

SUMMER OF SOCCER

Marketing Made Easy

US FOODS®
MENU

Thousands of fans in your city will be looking to eat, drink and celebrate. Will you be ready?

US Foods® Menu makes it easy to turn soccer excitement into diner traffic with flexible menu and marketing solutions designed to fit every operation. From downloadable social media posts and print-ready signage to limited-customization projects and fully custom menu and marketing designs, you can choose the level of support that works best for your brand, timing, and budget. **Submit a project request today to get in the game!**

PRINT-READY PROJECTS

Quick, Easy, and Ready to Go!

Print-ready signage that's pre-designed in eye catching styles for quick turnaround. Choose your style, size, and quantity and we will print and ship them directly to you.

BANNERS | **WINDOW CLINGS**
TABLE TENTS | **SOCIAL POSTS**



DOWNLOAD
ON-DEMAND
SOCIAL MEDIA
BUNDLES



LIMITED-CUSTOMIZATION PROJECTS

Fast Design with a Custom Fit

Pre-designed menu and marketing pieces in vibrant summer soccer themes for global appeal. Choose your style and quantity, submit your menu text, and we'll customize our designs with your content.

TABLE TENTS | **TO-GO BAG STUFFERS**
MENU INSERTS | **KIDS MENUS**



FULLY-CUSTOMIZABLE PROJECTS

Your Brand. Your Message. Your Way.

Fully custom design from start to finish, branded and tailored to your unique operation. Collaborate with your dedicated Menu Manager and let our design experts create menu and marketing pieces to help you drive traffic and profits this summer.

MENU INSERTS | **SPECIALTY MENUS** | **TABLE TENTS** | **TO-GO BAG STUFFERS** | **CHECK PRESENTERS** | **STICKERS** | **POSTERS** | **WINDOW CLINGS**

Brunch Features

Morning matches mean extended operating hours to drive profitable sales! Consider opening early with a special menu on match days to leverage brunch offerings and other LTO features.

Cocktail Specials

Attract celebrating fans with an LTO drink menu featuring stadium style cocktails and mocktails of country themed drinks. Pro tip: Serve them in collectable souvenir glassware to increase check averages!

Takeout Offers

Diversify your takeout offerings with options for watch parties, tailgates, or match screenings in the city center. Party pack menus, catering brochures, and online ordering only specials will ensure you reach diners wherever they are.



US FOODS®
MENU

GET INSPIRED HERE, THEN CHOOSE YOUR OPTIONS ON THE BACK SIDE AND FOLLOW THE STEPS TO GET STARTED



GET STARTED NOW Marketing Made Easy

PRINT-READY PROJECTS

Choose your Style, Size and Quantity.
They will be printed and shipped directly to you.

SINGLE-SIDED BANNERS

Indoor/Outdoor Vinyl with Grommets
3'x5' = \$78 each | 4'x8' = \$118 each

PO Banner Style 1

PO Banner Style 2



WINDOW CLINGS

Low-Tac with Clear Background
11"x17" = \$55 per Window Cling

PO Cling Style 1

PO Cling Style 2

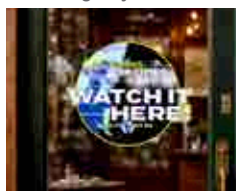


TABLE TENTS

4"x6" Flat Table Tents = \$30 for 100
A-frame Table Tents = \$70 for 100

PO Tent Style 1

PO Tent Style 2



*prices exclude \$7.99 flat rate shipping and local sales tax

LIMITED-CUSTOMIZATION PROJECTS

Choose your Style and Quantity.

We will customize our designs with your text content.

KIDS MENUS

Babble Menus = \$100 for 500
Puppet Menus = \$90 for 500

LC Babble Menus

LC Puppet Menus



TO-GO BAG STUFFERS

To-Go Bag Stuffers = \$130 for 1,000

LC Stuffer Style 1

LC Stuffer Style 2



MENU INSERTS

Standard Cardstock = \$140 for 500
Synthetic 10 mil = \$390 for 150

LC Insert Style 1

LC Insert Style 2



TABLE TENTS

4"x6" Flat Table Tents = \$30 for 100
A-frame Table Tents = \$70 for 100

LC Tent Style 1

LC Tent Style 2

LC Tent Style 3

LC Tent Style 4



LC DESIGN STARTING AT \$100

*prices exclude \$7.99 flat rate shipping and local sales tax

FULLY-CUSTOMIZABLE PROJECTS

Marketing Projects Customized for your Brand.
Your Brand. Your Message. Your Way.

SUBMIT YOUR PROJECT REQUEST

- STEP 1** Start at [USFOODS.COM/MENU](https://usfoods.com/menu), go to My Projects and select +New Project
- STEP 2** Select the appropriate project from the project type drop down box
 - Print-Ready Projects—Select "Print Only" from the drop down box
 - Limited-Customization or Fully-Customizable Projects—Select the project type
- STEP 3** Upload a Word document of your content in the files section.
(Skip this step for Print-Ready Projects)
- STEP 4** Select the correct material and quantity. If the desired material and/or size is not available, select "other" and put the correct information in the text box.
- STEP 5** Print-Ready & Limited-Customization Projects— Note which project type and design style you would like in the "Additional Notes for your Project" text box
- STEP 6** Submit the project request. Your Menu Manager will be in contact with you within 3 business days to communicate timelines and next steps.

CHOOSE FROM

MENU INSERTS | **SPECIALTY MENUS**
TABLE TENTS | **CHECK PRESENTERS**
TO-GO BAG STUFFERS | **STICKERS**
POSTERS | **WINDOW CLINGS**
AND MORE!

TIMELINES

DESIGN

First proof in 4-6 business days

PRINT

10 Business Days plus 2-Day Shipping
OR Local Print Yourself

US FOODS®
MENU

**CONTACT YOUR SALES REP OR SUBMIT A PROJECT REQUEST
TO START A BRANDED CUSTOM DESIGN. USFOODS.COM/MENU**

