



RETAIL PERFORMANCE SOLUTIONS FOR HEALTHCARE FOODSERVICE

Ensuring visitors choose you for dining during their visit can greatly impact your bottom line. Our Business Solutions Specialists and our suite of tools can help establish a clear picture of the operational and financial status of your retail operation and help develop a plan for success.

BASELINE®

Baseline® is how we gather the information needed for financial analysis, then help you interpret the data to create an action plan that saves on costs, grows revenue and enhances productivity.

CAFÉESSENTIALS®

With retail promotions, marketing materials, chef-inspired recipes and easy-to-follow menu planning, building out your retail program will be simple and effective.

IMPACT™

Start leveraging the knowledge of experienced foodservice professionals in demonstrating to your administration your ability to take a proactive approach to marketplace changes.

GHOST KITCHENS

Add revenue by creating a takeout-only kitchen within your existing kitchen. We can help you create this invisible hub for your virtual brand that boosts off-premise food sales with lower investment costs and higher profit margins.

US FOODS® MENU DESIGN

A well-designed menu can promote your business, attract more customers and make more money. Our Menu Design Specialists have the expertise to transform your menu into your most important marketing tool.



US FOODS VITALS CAN HELP YOUR OPERATION ACCOMPLISH ITS GOALS. SCAN THE QR CODE OR VISIT [USFOODS.COM/VITALS](https://usfoods.com/vitals).



VITALS
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