US FOODS®

MENU

HOLIDAY MARKETING TO HELP YOU MAKE IT

Whether you want to promote holiday offerings or make it easy to boost your off-premise sales, we can help provide the marketing materials you need.

HOLIDAY HOURS POSTERS

Select one design style. Will come double-sided with Thanksgiving on one side and Christmas on the other to easily switch your advertising.

*Note, Hanukkah poster comes single-sided

SIZES & COST

Standard size 11"x17"

DESIGN COST: $45 base price

PRINT COST: $5 per poster

Quantity: 1 Poster

VERBIAGE

Please type in what your holiday hours will be.

Thanksgiving Eve:

Thanksgiving:

Black Friday:

Christmas Eve:

Christmas Day:

Day After Christmas:

Hanukkah Meal Date(s):
(Only if ordering the Hanukkah poster)

OPTION 1

OPTION 2

OPTION 3

BONUS CARDS

Select one design style. Will come double-sided with your choice of verbiage. Don't forget to upload your logo file to the project request!

SIZES & COST

Standard business card size at 3.5"x2"

DESIGN COST: $45 base price

PRINT COST on standard business card paper

1,000 cards = $70

VERBIAGE

Please type in what you would like your cards to say

Offer:

Website:

Address, City, State, Zip:

OPTION 1

OPTION 2

OPTION 3

OPTION 4

NOT SURE WHAT TO OFFER? Consider asking patrons to bring in donations for a local charity to receive a discount on their food bill. Did you know socks are the #1 most requested item at homeless shelters?

HOLIDAY MARKETING BUNDLES

Select one design style. Don't forget to upload your logo and QR code files with the project request!

SIZES & COST

Posters standard size at 11"x17" | Promo flyers at 4"x6"

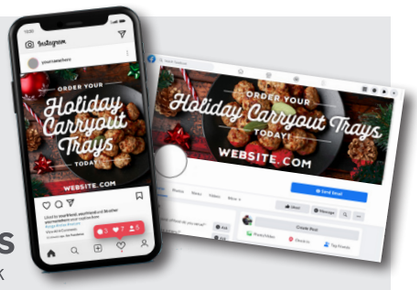
DESIGN COST: $45 base price

PRINT COST

5 posters and 1,000 promo flyers = $190

YOUR MARKETING BUNDLE INCLUDES:

- **5 POSTERS**
- **1,000 PROMO FLYERS**
- **SOCIAL MEDIA IMAGES**
  Facebook cover image, Facebook post and Instagram post



NOT SURE WHAT TO DO WITH PROMO FLYERS?

These can be stuffed into carry out bags, put into check presenters at the end of a meal or even handed out at holiday events!

OPTION 1

OPTION 2

OPTION 3

OPTION 4

VERBIAGE Please type in the text boxes below what you would like your bundles to say

Text at Top:

Primary Message:

Detailed Food Options:

Website:

Address, City, State, Zip:

Facebook Handle: **Instagram Handle:**

HOW TO ORDER

Use this sheet as an order form.

Download the form, select which marketing materials you would like to order and type in the verbiage you want to use.

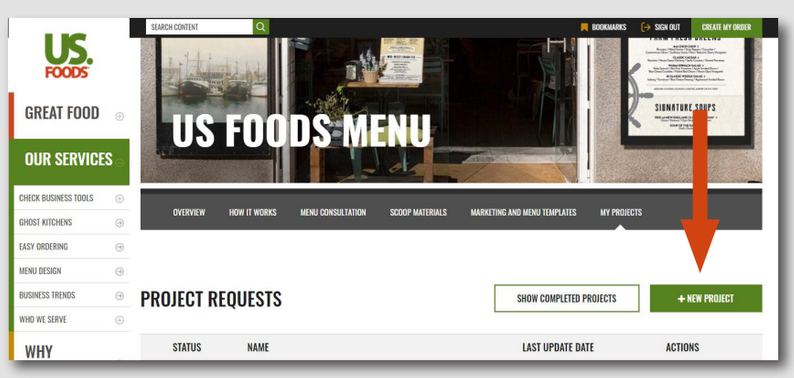
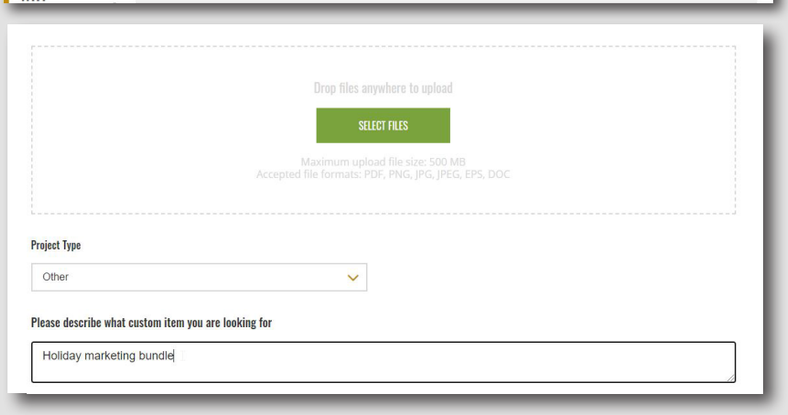
Then save this form and to go to **usfoods.com/menus** to submit a New Project.

Upload your logo and QR code (if applicable) files to the file drop box.

Select "Other" for Project Type in the drop down options.

Type in which marketing piece (bundle, bonus cards or hours posters) you are wanting to order, fill in the rest of the form and submit.

TIMELINES

1st proof – 3 business days

Print & Ship – 6-9 business days