YOUR MENU.
OUR STEP-BY-STEP PROCESS.

1. Connect with your US Foods representative to determine the best solution for your needs.
2. Submit a project request form with all necessary content.
3. Consult with our specialists to evaluate your menu profitability.
4. Work closely with our designer to finalize your preferred menu layout (note: typical menu design projects take 6–8 weeks).
5. Finalize and print.

BUILD YOUR BUSINESS WITH OUR INTEGRATED SUITE OF SERVICES:

Menu Profitbuilder Pro®
An exclusive web-based program which helps you maximize your profitability. It is fully integrated with usfood.com to help easily determine the cost and profitability of each menu item. Our designers can take this information to lay out and engineer the most impactful and profitable menus for your business.

Internet Marketing Solutions
US Foods has partnered with GoDaddy, one of the biggest names in e-commerce, to amplify your online business presence. Once your menu has been designed, use GoDaddy’s online menu publishing tool to reach an even bigger audience on sites such as Yelp, Facebook, TripAdvisor and OpenTable.

Online & Mobile Ordering
Run your kitchen with better technology with our mobile app and usfood.com. Innovative features and an easy-to-use interface allow you to create, review and edit your orders, search product catalog, track deliveries, and access and share invoices – from anywhere 24/7.

Resource Advantage
Tap into the benefits of being a US Foods customer and get discounted pricing on services that reduce operating costs by an average of 15-20%. These include access to over 150 time-saving management tools, forms and checklists to streamline your business.

We appreciate our customers’ business and want to partner with you to make you more profitable with your business! For more information, contact your local US Foods representative today.

usfoods.com
27% POTENTIAL INCREASE IN SALES WITH THE RIGHT MENU DESIGN*

A lot of thought goes into creating an effective menu. So put yours in the hands of expert food marketers. US Foods will help you create a feast for the eyes — and perhaps more importantly, a menu that truly maximizes your sales and profits. We can help you design that menu in three different ways:

1. **WE’LL SHOW YOU HOW TO DO IT YOURSELF**
   - Our template and design programs are as simple as drag-and-drop and point-and-click. In the end, you save time and money, creating a menu exactly how you envisioned it.

2. **CREATE IT WITH US**
   - Our menu design division gives you access to professional menu designers. Under your direction, they’ll bring your menu to life, and you will have access to publish it.

3. **WE’LL CREATE IT FOR YOU**
   - Tell us what you want, and we’ll exceed your expectations with an amazing menu. We’ll even print and ship it for you.

### LE T'S CREATE A MENU THAT REALLY SELLS...

#### DO IT YOURSELF
- **DIY Menu Program** (GoDaddy-Loco)
  - Access to printing and shipping resources — up to 21% discount

#### DO IT WITH ME
- **US Foods Menu Design services** include menu design, B&W kids menus, color-to-go menus
  - Access to printing and shipping resources — up to 21% discount
  - Online menu publishing (GoDaddy-Loco)

#### DO IT FOR ME
- **US Foods Menu Design services** include menu design, B&W kids menus, color-to-go menus, profit toppers, table tents, logo design
  - Free first round of printing and shipping
  - Online menu publishing (GoDaddy-Loco)

### RETAIL VALUE*
- **DO IT YOURSELF**: $299
- **DO IT WITH ME**: $1099
- **DO IT FOR ME**: from $2999

*Fees may be waived for qualified customers.

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### OUR MENUS BUILD ANTICIPATION FOR THE MEAL.

**For You**