

Social Media Ad Planner

Week	Date Range	Platform	Content Type	Post Text / Caption	Media (Image/Video)	Target Audience	Call To Action	Status	Notes
1	May 6–12	Instagram	Image	Reserve Table Now	image1.png	Soccer Fans	Learn More	Scheduled	Scheduled in Meta
1	May 6–12	Facebook	Video	Order Catering	demo.mp4	Offices	Sign Up Now	Draft	Needs approval
1	May 6–12								
1	May 6–12								
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5	May 6–12								
6	May 6–12								

This is a sample view of one of our downloadable resources.
 US Foods® customers can login to their MOXē account and access the editable version of this planner and more within the Tools section of www.usfoods.com/check