

NO - 29

SCOOP™

SUMMER 2021 ISSUE

DINING OUT IS IN AGAIN

SUMMER'S HERE
AND THE TIME IS
RIGHT, FOR GOING
OUT TO EAT

CLEAN AND COOL
KOMBUCHA:
PERFECT FOR SUMMER
pages 12-13

US.
FOODS®

FINALLY.

After months of sheltering in place, of keeping a safe distance, of just trying to stay healthy, the pandemic tide is finally turning.

And with it comes summer. Sure, your customers gritted their teeth and smiled through outdoor dining under a blanket and two patio heaters, but now?

Now your diners are ready to add "dining out" to a list that for far too long only read "carryout" and "delivery."

Never fear, Scoop™ is here with everything your diners are looking for this season. From the simple pleasure of sharing a tasty appetizer and a drink with friends, to enjoying a picnic in the park or the day at the beach, the products in this Scoop launch prepare you to meet the coming rush with items that keep them coming back. On top of what your customers are looking for, this Scoop also has the labor-saving and profit-building solutions you need now more than ever.

And as always, this Scoop launch continues the US Foods® legacy of innovation with the introduction of Tender By Design™ – a cutting-edge process that delivers the uncompromisingly juicy tenderness of fresh steak to frozen steak.

By now, it's safe to say your diners have DIY'd their last loaf of sourdough. They want to be inspired by the unexpected twist on a traditional favorite. Just like us, they want to help local restaurants. They'll do it by showing up. We do it with easy, innovative and time-saving products that are both on-trend and delicious.

Because, as always, Scoop is here to help you make it.

@USFoods #USFScoop

S. Kinkaid

Stacey Kinkaid
VP, Product Development and Innovation



DINING OUT COMES ROARING BACK

From brunch on your patio to picnics in the park, dinner in the moonlight to just not having to cook, diners are making up for a year in confinement with a return to the foods they love. But to make the most of the coming opportunity, operators will need to be prepared with innovative and compelling menus and labor-saving products that help operators manage the influx of customers.

84% OF CONSUMERS

miss dining in a sit-down restaurant
- Datassential

62% OF OPERATORS

are concerned with finding skilled workers during the pandemic
- Datassential

51% OF OPERATORS

expect their outdoor dining sales to increase in 2021
- Datassential

GRAB & GO OUT

These items are equally delicious plated in-house as they are enjoyed in the park, at the beach or in the back yard.

Find recipes, videos, marketing resources and menu support at usfoods.com/summerscoop



CHEF'S LINE® CRISPY ITALIAN TOMATO & MOZZARELLA ARANCINI

3405771 | 2/5 lb.

INNOVATION

Made in Italy with Italian Carnaroli rice and filled with tomato, mozzarella and a signature vegetable blend, our authentic Arancini is an easy way to bring this popular Roman street food to your menu. Pre-fried, these bite-sized morsels are just minutes to prepare and serve.

PRODUCT ATTRIBUTES

- + Product of Italy
- + Made with Carnaroli rice, crushed tomato, mozzarella cheese, peas and champignon mushrooms, then coated with breadcrumbs
- + About 3.5 cm in diameter
- + No ingredients from the US Foods® Unpronounceables List™*

BENEFITS

- + Labor-Saving: Consistent quality, with no prep time; fry and serve in about 4½ minutes
- + On-Trend: global flavors and grab-and-go friendly



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CHEF'S LINE® NON-GMO ARTISAN SOURDOUGH BAGUETTE

7014870 | 20 ct.

INNOVATION

Sourdough certainly had its DIY moment in 2020, but here is your chance to remind your diners why they used to leave it to the artisans. We created our recipe with a combination of three starters to provide the perfect combination of tang and sourness. Taking more than 24 hours to produce, the dough is shaped, scored, and then stone-baked for a perfect crackly crust.

PRODUCT ATTRIBUTES

- + Serve Good®: Non-GMO Project Verified
- + 17"-19" baguette, stone-baked
- + No ingredients from the US Foods® Unpronounceables List™*
- + Fully baked to be eaten as is, or warmed in the oven for an extra crispy crust
- + Bulk packed: Frozen, 20 per case

BENEFITS

- + Artisanally prepared for more than 24 hours, delivering a light and chewy texture
- + Perfect for sandwiches or table bread
- + Individually frozen; thaw as needed for less waste
- + On-Trend: latches onto pandemic sourdough craze
- + Labor-Saving: tastes and appears made-from-scratch without the 24-hour prep time



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HILLTOP HEARTH® POTATO SLIDER BUN

7663006 | 5/12/1.3 oz.

INNOVATION

Potato buns deliver a softer, more pillowy texture than traditional buns. And with this new slider-sized version of our top-selling Hilltop Hearth® Potato Hamburger Bun, there are more ways to use it. From traditional beef sliders, to fried chicken or fish, po' boys or even for breakfast with sausage, egg and cheese, these buns are a delicious way to add a unique twist to your menu.

PRODUCT ATTRIBUTES

- + Made with potato flour for a strong yet soft and pillowy texture with a tender bite
- + Hinge-sliced for easy and rapid use
- + 5/12 count bags
- + Frozen

BENEFITS

- + Same great flavor as our Hilltop Hearth Potato Hamburger Bun
- + Versatile slider bun for a variety of sandwiches and burgers
- + Labor-Saving: hinge-sliced
- + Cost-Savings: thaw as needed for less waste

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PATUXENT FARMS® BISCUIT BREADED CHICKEN BREAST CHUNKS

1767282 | 2/5 lb.

INNOVATION

Fried chicken and biscuits have always gone together. Our Biscuit Breaded Chicken Breast Chunks take that pairing to the next level. We take moist, delicious, whole muscle breast chunks and coat them with a crunchy, biscuit-like breading for an upscale version of popcorn chicken your diners will love.

PRODUCT ATTRIBUTES

- + Whole muscle chicken breast chunk pieces with rib meat
- + Par-fried with a biscuit-like breading
- + About 1 oz. per piece
- + Individually Quick Frozen
- + Two 5-pound bags per case

BENEFITS

- + Delicious, upscale alternative to popcorn chicken
- + On-Trend: diners' love of biscuits and biscuit-related items is on the rise
- + Time-Saving: reduced time and labor needed to cut, marinade, and bread chicken chunks

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THIRSTER®
THIRSTER® ORGANIC
GINGER LEMON KOMBUCHA

9971844 | 6/12 oz.

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THIRSTER® ORGANIC
RED RASPBERRY KOMBUCHA

5045967 | 6/12 oz.

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INNOVATION
Kombucha is a fermented and sweetened probiotic beverage that is growing in popularity due to the positive feelings about its cultured nature. Our Thirster® Organic Kombuchas, made with a blend of black and green tea, will help you stay on-trend by offering this great-tasting and functional beverage. By fermenting a mix of sweetened tea and SCOBY (Symbiotic Culture Of Bacteria and Yeast), we create a tangy concoction loaded with more than 5 billion CFU Probiotic bacteria at time of bottling. Then we add fruit juice and ginger to create a flavorful beverage that is an ideal grab-and-go option.

PRODUCT ATTRIBUTES

- + Unpasteurized, fermented organic beverage, made with a sweetened blend of black and green tea, brewed with a combination of yeast and bacteria.
- + Serve Good® USDA Certified Organic
- + Contains over 5 billion CFU of *Bacillus subtilis* (at time of bottling), a probiotic bacteria
- + Available in Ginger Lemon or Red Raspberry
- + Packed in tall, slim cans that are on-trend and harken to the craft nature of the product
- + Refrigerated

BENEFITS

- + Living Well: organic cultured beverage made from a blend of tea, fruit juice and ginger, and live cultures, creating a delicious, functional beverage
- + On-Trend: capitalizes on probiotic trend; contains more than 5 billion cultures to promote digestive health





MONOGRAM[®] CLEANING DISPOSABLES

MONOGRAM[®] E-Z EAT BOWL WITH LID

4959996 | 100 ea.

INNOVATION

This ingenious piece of engineering was definitely designed with the on-the-go eater in mind. Along with holding 32 oz. of hot or cold food, the lid is hinged in the middle and locks open, making it easy to eat out of from just about anywhere—and your customers will appreciate that it's microwave-safe.

PRODUCT ATTRIBUTES

- + Holds 32 oz.
- + Black bowl with clear lid
- + For hot or cold food
- + Microwave-safe

BENEFITS

- + Hinged lid snaps closed halfway, so end user can eat from bowl with ease
- + Secure attachment for no spills

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MONOGRAM[®] CLEANING DISPOSABLES

MONOGRAM[®] TAMPER EVIDENT BEVERAGE POUCH

9750128 | 100 ea.

INNOVATION

Ensure your takeout and delivery customers enjoy your signature cocktails* safely with our tamper-evident beverage pouch. The cap locks when you simply twist it closed, and the ring breaks when opened. It's easy to fill and see through to better display your delicious libations, with a printed area that can be written on for labeling. They can enjoy your cocktails by pushing their straw right into the pouch. Fill it with cold smoothies, juices or teas—or warm sauces, gravies or broth.

PRODUCT ATTRIBUTES

- + Tamper-evident cap for safe transport
- + Funnel included in every case for easier filling
- + BPA-free
- + 16.9 fl. oz. optimal volume; fill range of 12-20 fl. oz.
- + Printed area, so operator can write on pouch
- + Custom label template available from your US Foods[®] representative

BENEFITS

- + On-Trend: deliver signature cocktails to your to-go customers
- + Versatile: holds beverages as hot as 176°F—good for cold cocktails* as well as warm beverages, sauces and broths

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HOT OFF THE GRILL

Nothing says summer like sweet, savory and spicy flavors cooked to perfection over an open flame.

Chef's Line® Roasted Garlic & Herb Compound Butter from this Scoop™ launch is decadently melting into our newest innovation, Tender by Design™ steaks. All Tender by Design steaks use our cutting-edge, proprietary freezing technology that locks in tenderness and freshness. You get consistency in both price and delicious, high-quality steaks you'd never expect from frozen.

Find out more about Tender by Design
[at usfoods.com/tenderbydesign](http://usfoods.com/tenderbydesign)

TENDER
BY DESIGN



CHEF'S LINE® ALL NATURAL* SEASONED BEEF BRISKET STEAK BURGER

1761868 | 24/6 oz.

INNOVATION

Burgers are branching out. This burger is packed with USDA Choice grade brisket, with a bit of sirloin to make it leaner. Then each burger is seasoned with coarse ground black pepper and Naturally Hickory Smoked Sea Salt to deliver that familiar smoked brisket flavor. Your diners will love these 6 oz. patties that are cooked from frozen for ultimate convenience.

PRODUCT ATTRIBUTES

- + 6 oz. frozen steak burger ground from whole briskets, with a bit of sirloin to make it leaner
- + Lightly seasoned with coarse ground black pepper and Naturally Hickory Smoked Sea Salt for a unique, delicious flavor
- + Made with USDA Choice Grade Beef
- + 75/25 Lean to Fat
- + No ingredients from the US Foods® Unpronounceables List™**
- + 24 – 6 oz. Individually Quick Frozen burgers per case

BENEFITS

- + Labor-Saving: presents and tastes made from scratch, without the effort
- + Time-Saving: cook from frozen without grinding and forming your own burger

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CATTLEMAN'S SELECTION® CARNE ASADA STEAK STRIPS

9615688 | 4/2.5 lb.

INNOVATION

With its inherent flavor profile and well-marbled fat, skirt steak is known as the "King of Carne Asada." Naturally, we start by marinating skirt steak strips in authentic spices for a deliciously authentic experience. It comes to you pre-sliced for easy usage in a multitude of traditional and unexpected menu items.

PRODUCT ATTRIBUTES

- + Pre-marinated, pre-sliced, raw carne asada meat
- + Made from Choice inside skirt
- + Pre-marinated for traditional flavor and pre-sliced for extra convenience
- + 4 x 2.5 lb. vacuum-packed pouches per case
- + Raw, frozen

BENEFITS

- + Pre-tenderized for a tender eating experience
- + Labor-Saving: pre-trimmed, pre-marinated and pre-sliced
- + Versatile: can be seasoned further if desired, and used in a variety of menu items like tacos, burritos, quesadillas, fajitas, or as a topping in salads or nachos

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CHEF'S LINE® ROASTED GARLIC & HERB COMPOUND BUTTER

9729975 | 3/400 g

INNOVATION

By adding olive oil, garlic, chardonnay and fresh herbs, we elevate butter to a decadent and savory secret weapon that, in turn, elevates everything it touches. Simply cut the log into coins and place on top of your favorite steak or burger, or use it with veggies, breads or spreads.

PRODUCT ATTRIBUTES

- + Made with real butter, olive oil, roasted garlic, chardonnay, shallots, garlic, black pepper, rosemary, thyme, tarragon and parsley
- + No ingredients from the US Foods® Unpronounceables List™*
- + From cows not treated with the growth hormone rBST**
- + Packed with herbs for an upscale appearance
- + Packed in 400 g round logs
- + Frozen

BENEFITS

- + Versatile: Flavor profile is perfect for proteins, vegetables or breads
- + Time-Saving: quick and easy way to elevate everyday items
- + Labor-Saving: takes away the hassle of making, blending, and rolling compound butter back-of-house

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CHEF'S LINE® ALL NATURAL* UNCURED SMOKED ANDOUILLE SAUSAGE

8880849 | 38/5 oz.

INNOVATION

Bring the authentic Cajun taste of New Orleans to your menu. It starts with uncured, nitrate-free coarse-ground pork that's perfectly seasoned with black pepper, cayenne pepper, paprika and salt, then cased and hardwood-smoked for 3 hours. And with no artificial flavors or additives, it's perfect on a bun, in pasta or in your favorite Cajun dish.

PRODUCT ATTRIBUTES

- + Hand-trimmed, fresh, boneless pork shoulders coarsely ground
- + Natural pork casing
- + Fully cooked and hardwood smoked for more than 3 hours
- + No ingredients from the US Foods® Unpronounceables List™**
- + 5 oz. links bulk packed in layers with paper interleaf
- + Frozen

BENEFITS

- + Versatile: links can be their own entrée, or sliced for jambalaya or paella, or diced for use in breakfast options like omelets

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CHEF'S LINE® ALL NATURAL* ITALIAN SAUSAGE BURGER

1912491 | 24/6 oz.

INNOVATION

Finally, a sausage that deserves to be called a burger. The Chef's Line® Italian Sausage Burger is made from whole boneless pork shoulder and free of additives, fillers or added water. That's why we don't have to call it a patty and your diners don't have to sacrifice the true, authentic Italian flavors when enjoying this unique take on a meaty eating experience.

PRODUCT ATTRIBUTES

- + Made with all-natural, coarsely-ground, whole muscle boneless shoulder
- + Seasoned with exactly the herbs and spices you would expect in an Italian Sausage – no fillers, additives or added water
- + No ingredients from the US Foods® Unpronounceables List™**
- + Individually Quick Frozen

BENEFITS

- + On-Trend: refreshing alternative to beef burgers in a true burger format
- + Labor-Saving: presents and tastes made from scratch, without the effort
- + Time-Saving: product is designed to be cooked from frozen

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CHEF'S LINE® ALABAMA WHITE BARBECUE SAUCE

8387700 | 2/1 gal.

INNOVATION

Bring a unique flavor profile to your menu with this Alabama White Barbecue Sauce. This creamy twist on barbecue sauce balances the zesty heat of spicy brown mustard and horseradish with apple cider vinegar and brown sugar. This sauce is great with smoked or grilled chicken, and also pairs well with any meat or vegetable you'd throw on the grill.

PRODUCT ATTRIBUTES

- + Creamy sauce crafted by our own Food Fanatics® chef who was inspired by the regional cuisine
- + Flavored with spicy brown mustard, horseradish and apple cider vinegar
- + Ready-to-use
- + No ingredients from the US Foods® Unpronounceables List™**
- + Shelf-stable

BENEFITS

- + On-Trend: authentic regional specialty for those searching for new tastes
- + Versatile: can be brushed onto grilled or smoked meats, or as a dipping sauce or a marinade

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FRESH IDEAS

**Covering the savory and
the sweet, these tasty items
are sure to delight your diners.**

Find recipes, videos, marketing resources and menu support
at usfoods.com/summerscoop



CROSS VALLEY FARMS® FRESH CHOPPED CILANTRO

7912380 | 8/8 oz.

INNOVATION

Deliver the flavor and presentation power your diners want, without the labor-intensive prep. These 8 oz. Fresh Chopped Cilantro packs are cut perfectly for easy visual recognition of their favorite herb. And the pack size is just right for any line. No prep, less waste, all the taste.

PRODUCT ATTRIBUTES

- + Chopped cilantro leaves and stems
- + Prewashed
- + Refrigerated
- + About $\frac{1}{8}$ " pieces

BENEFITS

- + Labor Savings: this is pre-cut and ready to use
- + Cost Savings: prevents the typical yield loss associated with prepping fresh herbs
- + Time-Saving: reduce time needed to sort cilantro bunches, wash and cut
- + Versatile: can be used in hot and cold applications

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CROSS VALLEY FARMS® APPLE PINEAPPLE PICO DE GALLO

1891497 | 5 lb.

INNOVATION

Spoon and serve this sweet-zesty addition to appetizers, fish, tacos, shared plates and more. Crisp and cut to about $\frac{1}{4}$ ", it adds bright flavor and visual distinction to your menu year-round. Whether you serve it with tortilla chips or pita chips, accompanying baked brie or alongside your favorite meats, it adds pizzazz to beloved favorites and specialty dishes, any time of day.

PRODUCT ATTRIBUTES

- + Includes Granny Smith apples, onions, pineapple, jalapeño peppers, cilantro and Key lime juice
- + Available year-round
- + Refrigerated

BENEFITS

- + Versatile: can be used as a shareable appetizer or an ingredient in many dishes
- + Time-Saving: pre-cut to $\frac{1}{4}$ " size and ready to use
- + A refreshing alternative to traditional pico de gallo, with the bright green of Granny Smith apples

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Front of the House®
Artefact™ Dinnerware
3953386



CROSS VALLEY FARMS® SWEET BABY BROCCOLI CAULIFLOWER BLEND

3795303 | 8 lb.

INNOVATION

A modern twist on a traditional classic, the long stems of these varieties deliver elegance to every plate. This blend is an even 50-50 split between the two, and the florets have been sized to ensure even cooking for both. Hot or cold, this blend is a great choice as a side or in a salad.

PRODUCT ATTRIBUTES

- + 50/50 sweet baby broccoli and sweet baby cauliflower blend
- + Florets with elongated stems make up the product look
- + Refrigerated

BENEFITS

- + Visually unique florets that pair well together
- + Sizing ensures even cooking
- + Living Well: excellent source of Vitamin C per serving
- + Year-round availability
- + The elongated spear shape allows for easy grilling for the florets



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THIRSTER®

THIRSTER® ORGANIC OATMILK

8023443 | 12/1 qt.

INNOVATION

We've just upped the oatmilk ante with our Thirster® Organic Oatmilk. Oatmilk's neutral flavor makes it the non-dairy option of choice. Because it froths more like cow's milk, oatmilk delivers that real-milk experience to your lattes and mochas. And we've added Vitamins A and D, plus Calcium, to make it the perfect ingredient in any beverage or smoothie.

PRODUCT ATTRIBUTES

- + Serve Good®: USDA Certified Organic oat-based alternative dairy beverage
- + Each serving contains 25% daily value of calcium, 20% of vitamin A, 20% of vitamin D
- + 12/1 qt. aseptic packages
- + Ambient storage

BENEFITS

- + On-Trend: this delicious alternative meets the growing demand for plant-based* proteins
- + Living Well: excellent source of calcium, and vitamins A and D



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CHEF'S LINE® TOASTED COCONUT PINEAPPLE FLAVORED ICE CREAM

9156990 | 3 gal.



INNOVATION

Boasting the outstanding quality that's a Chef's Line® hallmark – minimum 15% butterfat and maximum 60% overrun – our Toasted Coconut Pineapple Flavored Ice Cream meets the criteria for our Unpronounceables List™. Its perfectly paired flavors and dense, creamy texture make it an indulgent dining experience, while it's still easy to scoop. Incorporate it into drinks and cocktails, serve it on its own or as an unexpected complement to other desserts.

PRODUCT ATTRIBUTES

- + Combines coconut and pineapple flavored ice creams, toasted Philippine coconut pieces and a pineapple variegate
- + Made without artificial flavors or preservatives, modified starches or high-fructose corn syrup
- + Minimum 15% butterfat and maximum 60% overrun
- + Three-gallon resealable tub
- + Meets the criteria for the US Foods® Unpronounceables List*
- + Frozen

BENEFITS

- + On-Trend: toasted coconut is a unique flavor with growing popularity on menus
- + Versatile: can be easily incorporated into dessert, beverage and cocktail menus
- + Premium ice cream with high butterfat and low overrun provides an indulgent experience

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RESTAURANTS ARE BACK. MAKE SURE YOU'RE READY.

Our Restaurant Operations Consultants (ROC) have helped thousands of restaurants solve their biggest challenges, including surviving the pandemic and securing restaurant relief. Now, you can get personal one-on-one virtual consultations with ROCs for support on:

- Restaurant Relief Grants / PPP / ERTC / EIDL
- Social Media and Digital Marketing
- Menu Engineering and Profitability
- Staffing and Labor
- Finance and Cost Management

In addition, we have created a team of ROCs dedicated to our **CHECK® Business Tools** to help you navigate the restaurant technology landscape and find the right solution for your restaurant.

SCHEDULE YOUR FREE ONE-ON-ONE CONSULTATION BY SCANNING THE QR CODE OR VISITING USFOODS.COM/GETSUPPORT



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