According to the National Restaurant Association[®], a majority of consumers are likely to choose a restaurant based on its environmental friendliness.

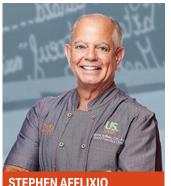
TAKE IT FROM THE FOOD FANATICS® CHEFS

SEASONED PROS FROM ACROSS THE COUNTRY SHARE THEIR TAKEOUT/DELIVERY WISDOM



MARIA O'ROURKE JACKSON, MS

"When our customers are developing takeout menus, I put the proposed dish in the intended takeout container, then leave it on the counter or in a car for one hour. They taste and experience it as their customers would. Many of these items don't make it to the final menu!



STEPHEN AFFLIXIO TAMPA, FL

"Use pre-printed labels with simple, concise reheating instructions, and put reheatable items in microwaveable or oven-safe containers."



LEIGH HOLLAND ALTOONA, PA

"If you fry it, vent it. Fried items for takeout need to be in containers with vented holes in the lid. Steam from hot fried foods creates moisture inside the container. If that steam has no way to escape, you end up with soggy food."



"When you're making grilled protein salads, package the hot protein separately, so

that the lettuce is still crisp

when eaten."

YOUR GO-TO SOURCE FOR **TO-GO PRODUCTS**





PHOENIX, AZ

"When choosing containers, go with something durable for your food. There's nothing worse than boxing up food and having it fall out the other end."



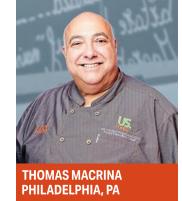
"Deli-style containers are the perfect carrier for liquid items like soup or ramen. They come in many sizes with a universal lid, and they're stackable.'



"Instead of just using a marker to label carryout containers with their contents, create custom

labels that include your

restaurant's logo."



"Put hot soup in the proper container and make sure to pack the bag to keep the soup from falling over."

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The Monogram[®] brand supplies everything you need for delivery or to-go orders. From bags, boxes and containers to napkins, soufflé cups, cutlery kits and wipes, we have you covered. Monogram carryout containers come in foil, paper, foam and plastic, in plain white or stock prints, and in a number of sizes.



Our remarkably affordable Superior[®] brand delivery bags stand ahead of the rest, with performance that measures up to the best in the industry.

KEY TO SYMBOLS



Microwave-safe



Oven-safe



Suitable for hot and cold applications



Suitable for cold applications



Part of the US Foods Serve Good[®] program

STARTER BASIC SUPPLIES THAT STICK TO YOUR BUDGET

FOAM CONTAINERS



MON	INC	RAM	
		SPOSABLES	

6617534	5.75" x 5.75", 1-Cmpt., 3.25"H, Hinged Lid, Intellilock, White	6/84 ea.	
5865522	8" x 8.5", 1-Cmpt., 3"H, Hinged Lid, Intellilock, White	150 ea.	*
5865118	8" x 8.5", 3-Cmpt., 3"H, Hinged Lid, Intellilock, White	150 ea.	
5865159	9" x 9", 1-Cmpt., 3"H, Hinged Lid, Intellilock, White	150 ea.	() ()
5865399	9" x 9", 3-Cmpt., 3.25"H, Hinged Lid, Intellilock, White	150 ea.	*
7969105	6.06" x 5.44", 1-Cmpt., 3"H, Hinged Lid, Black	4/125 ea.	
8310215	7.94" x 8.37", 1-Cmpt., 3.3"H, Hinged Lid, Black	2/100 ea.	*
3190382	7.94" x 8.37", 3-Cmpt., 3"H, Hinged Lid, Black	2/100 ea.	
2482699	9" x 9.44", 1-Cmpt., 3"H, Hinged Lid, Black	2/100 ea.	
8646175	9" x 9.44", 3-Cmpt., 3"H, Hinged Lid, Black	2/100 ea.	*

Microwave-safe

SOUPS, SIDES AND SAUCES CONTAINERS

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MONOGRAM

0791558	4-oz. Foam Container, Squat, White	25/40 ea.	**
6883961	6-oz. Foam Container, Squat, White	25/40 ea.	***
0791574	8-oz. Foam Container, Squat, White	20/25 ea.	*
0791590	12-oz. Foam Container, Squat, White	20/25 ea.	***
6883912	16-oz. Foam Container, Squat, White	20/25 ea.	*
9954348	Vented Plastic Lid for 8-16 oz. Bowls, Translucent	10/100 ea.	*

COMPLEMENTARY ITEMS



MONOGRAM

8928152	Cutlery Kit, Salt and Pepper, K-F-S Napkin, Mediumweight Polypropylene, White	250 ea.
9189087	11.5" x 7" x 21" Plastic Bag, "Thank You" Stock Print, Red and White	1000 ea.

📄 Oven-safe

STANDARD

CHOOSE SUPPLIES THAT KEEP UP WITH CUSTOMER DEMAND

PAPER CONTAINERS

MONOGRAM 1558873 1564541 1562867 1564145

4.9" x 3.5" x 2.5" #1 Catering Box, Single Poly Coated, Kraft, Brown	9/50 ea.	
6.75" x 4.75" x 2.5" #8 Catering Box, Single Poly Coated, Kraft, Brown	6/50 ea.	
7.8" x 5.5" x 2.5" #3 Catering Box, Single Poly Coat- ed, Kraft, Brown	4/50 ea.	
7.8" x 5.5" x 3.5" #4 Catering Box, Single Poly Coat- ed, Kraft, Brown	4/40 ea.	💷 🐠

PLASTIC CONTAINERS



MONOGR	
6859144	6", 1-Cmpt., 3"H, I
6861488	7", 1-Cmpt., 3"H,
6861538	9", 1-Cmpt., Hing
5886775	5" x 5", 1-Cmpt.,
5865282	6" x 6", 1-Cmpt.,
6634190	8" x 8", 1-Cmpt.,
5865266	9" x 9", 1-Cmpt.,

CLEAR DELI CONTAINERS



9823631 8 oz., 1-Cmpt., Ro 5341531 12 oz., 1-Cmpt., 3563815 16 oz., 1-Cmpt., 1839871 24 oz., 1-Cmpt., 3073455 32 oz., 1-Cmpt., 9275051 Flat Lid for 8-32

MONOGRAM



, Hinged Lid, Hexagon, Black	2/60 ea.	*
I, Hinged Lid, Hexagon, Black	3/40 ea.	*
iged Lid, Hexagon, Black	110 ea.	*
, 2.5"H, Hinged Lid, Intellilock, Clear	375 ea.	*
, 3"H, Hinged Lid, Clear	500 ea.	*
, 2.75"H, Hinged Lid, Intellilock, Clear	200 ea.	*
, 3"H, Hinged Lid, Intellilock, Clear	200 ea.	*

Round, Polypropylene	10/50 ea.	
, Round, Polypropylene	10/50 ea.	
, Round, Polypropylene	10/50 ea.	
, Round, Polypropylene	20/25 ea.	
, Round, Polypropylene	20/25 ea.	
2 oz. Containers, Polypropylene	10/50 ea.	💷 🐠

STANDARD (CONT'D) **CHOOSE SUPPLIES THAT KEEP UP WITH CUSTOMER DEMAND**

SOUPS, SIDES AND SAUCES CONTAINERS

MONOGRAM



2961068	2-oz. Soufflé Cup, Polystyrene, Translucent	12/200 ea.
2961092	2-oz. Soufflé Cup, Polystyrene, Black	12/200 ea.
6702464	4-oz. Soufflé Cup, Polystyrene, Plastic, Translucent	15/200 ea.
9905980	4-oz. Soufflé Cup, Polystyrene, Plastic, Black	15/200 ea.
2939346	Flat Lid for 1.5-2 oz. Soufflé Cups, PET Plastic, Clear	24/100 ea.
2939411	Flat Lid for 3.25-4 oz. Soufflé Cups, PET Plastic, Clear	20/120 ea.
6807481	8-oz. Paperboard Container with Lid, Double Poly Coated, White	250 ea.
6807796	12-oz. Paperboard Container with Lid, Double Poly Coated, White	250 ea.
6808018	16-oz. Paperboard Container with Lid, Double Poly Coated, White	250 ea.





MONOGRAM

8917627	Cutlery Kit, Salt and Pepper, K-F-S Napkin, Heavyweight Polystyrene, Black	250 ea.
8648073	17" x 17" Dinner Napkin, 2-Ply, 1/8-Fold, Paper, White	8/125 ea.
8647091	15" x 17" Dinner Napkin, 2-Ply, 1/8-Fold, Bagasse Paper, White	20/150 ea.

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Oven-safe

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BEST IN CLASS

PROTECT PRODUCT QUALITY AND INTEGRITY

READY TO REHEAT

MONOGRAM

2903659	6" x 9" Polypropylene Container, 1-Cmpt., 3.46"H, Hinged Lid, Black	2/50 ea.	
7634098	8" x 8" Polypropylene Container, 1-Cmpt., 2.5"H, Hinged Lid, Black	2/50 ea.	
2199551	9" x 9" Polypropylene Container, 1-Cmpt., 3"H, Hinged Lid, Black	2/50 ea.	()
4959346	10" x 10" Polypropylene Container, 1-Cmpt., 3"H, Hinged Lid, Black	2/50 ea.	
9360512	7" Foil Container with Board Lid, 1-Cmpt., Round, Aluminum	200 ea.	
7360514	9" Foil Container with Board Lid, 1-Cmpt., Round, Aluminum	200 ea.	

QUALITY CONTROL

MONOGRAM

2854458	32-oz. Tamper Evident Container, PET	3/50 ea.	*
3718540	Tamper Evident Label, "Enjoy" Stock Print, 2" Dot,	2 rolls	

500 per Roll

COMPLEMENTARY ITEMS

MONOGRAM



3984300 Cutlery Kit, K-F-S Silver Swirl Band,

1404334 4.6" x 6.25" Mois Individually Wrap

8



Napkin, Heavyweight Polystyrene, Black	2/50 ea.
st Towelette, Lemon Scent,	10/100 ea.
ped	

7963651 16-oz. Pulp Folding Container

ECO-FRIENDLY

CARRYOUT THE RESPONSIBLE/ECO-FRIENDLY WAY WITH LESS PLASTIC

MONOGRAM

MOLDED FIBER CONTAINERS



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2984493	32-oz. Pulp Folding Container	2/75 ea.
5693097	32-oz. Molded Fiber Bowl	4/100 ea.
9743920	Flat Lid for 32-oz. Bowls, PET	8/50 ea.
7839731	6" x 6", 1-Cmpt., 3"H, Hinged Lid, Unbleached Paper, Natural	6/50 ea.
7845936	8" x 8", 1-Cmpt., 2.87"H, Hinged Lid, Unbleached Paper, Natural	4/50 ea.
7846934	8" x 8", 3-Cmpt., 2.5"H, Hinged Lid, Unbleached Paper, Natural	4/50 ea.
7846140	9" x 9", 1-Cmpt., 3"H, Hinged Lid, Unbleached Paper, Natural	4/50 ea.
7852932	9" x 9", 3-Cmpt., 3"H, Hinged Lid, Unbleached Paper, Natural	4/50 ea.



2/150 ea.

CUTLERY AND BAGS



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	6281985
	8658343
	1259170
	8690061
2 Carrier	5928093

Stock Print, White

SOUPS, SIDES AND SAUCES CONTAINERS

MONOGRAM

MONOGRAM

6577979	2-oz. Wheat Fiber Soufflé Cup	10/100 ea.	<u>.</u>
1222636	Flat Lid for 2-oz. Soufflé Cups, PLA, Clear	10/100 ea.	<u>S6</u>
6807465	8-oz. Paperboard Container with Lid, Double Poly Coated, Meadows Stock Print	250 ea.	<u>.</u>
6807754	12-oz. Paperboard Container with Lid, Double Poly Coated, Meadows Stock Print	250 ea.	🐠 <u> (</u>
6807986	16-oz. Paperboard Container with Lid, Double Poly Coated, Meadows Stock Print	250 ea.	(1)
6808042	32-oz. Paperboard Container with Lid, Double Poly Coated, Meadows Stock Print	250 ea.	1
1767805	8-oz. Paperboard Container, PLA Plastic Coated, Green Leaf Stock Print, Compostable	1,000 ea.	1
1768001	12-oz. Paperboard Container, PLA Plastic Coated, Green Leaf Stock Print, Compostable	500 ea.	<u>.</u>
1737410	16-oz. Paperboard Container, PLA Plastic Coated, Green Leaf Stock Print, Compostable	500 ea.	3

PLA COMPOSTABLE CONTAINERS

4		

MONOGRAM

4954194	6" x 6", 1-Cmpt., 3"H, Hinged Lid, Clear	3/80 ea.	*
4954434	8" x 8", 1-Cmpt., 3"H, Hinged Lid, Clear	2/80 ea.	*

CATERING BOXES



10

MONOGRAM

6807853	8.5" x 5.5" x 3.5" Paperboard Container, Clay Coated, Meadows Stock Print, Barn	150 ea.	**
6807879	10 lb. Paperboard Container, Clay Coated, Meadows Stock Print, Barn	150 ea.	*
6807895	7" x 4" Paperboard Container, Clay Coated, Meadows Stock Print, Tuck Top	2/250 ea.	
6807911	9" x 5" Paperboard Container, Clay Coated, Meadows Stock Print, Tuck Top	2/200 ea.	

150 ea.	3
150 ea.	<u>a</u>
2/250 ea.	ق 🚯
2/200 ea.	10



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Cutlery Kit, K-F-S Napkin, CPLA Plastic, Compostable, White	100 ea.	ŠG
10" x 6.75" x 12" Shopping Bag with Twist Handle, Kraft Paper, Brown	250 ea.	SG
12" x 9" x 15.75" Shopping Bag with Twist Handle, Kraft Paper, Brown	200 ea.	<u>SG</u>
13" x 7" x 17" Shopping Bag with Twist Handle, Kraft Paper, Brown	250 ea.	ŚĠ
11.5" x 7" x 21" Plastic Bag, "Think Green" Stock Print, White	500 ea.	<u>s</u>

SAFETY FROM UNCONTROLABLE

Imagine your favorite hot food, aromatic and delicious, packaged on the car seat next to you. It's irresistible - and any delivery driver could agree. As a restaurant operator, you may never know if delivery orders reach their destinations safely, in full quantity. But your customers can know, so keep them informed and safe. Protect your business, your food and your patrons with tamperevident packaging.

%

(ONE THIRD) OF CONSUMERS SAID TAMPER-PROOF SEALS ON CONTAINERS OR BAGS WOULD MAKE THEM FEEL MORE COMFORTABLE ABOUT ORDERING FOOD FOR DELIVERY AFTER SHELTER-IN-PLACE **RESTRICTIONS HAVE BEEN LIFTED.** (Datassential Consumer OneTable

OF CONSUMERS SAY TAMPER-PROOF SEALS ON CONTAINERS OR BAG ARE THE MOST CRUCIAL PACKAGING ELEMENT RIGHT NOW (Datassential Consumer OneTable, Pg. 57)

GIVE YOUR CUSTOMERS CONFIDENCE IN THE FOOD THEY'LL ENJOY

When a food bag or box is opened, our Tamper Evident Label separates into pieces, which can indicate tampering. This pressure-sensitive seal fits a wide variety of takeout containers and bags.

- 2" round label
- Good initial tack continues to hold onto the substrate
- The word "Enjoy!" on the label invites customers to dig in with confidence
- The label's green color indicates freshness and safety

A-Code	Product Description	Pack Size
3718540	Tamper Evident Label	2/500 ea.

• Features slits for security

BE SURE THAT YOUR CARRYOUT CONTAINERS STAY SAFELY SEALED

When a 32-oz. Tamper Evident Container has been opened even once, the seal is noticeably, permanently broken. Close the lid to lock it; tear the hinge to open it. It's that easy.

- Easy-closure, one-piece hinged design
- "Do Not Purchase If Hinge Is Torn" message on lid
- Recessed stacking platform helps keep stacks stable

A-Code	Product Description
2854458	Tamper Evident Container

12



 Made with clear, recyclable PET with minimal sidewall ribbing Ideal for cold applications

Pack Size

3/50 ea.

ONLINE ORDERING: OWN YOUR BRAND, AND YOUR PROFITS

COMMISSION-FREE ONLINE ORDERING AND FLAT-RATE DELIVERY, POWERED BY CHOWNOW, KEEPS CUSTOMERS ON YOUR WEBSITE INSTEAD OF SENDING THEM TO THIRD-PARTY ORDERING SITES.

With ChowNow, restaurants increase to-go business by an average of 20%.* In addition, US Foods® customers receive special pricing with ChowNow.

ChowNow builds your restaurant its very own online ordering system, complete with curbside pickup and commission-free delivery. If you're welcoming guests back to your dining room, ChowNow can also help with contactless dine-in.

Ask your US Foods representative about getting started with ChowNow or visit checkbusinesstools.com

With ChowNow, restaurants increase to-go business by an average of 20%.* In addition, US Foods customers receive special pricing with ChowNow.

*Source: ChowNow

TAKEOUT TIPS FROM CHOWNOW

THE ONLINE ORDERING EXPERTS SHARE HOW IT'S DONE



Make it easy for your customers to order on your website.

Put a big, easily identifiable "Order Now" button where they can see it right away - because if they can't recognize how to order within their first 15 seconds on your site, they'll move on.

Feature your most unique and profitable dishes.

Create a "Popular Items" category at the top of the menu, and list items that are not only in demand but among your most profitable.



Choose words that evoke specific positive feelings or associations. Familiar examples include "Grandma's Chicken Soup" and "Locally Sourced Root Vegetables."



Make your online menu a powerful upseller.

Below each entrée listing, add an option such as "Complete Your Meal" or "Pair It With," and suggest tempting additions.



Address ever-changing food trends by adjusting your online menu. In January, for example, highlight health-conscious options. Capitalize on vegan or vegetarian trends by offering "Meatless Mondays."

Ensure easy on-site pickup.

When new customers order online - whether they're picking up inside or curbside – streamline the pick-up process. Designate your pick-up area with an attractive, highly visible sign.

Learn more from ChowNow and other CHECK[®] Business Tools partners at usfoods.com/check-resource-center.

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PUT SPILLS ON LOCKDOWN





THE PULP FOLDING CONTAINER FROM MONOGRAM[®] KEEPS CARRYOUT DISHES IN THEIR PLACE WITH A DOUBLE-LOCKING SYSTEM THAT NEEDS NO LID. JUST PUSH IN THE CONTAINER'S FLAPS AND TAKE IT TO GO.

7963651 | 16 oz. | 2/150 ea. 2984493 | 32 oz. | 2/75 ea.

- Intuitive locking system secures all four sides and corners
- Made from renewable plant fiber
- Microwaveable; oven-safe to 350°F
- Usable with hot and cold foods

LEARN MORE AT USFOODS.COM

