

UNLOCK COST EFFICIENCY & OPTIMIZE PERFORMANCE

Are you maximizing the performance and savings of your hospitality operation?

Trendview® 360 is US Foods' powerful online tool designed to help hospitality businesses—zoos, hotels, casinos, catering services and entertainment venues—gain real-time visibility into their food and supply costs. With predictive insights and data-driven decision-making, Trendview 360 empowers operators to reduce costs, enhance efficiency and drive profitability.

KEY BENEFITS

- **Real-Time Cost Monitoring** – Instantly adjust purchasing decisions to control expenses
- **Predictive Insights** – Use historical data to make proactive, informed choices
- **Optimized Resource Allocation** – Identify cost drivers and inefficiencies to streamline operations

Take Control of Your Costs Today!

No matter your industry—zoo, hotel, casino or catering—Trendview 360 helps you streamline costs and maximize efficiency.

Success Story: How a Group of Zoos Cut Costs & Improved Efficiency

THE CHALLENGE:

A group of zoos were challenged with managing costs, and were in need of efficient resource allocation in an industry with rising operational expenses and unpredictable revenue.

THE SOLUTION:

The zoos partnered with a US Foods® Business Solutions Specialist to implement Trendview 360, using data-driven strategies to optimize procurement and reduce costs.

KEY STRATEGIES IMPLEMENTED:

- **Tracked key metrics**, including cost per customer and US Foods participation
- **Made data-driven decisions** to enhance efficiency and profitability



PROVEN RESULTS:

ZOO · A



Increased US Foods participation from **53% to 83%**, reducing cost per customer by **41%**.

83

53

ZOO · B



Increased US Foods participation from **51% to 55%**, reducing cost per customer by **56%**.

55

51

ZOO · C



Increased US Foods participation from **52% to 58%**, reducing cost per customer by **21%**.

58

52

ZOO · D



Increased US Foods participation from **62% to 65%**, reducing cost per customer by **39%**.

65

62

Ready to optimize your operation? Scan to discover how Trendview 360 can enhance performance and deliver substantial savings.