



PREMIER REGIONAL FOODSERVICE MEETINGS ARE COMING TO A CITY NEAR YOU.

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PREMIER REGIONAL FOODSERVICE MEETING

FOOD TRENDS FOR FOODIES – WINTER 2017

Make plans to attend the winter Premier Regional Foodservice Meetings, coming to a city near you. Whether you are a foodservice director of a hospital, nursing home, senior living, college and university, K-12 or commercial account, you will find savings ideas and a wealth of food-trend information that will keep you ahead in your field.

“Just like becoming an expert in wine – you learn by drinking it, the best you can afford – you learn about great food by finding the best there is, whether simply or luxurious. Then you savor it, analyze it, and discuss it with your companions, and you compare it with other experiences.” – Julia Child, *Mastering the Art of French Cooking*

STAYING ON TREND

Food preferences are changing quickly across the nation, as world flavors are becoming more mainstream. Cooking shows have made for more educated consumers. If you stay status quo in your foodservice offerings, you will quickly become outdated.

The lunch vendor show will be entirely devoted to some of the latest food trends. Contracted manufacturers will take items on contract and transform them into on-trend applications sure to “wow” your customers.

COFFEE AND MORE COFFEE

Nothing is more personal than what customers view as a good cup of coffee. During the morning vendor show, you will be able to taste and discuss your options with nine vendors awarded in the coffee category. Whether it be the first cup of the day or the cup that rounds out the evening meal, coffee can be what keeps your customers coming back.

Customers are also paying high prices to get upscale coffee drinks outside of your facility. Discuss how you can capture that revenue.

FOOD COSTS

Do you want to know how food inflation affects your food cost? Gain insight into the inflation forecasts for 2017.

VEGETARIAN OFFERINGS

Vegetarian items are becoming more mainstream. Meet the needs of your vegetarian customers or those flexitarians just opting for a vegetarian item.

This meeting qualifies for:

- 2.0 CEUs and 3.0 exhibit hours for registered dietitians/diet technicians
- 2.5 CEUs and 3.0 exhibit hours from the Certified Dietary Managers Association
- 3.0 hours of continuing education hours and 3.0 exhibit hours from ACF for certified chefs

[Please RSVP by clicking on this link, or RSVP to your local account manager.](#)

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TIME	TOPIC	PRESENTER(S)
9:00 AM	<p>Introduction – CMA Update Contract announcements of the newly awarded categories highlighted in the morning show</p>	Premier Staff
9:30 AM	<p>Morning Vendor Show – Coffee, Tea and Hot Cocoa Coffee can be that great start with your customer first thing in the morning or that lasting impression after a great meal. Make sure you have the right fit, along with great savings.</p>	<p>Coffee, Tea and Cocoa Smucker Foodservice, Inc. Javo Beverage Company, Inc. Nestlé Professional Beverages Kraft Foods, Inc. Caribou Coffee Company, Inc. Keurig Green Mountain, Inc. Farmer Brothers Co. Royal Cup, Inc. (select cities) Community Coffee (select cities)</p> <p>Tea (only) R.C. Bigelow, Inc. US Foods, Inc. Unilever Food Solutions</p> <p>Breakfast Sausage The Hillshire Brands Company</p> <p>Vegetarian Foods – Dairy Substitute Pacific Foods</p>
10:30 AM	<p>Food Trends and Networking Food preferences are changing quickly across the nation as world flavors are becoming more mainstream. If you stay status quo in your foodservice offerings, you will quickly become outdated.</p>	Premier Staff

PREMIER REGIONAL FOODSERVICE MEETING (CONTINUED)

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TIME	TOPIC	PRESENTER(S)
11:45 AM	<p>Lunch Show with Vendors Learn some ideas and endless possibilities to offer items on contract, made into an on-trend concept.</p> <p>Sample the great offerings and talk to the vendors about savings.</p>	Basic American Foods, Inc. Branding Iron/Rochester Meats CSM Bakery Campbell's Foodservice Company Custom Culinary Dole Packaged Foods Company Ferrero (Nutella) InHarvest Jennie-O Turkey Store, LLC Ken's Foods, Inc. Tyson Foods Wholesome Harvest Baking TW Garner US Foods®
12:45 PM	<p>CMA Updates and Premier News The Premier Foodservice Committee (which is a group of your peers) has been busy awarding contracts that bring you great value and savings. Contract updates will be shared, along with Premier news.</p> <p>Premier Connect The Premier website is the place to obtain a wealth of information about the foodservice program. See the new design and learn how to join the foodservice community to get updates and network with fellow foodservice directors.</p>	Premier Staff
1:45 PM	Food Vendor Show	<p>Vegetarian Foods Culinary Brands (select cities) Froozer Kellogg's Food Away From Home Kraft Heinz Monsoon Kitchens PepsiCo Foodservice Pinnacle Foods Savory Creations (select cities) SunButter That's It Fruit WhiteWave Foods</p> <p>Canned Seafood Chicken of the Sea StarKist US Foods</p>
2:45 PM	<p>Food Inflation/Market Update Gain insight into the inflation forecasts for 2017.</p>	Premier Staff
3:15 PM	Fabulous Door Prizes (Must Be Present to Win)	Premier Staff
3:30 PM	Adjourn	

PREMIER REGIONAL FOODSERVICE MEETING (CONTINUED)

FOOD TRENDS FOR FOODIES – WINTER 2017

LOCATION	DATE
Albany Mallozzi's Banquet & Ballrooms 1930 Curry Road Schenectady, NY 12303	4/4/2017
Boston Crowne Plaza 15 Middlesex Canal Park Road Woburn, MA 01801	3/21/2017
Buffalo Eagle Vale Golf Club 4344 Nine Mile Point Road Fairport, NY 14450	3/7/2017
Charlotte Gastonia Conference Center 145 Dr. Martin Luther King Jr. Way Gastonia, NC 28052	3/14/2017
Chicago The Garlands 1000 Garlands Lane Barrington, IL 60010	4/5/2017
Cincinnati Manor House 7440 Mason-Montgomery Road Mason, OH 45040	3/15/2017
Cleveland Hilton Akron/Fairlawn 3180 W Market St. Fairlawn, OH 44333	2/22/2017
Corona/Southern California Hilton Orange County Costa Mesa 3050 Bristol St. Costa Mesa, CA 92626	2/23/2017
Dallas Hyatt Place 5101 North President George Bush Highway Dallas, TX 75040	4/6/2017
Detroit Suburban Collections Showplace 46100 Grand River Ave Novi, MI 48374	2/21/2017

LOCATION	DATE
Metro New York US Foods 1051 Amboy Ave. Perth Amboy, NJ 08861	3/8/2017
Milwaukee Sheraton Milwaukee Brookfield Hotel 375 South Moorland Road Brookfield, WI 53005	3/28/2017
Minneapolis/Minnesota Plymouth Creek Center 14800 34th Ave. N Plymouth, MN 55447	4/13/2017
Jackson Woman's Hospital 100 Woman's Way Baton Rouge, LA 70817	3/29/2017
Phoenix The McCormick Scottsdale 7401 North Scottsdale Road Scottsdale, AZ 85253	3/8/2017
Pittsburgh/Greensburg Ramada Greensburg Hotel and Conference Center 100 Ramada Inn Drive Greensburg, PA 15601	3/21/2017
Port Orange Mission Inn Resort 10400 County Road 48 Howey in the Hills, FL 34737	3/1/2017
Raleigh US Foods 1500 NC Highway 39 Zebulon, NC 27597	4/5/2017
Rapid City (Grand Forks) Rapid City Best Western Ramkota Hotel 2111 N. Lacrosse St. Rapid City, SD 57701	3/14/2017
Roanoke Sheraton Roanoke Hotel and Conference Center 2801 Hershberger Rd. NW Roanoke, VA 24017	3/15/2017

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LOCATION	DATE
Indianapolis The Wellington Fishers Banquet and Conference Center 9775 N by NE Blvd. Fishers, IN 46037	2/28/2017
Kansas City US Foods 16805 College Blvd. Lenexa, KS 66219	4/12/2017
Manassas US Foods 11994 Livingston Road Manassas, VA 20109	3/22/2017
Memphis US Foods 5900 East Holmes Road Memphis, TN 38141	3/30/2017

LOCATION	DATE
San Francisco DoubleTree by Hilton Livermore 720 Las Flores Rd. Livermore, CA 94551	3/28/17
Seattle/Portland Double Tree Suites by Hilton Seattle Airport Southcenter 16500 Southcenter Parkway Seattle, WA 98188	4/11/2017
Sioux Falls/Omaha CJ Callaway's 500 E 69th St. Sioux Falls, SD 57108	3/28/2017
St. Louis Orlando's Event Center 2050 Dorsett Village Maryland Heights, MO 63043	3/22/2017