



NO - 33

SCOOP™

SPRING 2023 ISSUE

**STAND OUT
FROM THE
CROWD**

**THESE TRAFFIC
DRIVERS HELP BUILD
YOUR BUSINESS**

**LETTUCE WRAPS
RE-ENERGIZED**

Tri-tip is no longer
a California secret.
pages 28-29

**US.
FOODS**

MAKE YOUR PLACE THE PLACE

Sometimes, it seems the economy is all anyone talks about. And they talk about it in such broad strokes, it can be hard to know what to do to succeed, when forces out of your control could be working against you. What's interesting is that while consumers know food prices are higher everywhere, they notice it more at the grocery store than they do at a restaurant.

In fact, when dining out:

- 61% of consumers say the experience is most important*
- Only 30% of consumers say saving money is most important*
- 76% are on the hunt for the next food trend*

Fewer people than you think are worried about spending less dining out, especially if they are going out for that intriguing new food experience they can post to social media.

If you can fill your menu with trend-forward food items, the diners will come.

Which brings us to this Scoop™ launch, filled with fresh ideas, intriguing twists on classic faves, and globally-influenced flavors that are still approachable – the kinds of items that bring diners through the door and keep them coming back for more.

We've also focused on ideas and applications to make it easy to craft a menu that stands out. And like most Scoop items, they are versatile across your menu and can save you labor hours in the kitchen.

As always, Scoop is just one way that We Help You Make It®.

@USFOODS #USFSCOOP

S. Kinkaid

Stacey Kinkaid
VP, Product Development and Innovation

*Datassential, 2022

2 SCOOP™ NO-33 BY US FOODS®



EMPOWER YOUR MENU FOR IMPACT

Tap into your menu's inherent power with our new guide, *Making the Most: Best Practices for Making Menu Items That Stand Out*. The easy-to-use strategies help you maximize your menu for success.

Featuring:

USING TRENDS TO DRIVE INTEREST

HOW TO WRITE COMPELLING MENU DESCRIPTIONS

MENU PRICING ADVICE

EASY MARKETING STRATEGIES, INCLUDING SOCIAL MEDIA

TRAINING YOUR STAFF TO UPSELL



Scan the QR code
or visit usfoods.com/makingthemost
to get your free guide

A TASTE OF ESCAPE

Diners are always looking for something new and surprising. Offer them globally inspired menu sensations that deliver a taste of the world that they're craving.



For recipes, videos, marketing resources and menu support, scan this QR code or visit usfoods.com/springscoop

A All-Natural* Pollo Asado
pages 10-11

B Black Bean Hummus
page 6

C Mango Lime Margarita Mix
pages 14-15

D Green Chickpea Falafel
pages 12-13

E Panko Breaded Artichoke Quarters
page 7

*No artificial ingredients. Minimally processed.





40 MINUTES OF
LABOR SAVINGS
PER CASE



CHEF'S LINE® BLACK BEAN HUMMUS

7294116 | 4/2 lb.

INNOVATION

We've turned a classic on its head with this uniquely spiced take on hummus. Featuring ground chipotle pepper, black beans instead of chickpeas, and tahini, it boasts incredible flavor for unique applications. Obviously a great vegan appetizer option, this hummus can also delight as a dip or salad dressing, or as a spicy spread on flatbreads, sandwiches and more.

PRODUCT ATTRIBUTES

- + Contains 25% fewer calories and 40% less fat than USDA data for traditional hummus.
- + Seasoned with ground chipotle pepper, and made with black beans instead of traditional chickpeas for a more Southwestern flavor profile
- + Contains no ingredients found on the US Foods® Unpronounceables List®**
- + Resealable 2-lb. tub is easy to store and use
- + Vegan*

BENEFITS

- + Labor-Saving: eliminates draining and rinsing, measuring and mixing
- + On-Trend: unique take on hummus intrigues diners looking for new foods
- + Versatile: great as a dip, spread or dressing
- + Profit Builder: upsell menu swaps, versatility, labor costs, add-on

*No ingredients of animal origin. Reasonable efforts to avoid cross-contact with animal-based ingredients.

**Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program.

 SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



GIVE YOUR SOUTHWEST SALAD
AN UNEXPECTED KICK



FLAVOR WRAPS AND SANDWICHES
WITH A ZESTY BASE



2 HOURS OF
LABOR SAVINGS
PER CASE



CHEF'S LINE® PANKO BREADED ARTICHOKE QUARTERS

5130280 | 2/5 lb.

INNOVATION

More than a unique appetizer, these tasty, crunchy bites are just as good as a slider or topping a salad. Poised to become the next breaded portobello, they are sure to please meat-eating and vegan diners alike. And because they are breaded before par-frying, they are easy to prepare in an oven or deep fryer.

PRODUCT ATTRIBUTES

- + Trimmed, quartered and marinated
- + Vegan*
- + Contains no ingredients from the US Foods® Unpronounceables List®**
- + Panko breaded
- + Sourced and processed in Peru

BENEFITS

- + Versatile: can be used as a delicious, crunchy, lightly seasoned ingredient or topping, not just as an appetizer
- + Labor-Saving: eliminates draining, rinsing, cutting, breaded and par-frying
- + Time-Saving: individually quick frozen, making it easy to use as needed to cook from frozen for extra convenience
- + Profit Builder: versatility, labor costs, add-on

 SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE





THE PERFECT MELT OVER
FRENCH ONION SOUP



BAKED CHEESE CRISPS
FOR A CRUNCHY LOW-CARB UPSELL



60 MINUTES OF
LABOR SAVINGS
PER CASE



GLENVIEW FARMS® SHREDDED FONTINA, GRUYÈRE AND GOUDA CHEESE BLEND

9204425 | 4/2.5 lb.

INNOVATION

We created a unique blend of European-style shredded cheese that delivers on flavor and supplies a great-looking melt. This chef-inspired blend allows you unlimited applications and ways to elevate menu offerings like flatbreads and burgers. Make Instagram-worthy grilled cheeses and more, displaying the appealing, cheesy stretch that screams "delicious."

PRODUCT ATTRIBUTES

- + A premium shredded cheese blend of Fontina, Gruyère and Gouda
- + European-style cheese made in Wisconsin
- + Made from cows not treated with growth hormone rBST *

BENEFITS

- + Labor-Saving: eliminates cutting, shredding and blending
- + Versatile: unique shred blend offers creamy melting capabilities for all applications
- + Cost-Savings: save food cost compared to whole block cheeses of the same type, and boost profit with this value-added product
- + Profit Builder: upsell, versatility, add-on

*No significant difference has been shown between milk derived from rBST treated and non-rBST treated cows.

SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE





CHEF'S LINE® ALL-NATURAL* POLLO ASADO

8278544 | 2/5 lb.

INNOVATION

Pollo asado means "roasted or barbecued chicken" and is already a flavor classic. Our new Chef's Line® All-Natural* Pollo Asado is right on-trend and made with flavor in mind, with a mild and approachable profile. It's great as a stand-alone or as a great base to make it your own. We start with a blend of raw, cut, boneless and skinless chicken thigh and breast, marinated in a unique blend of ancho chilies, citrus elements and other spices and herbs.

PRODUCT ATTRIBUTES

- + Marinated with ancho chile, garlic, onion, paprika, orange and lime
- + Raw, whole muscle cuts of thigh and breast meat
- + Pieces are 0.5" wide and vary in length
- + Contains no ingredients found on the US Foods® Unpronounceables List**

BENEFITS

- + Labor-Saving: this pollo asado is marinated for flavor and pre-cut for use – simply cook with oil and serve
- + Versatile: can be used in multiple applications, from tacos to tortas, or as a topping for salads/bowls
- + Profit Builder: labor costs, versatility, upsell, add-on

*No artificial ingredients. Minimally processed.

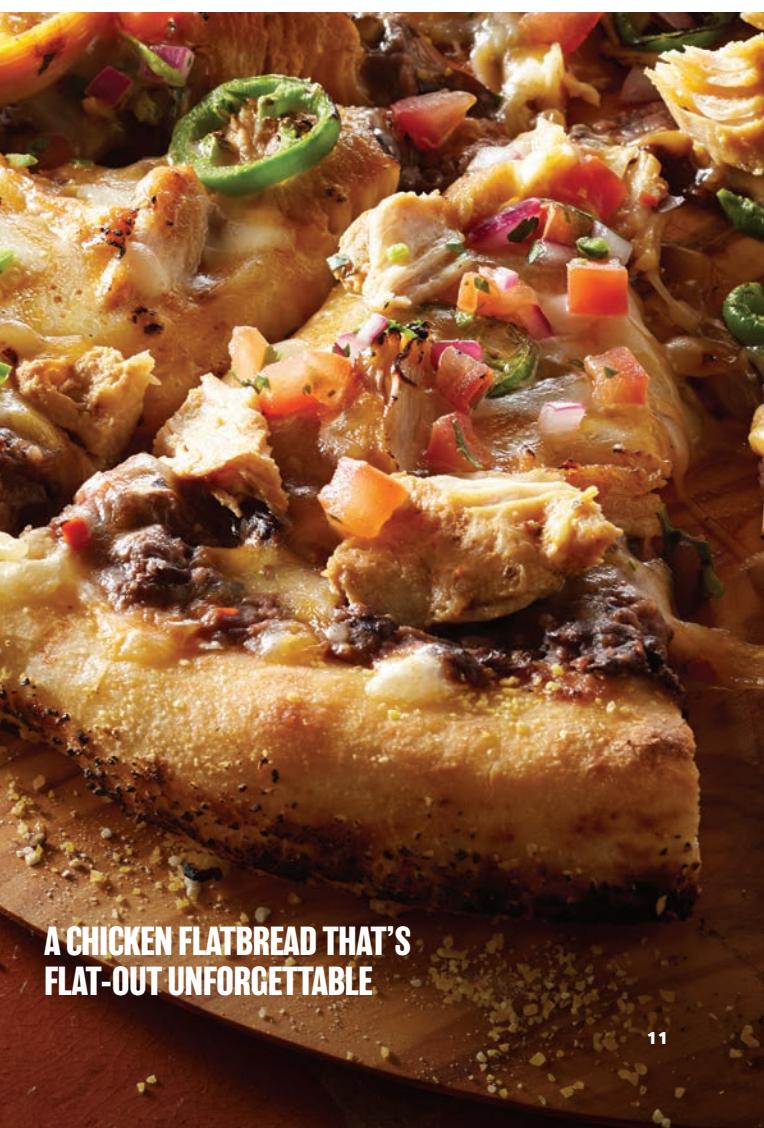
**Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program.



SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



60 MINUTES OF
LABOR SAVINGS
PER CASE



A CHICKEN FLATBREAD THAT'S
FLAT-OUT UNFORGETTABLE



BOWL THEM OVER WHILE
HELPING BOOST PROFITS



YOU CAN CHARGE MORE FOR A
MORE INTERESTING WAY TO DIP



30 MINUTES OF
LABOR SAVINGS
PER CASE



CHEF'S LINE
AS GOOD AS YOUR OWN
IF YOU HAD THE TIME

**CHEF'S LINE®
GREEN CHICKPEA FALAFEL**
231634 | 2/5 lb.

INNOVATION
This unique twist on falafel comes on the heels of the successful Scoop™ launch of Monarch® Green Chickpeas. By using young, green chickpeas, the falafel gets a photo-ready vibrant green color and some unexpected sweetness. And it's just as versatile as traditional falafel – great as an appetizer, topping a salad or inside a wrap. Or add some Mediterranean flair to a taco. The ways to delight your diners with this plant-based* offering are endless.

PRODUCT ATTRIBUTES

- + Serve Good®: Non-GMO Project Verified
- + Gluten-Free Certified
- + Vegan*
- + Contains 5g of protein per labeled serving
- + Par-fried and individually quick frozen
- + Contains no ingredients found on the US Foods® Unpronounceables List†

BENEFITS

- + On-Trend: Grown in the Pacific Northwest without the use of commercial fertilizers or insecticides
- + Labor-Saving: already formed and ready to heat and serve
- + Profit Builder: menu swaps, versatility

*No ingredients of animal origin. Reasonable efforts to avoid cross contact with animal-based ingredients

† Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program

**SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE**

45 MINUTES OF
LABOR SAVINGS
PER CASE


RYKOFF SEXTON.

RYKOFF SEXTON® MANGO LIME MARGARITA MIX

873302 | 6.5 gal.

INNOVATION

Our Rykoff Sexton® Mango Lime Margarita Mix is a premium alternative to traditional margarita mix – a perfectly crafted blend of mango purée, citrus juice, cane sugar and agave nectar that helps your bar staff create speed-scratch margaritas and cocktails in minutes, with little front-of-house prep. We used mango for an on-trend flavor that will give guests a unique drinking experience. Plus, turmeric, a relative of ginger, gives this mix a mild and earthy tropical flavor – and makes it perfect for more than cocktails.

PRODUCT ATTRIBUTES

- + Contains 49% juice from limes, mango purée and lemons
- + Serve Good®: Non-GMO Project Verified
- + Contains no ingredients found on the US Foods® Unpronounceables List®*
- + Kosher Certified
- + Frozen

BENEFITS

- + Labor-Saving: eliminates prepping, juicing, cutting, puréeing and mixing
- + On-Trend: leveraging the trending cocktail flavor 'mango-habanero,' which has seen a 440%, 4-year growth rate**
- + Versatile: tropical mix perfect for alcoholic or non-alcoholic crafted cocktails, smoothies and ceviche marinade
- + Profit Builder: upsell

*Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program.

**Datassentials

**SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE**

ORDER IT!
1011824
16 $\frac{3}{4}$ oz. Fiesta

**POUR ON THE PROFITS
WITH A SALAD DRESSING UPGRADE**

**MIX IT UP TO DELIVER NEW FLAVOR
SENSATIONS AND BOOST REVENUE**

14 SCOOP™ NO-33 BY US FOODS®

15

THE DOUBLE TAKES

These unique twists on menu classics will attract new diners, garner second looks and inspire repeat visits.



For recipes, videos, marketing resources and menu support, scan this QR code or visit usfoods.com/springscoop

- Ⓐ Beer Mac and Cheese
pages 20-21
- Ⓑ Power Greens Blend
page 18
- Ⓒ Pub Sauce
page 19
- Ⓓ All-Natural* Smoked Beef Brisket
Burnt Ends and Pieces
pages 26-27
- Ⓔ Plant-Based** Italian Style Meatball
pages 30-31

*No artificial ingredients. Minimally processed.
** Made with ingredients derived from plants, fungi and algae; no animal-derived ingredients. Reasonable efforts are made to avoid cross-contact with animal-based ingredients.





60 MINUTES OF
LABOR SAVINGS
PER CASE

 **RYKOFF SEXTON**

RYKOFF SEXTON® POWER GREENS BLEND

3158796 | 2/5.5 lb.

INNOVATION

With a blend of eight unique cooked greens – all grown and processed in Italy – Rykoff Sexton® Power Greens Blend delivers a great balance of sweet and tender leaves with vibrant color and a great texture, and comes packed with nutrients. And because the individual greens are formed into small cubes that thaw right in the pan and cook quickly, it's easy to serve in many applications, from a simple side dish to an addition to broths and soups, bowls and more.

PRODUCT ATTRIBUTES

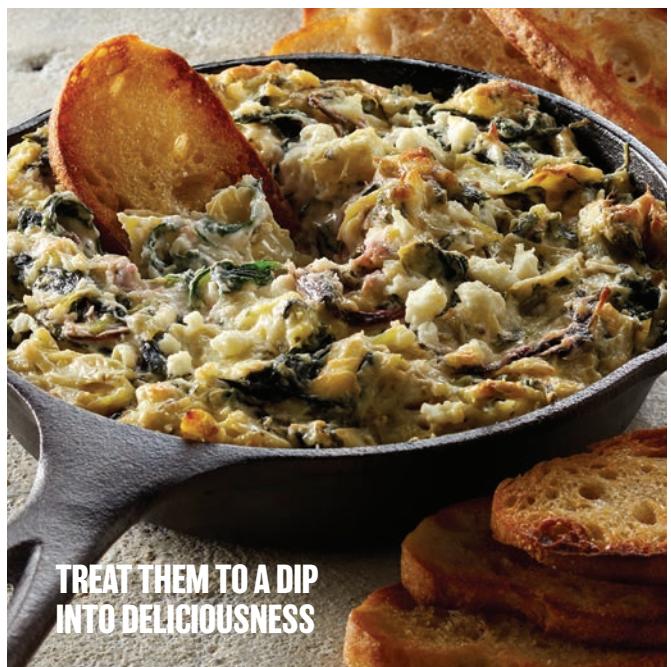
- + Contains a blend of cooked spinach, red Swiss chard, green Swiss chard, chicory, escarole, Lacinato kale, turnip tops and kale
- + Meets the criteria for the US Foods® Unpronounceables List®*
- + All greens are grown and packed in Italy with no added seasoning or oils
- + Kosher Certified
- + Frozen

BENEFITS

- + Well-Being: excellent source of Vitamin A, and a good source of Calcium
- + Versatile: small blocks of greens are easy to handle and quick to cook, providing a unique swap for traditional greens like spinach or collards
- + Labor-Saving: eliminates cleaning, trimming, blanching and squeezing excess water
- + Profit Builder: nutritional power justifies an upsell

*Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program.

 **SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE**



**TREAT THEM TO A DIP
INTO DELICIOUSNESS**



**A NEW TAKE ON A CLASSIC THAT
WON'T FALL FLAT**



30 MINUTES OF
LABOR SAVINGS
PER CASE

CHEF'S LINE® PUB SAUCE

442059 | 2/1 gal.



INNOVATION

Years of trials have finally yielded the ultimate condiment. Unique and zesty, this sauce elevates burgers as easily as it upgrades your fry-and-dip game. It's thick enough to spread, and will quickly become your secret weapon that drives repeat orders. Serve the sauce you'll want to be known for.

PRODUCT ATTRIBUTES

- + Proprietary blend of spices, yellow mustard, tomato paste, aged cayenne pepper, vinegar, onion and garlic
- + Creamy consistency works as a spread or drizzled out of a squeeze bottle
- + Contains no ingredients found on the US Foods® Unpronounceables List®*
- + Unique: create a craveable cult following among your customers, without having to create your own signature house sauce
- + On-Trend: zesty, tangy and flavorful sauce that is ready to upgrade your menu offerings
- + Versatile: great as a spread, finishing sauce or dip for burgers, chicken, sandwiches, fries, you name it
- + Labor-Saving: eliminates measuring and mixing

BENEFITS

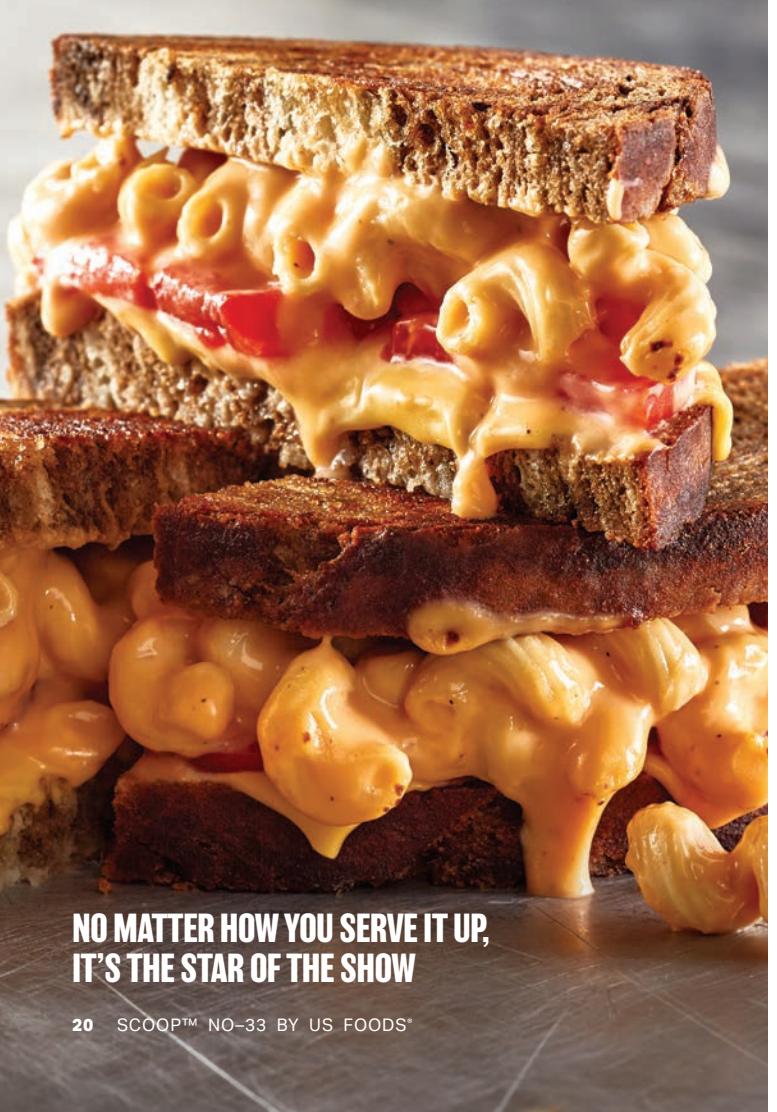
- + Unique: create a craveable cult following among your customers, without having to create your own signature house sauce
- + On-Trend: zesty, tangy and flavorful sauce that is ready to upgrade your menu offerings
- + Versatile: great as a spread, finishing sauce or dip for burgers, chicken, sandwiches, fries, you name it
- + Labor-Saving: eliminates measuring and mixing

 **SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE**





THE AMERICAN/CHINESE
MASH-UP THEY'LL LOVE



NO MATTER HOW YOU SERVE IT UP,
IT'S THE STAR OF THE SHOW

**90 MINUTES OF
LABOR SAVINGS
PER CASE**

**MOLLY'S KITCHEN®
BEER MAC AND CHEESE**

1978276 | 4/5 lb.

INNOVATION

If you – and your diners – love our Molly's Kitchen® Beer Cheese Dip, you're all going to go crazy for our boil-in-bag Beer Mac and Cheese. Featuring the rich, hoppy flavor of the ever-popular Fat Tire Ale, three kinds of cheese and cavatappi pasta, it's never been easier to serve up this very adult take on a comfort-food classic.

PRODUCT ATTRIBUTES

- + Made with Fat Tire Ale, cream cheese, and cheddar and Romano cheese to match our Molly's Kitchen Beer Cheese Dip and cavatappi pasta, for an adult dining experience
- + Boil-in-bag for fast and easy prep
- + Frozen

BENEFITS

- + Labor-Saving: eliminates boiling pasta and measuring and mixing sauce
- + On-Trend: upscale twist on comfort food diners are seeking out
- + Versatile: great as is, in a grilled cheese sandwich, or as a base to add BBQ pork, lobster and more
- + Profit Builder: premium pasta and ingredients justifies the upsell

**SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE**

90 MINUTES OF
LABOR SAVINGS
PER CASE



HARBOR BANKS® HARD CIDER BATTERED SHRIMP

6836857 | 2/5 lb.

INNOVATION

The unique twist on beer-battered shrimp is the semi-sweet hard cider from the Seattle Cider Company. It gives these delicious shrimp a subtly fruity aroma and adds some crisp to the golden crunchy exterior. From appetizers to tacos to salads, these elevated shrimp are ones your diners will remember.

PRODUCT ATTRIBUTES

- + Serve Good®: Best Aquaculture Practices (BAP) 4 Star Certified Farm Raised Shrimp
- + Hard cider brings a subtly fruity aroma and a mild sweet flavor
- + 31-35 ct./lb., peeled and deveined, tail-off
- + Par-fried, individually quick frozen



BENEFITS

- + On-Trend: BAP Certified sustainable sourced seafood and utilizes growing hard cider trend
- + Labor-Saving: eliminates peeling, deveining, mixing, dredging, battering and frying
- + Versatile: great as an appetizer, main course, in a salad, with pasta or in a taco or bowl
- + Profit Builder: premium hard cider justifies upsell

SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



HARBOR BANKS® SALT AND VINEGAR BREADED COD

1555534 | 2/5 lb.

INNOVATION

Some things just go together: PB&J, peas and carrots, and fried fish and malt vinegar. We've taken the next step by infusing the malt vinegar into the coating. Each crispy bite of whole muscle Pacific Cod delivers tangy malt flavor and satisfying crunch. Perfect for fish and chips, sandwiches, salads, tacos and more.

PRODUCT ATTRIBUTES

- + Serve Good®: Marine Stewardship Council (MSC) Certified
- + Malt vinegar delivers nutty, lemony and caramel flavor notes, while panko breading provides a satisfying crunch
- + Whole muscle, wild-caught Pacific Cod, approx. 2.5 oz. portion



BENEFITS

- + Versatile: Par-fried and frozen, can be fried or baked
- + Labor-Saving: eliminates fabricating, portioning, seasoning and battering
- + Consistent size and shape for portion control

SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE





60 MINUTES OF
LABOR SAVINGS
PER CASE



PATUXENT FARMS® PAR-FRIED BREADED CHICKEN THIGH

7370134 | 2/5 lb.

INNOVATION

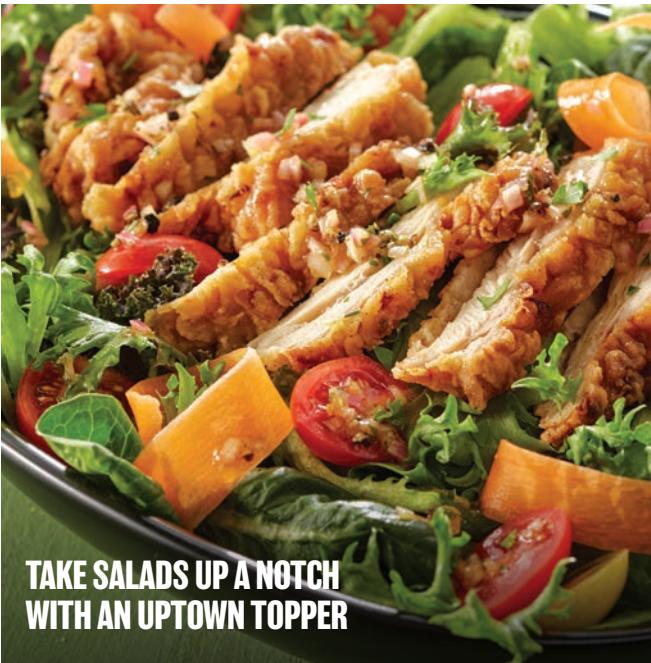
The chicken sandwich wars show no signs of stopping. Add chicken thigh to your menu to help your sandwich stand out in a crowded field. The aroma of the buttermilk flavor, the country-style pepperiness, and the crunch of its traditional Southern-style breading makes this a chicken recipe unlike any other.

PRODUCT ATTRIBUTES

- + Marinated, boneless, skinless chicken thigh
- + Lightly coated with a crisp breading
- + About 4-5 oz. finished "sandwich" size
- + Par-fried, individually quick frozen

BENEFITS

- + Versatile: suitable as a center-of-the-plate feature, or in sandwiches and salads
- + On-Trend: chicken sandwiches continue to be the rage
- + Labor-Saving: eliminates trimming, seasoning, breading and par-frying



TAKE SALADS UP A NOTCH
WITH AN UPTOWN TOPPER



YOUR SECRET WEAPON IN THE
CHICKEN SANDWICH WARS

SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



45 MINUTES OF
LABOR SAVINGS
PER CASE



PATUXENT FARMS® SMOKED CHICKEN WINGS

9986258 | 2/5 lb.

INNOVATION

Add a little twist to your wings game by offering these non-fried beauties that taste as good as is, as they do seasoned and/or sauced. They come with the perfect amount of smoky flavor that won't overpower, so you can dress them however you'd like. And because they come not seasoned or breaded, how you serve them can easily evolve with food trends.

PRODUCT ATTRIBUTES

- + Subtly smoked flavor profile
- + Fully cooked, unbreaded and unglazed medium-size wings
- + Natural proportion of drumettes and flats
- + Individually quick frozen

BENEFITS

- + On-Trend: smoked meats are in demand
- + Versatile: serve as is, or sauced or seasoned, baked or fried
- + Labor-Saving: eliminates cutting, portioning, seasoning and smoking
- + Profit-Builder: upsell, swap, add-on

SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE





CHEF'S LINE® ALL-NATURAL* SMOKED BEEF BRISKET BURNT ENDS AND PIECES

124085 | 5/2 lba.

INNOVATION

BBQ enthusiasts all know that burnt ends are the secret delicacy of quality barbecue. Ours come from a trained pitmaster hardwood-smoking a whole brisket for more than 12 hours. Your diners will love the barky exterior and internal smoke ring that signifies these are the real deal. And you'll love how easily you can make them work across your menu.

PRODUCT ATTRIBUTES

- + Fully cooked and seasoned with a sweet and salty rub featuring pepper, brown sugar, maple syrup, coffee and garlic
- + Featuring the iconic barky exterior with internal smoke ring that is the hallmark of traditional BBQ
- + A mix of pieces and ends – tender and juicy – cut from whole, hand-trimmed, USDA Choice brisket
- + Contains no ingredients found on the US Foods® Unpronounceables List™
- + Frozen, packed in 2 lba. boil-in-bag

BENEFITS

- + Seasoned with a rub mild enough to be customized for any application
- + Labor-Saving: eliminates trimming, seasoning, smoking and portioning
- + Profit Builder: upsell, swap

*No artificial ingredients. Minimally processed.

**Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program.



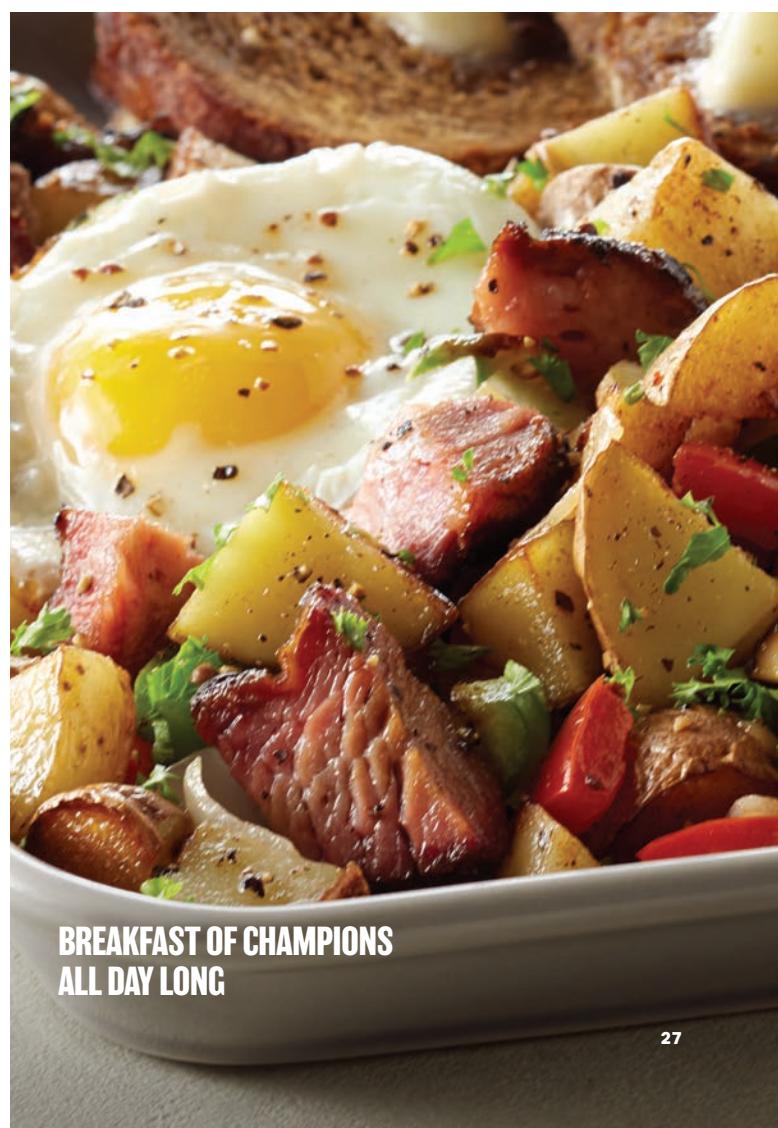
SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



60 MINUTES OF
LABOR SAVINGS
PER CASE



SHAKE UP
YOUR RAMEN



BREAKFAST OF CHAMPIONS
ALL DAY LONG



IT'S THE BOSS WHEN SAUCED ...
OR SERVED UP AS IS



ELEVATE YOUR
STEAK SANDWICH GAME

2 HOURS OF
LABOR SAVINGS
PER CASE



CHEF'S LINE® ALL-NATURAL* SMOKED BEEF TRI-TIP

8815442 | 2/2.5 lba.

INNOVATION

So juicy and delicious, you won't believe it was once used for hamburgers and stews. Tri-tip is about to leave its humble California roots and make a splash across the country as the alternative choice for smoked meat and BBQ. We trim, smoke and deliver it full-cooked rare, making it easy for you to serve up this rich-flavored cut.

PRODUCT ATTRIBUTES

- + Smoky, savory flavor with mild Santa Maria-style rub containing garlic, pepper, onion and paprika
- + USDA Choice bottom sirloin, tri-tip, fully-cooked rare
- + Contains no ingredients found on the US Foods® Unpronounceables List**
- + Unsliced, frozen

BENEFITS

- + Versatile: as good in a sandwich as it is center-of-the-plate, hot or cold
- + Labor-Saving: eliminates fabricating, trimming, measuring, brining, rubbing, smoking and cooking
- + Easy to slice to desired thickness

*No artificial ingredients. Minimally processed.

**Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program.



SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE





MOLLY'S KITCHEN® PLANT-BASED* ITALIAN STYLE MEATBALL

6412361 | 2/5 lb.

INNOVATION

Seasoned and formed the same way meat-based Italian meatballs would be, these plant-based* options deliver the taste, texture, shape and flavor even meat-eaters will love. Substitute them for traditional meatballs in any Italian dish.

PRODUCT ATTRIBUTES

- + Seasoned Italian-style with onion, garlic and parsley
- + Made with pea protein and no artificial flavors
- + 40% less fat than USDA data for frozen Italian-style meatballs
- + Vegan**, certified gluten-free and kosher
- + Ready to cook from frozen

BENEFITS

- + On-Trend: plant-based* option diners want
- + Labor-Saving: eliminates measuring, mixing, portioning and pre-baking
- + Versatile: like any Italian meatball, use in sandwiches, pastas, appetizers or entrées
- + Well-Being: 17g protein per serving and a good source of iron
- + Profit Builder: upsell, swap

*Made with ingredients derived from plants, fungi and algae; no animal-derived ingredients. Reasonable efforts to avoid cross-contact with animal-based ingredients.

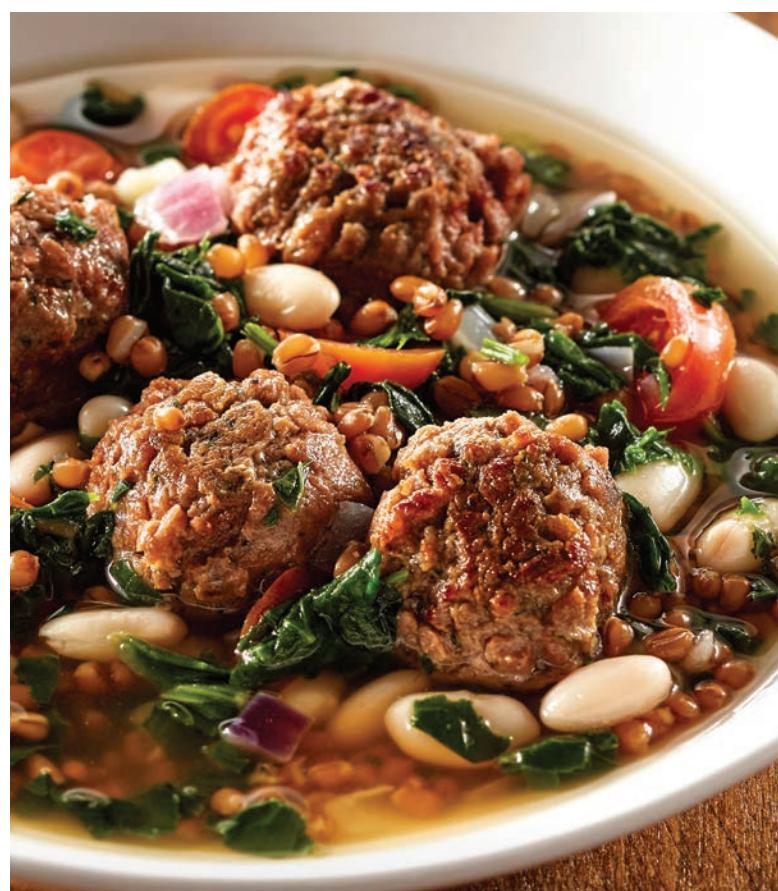
**No ingredients of animal origin. Reasonable efforts to avoid cross contact with animal-based ingredients.



SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



60 MINUTES OF
LABOR SAVINGS
PER CASE





HILLTOP HEARTH® CORNBREAD HAMBURGER BUN

9149374 | 8/12 ea.

INNOVATION

With all the great cornbread flavor and texture without falling apart, this elevated hamburger bun moves cornbread from the side of the plate to the center. With corn meal in the dough and dusted on top, you get that sweet corn taste diners love, with the right amount of wheat flour to help it hold up to any kind of sandwich.

PRODUCT ATTRIBUTES

- + Delicious corn flavor, sweetness and the buttery, mealy texture of cornbread
- + No artificial flavors
- + About 4" round, pre-sliced, ready-to-eat
- + Frozen

BENEFITS

- + Perfect amount of natural butter flavor and sweetness in every bite
- + Versatile: complements every sandwich, from burgers to chicken to BBQ pulled pork
- + On-Trend: cornbread is having a moment, don't be left behind

SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



CHEF'S LINE® FUDGE DOUBLE MINT ICE CREAM

2047699 | 3 gal.

INNOVATION

The double comes from the peppermint flavor in the ice cream and the mini mint cups mixed throughout. Along with the decadent fudge swirl, we use spirulina and beta carotene for a more natural-looking green color, while maintaining the clean-label standards of the US Foods® Unpronounceables List®.

PRODUCT ATTRIBUTES

- + Cool mint ice cream with a rich fudge swirl and mini mint cups
- + Minimum 15% butterfat and maximum 60% overrun
- + Contains no ingredients found on the US Foods Unpronounceables List*
- + Milk from cows not treated with the growth hormone rBST†

BENEFITS

- + Premium ice cream with high butterfat and low overrun for a more indulgent sensory experience
- + On-Trend: chocolate mint is a growth flavor that appeals to all ages
- + Contains no FD&C artificial colors

*Does not include product marketed and sold by third-party licensees. Processing aids and potential cross-contact during production are not in scope for this program.
†No significant difference has been shown between milk derived from rBST treated and non-rBST treated cows.

SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



AND SUDDENLY,
DESSERT IS THE MAIN COURSE

STACK THE TECH IN YOUR FAVOR



MONOGRAM[®] CLEAN FORCE[®]
CLEANING DISPOSABLES

MONOGRAM[®] CLEAN FORCE[®] RAPID MULTI SURFACE DISINFECTANT CLEANER RTU

5459944 | 6/32 oz.

INNOVATION

It's easy to make sure your non-food contact surfaces are clean and disinfected with this 4-in-1 cleaner. It works on non-porous hard and soft surfaces, and kills the virus that causes COVID-19 in 10 seconds; and norovirus, influenza A and the common cold virus in 30 seconds.*

PRODUCT ATTRIBUTES

- + Kills SARS-CoV-2 that causes COVID-19, in 10 seconds; norovirus, influenza A and the common cold virus in 30 seconds*
- + Soft surface sanitation in 5 minutes, and soft surface disinfectant in 10 minutes*
- + Ready-to-use, trigger-spray bottle
- + No PPE required

BENEFITS

- + Versatile: one product for multiple non-porous, non-food contact surfaces like vinyl, granite, fabric, upholstery and wood
- + Cleans glass with no streaking
- + Fast and easy way to clean public spaces, bathrooms, windows and mirrors
- + Fresh and pleasant scent helps improve user experience

*Kill time for when used on hard, non-porous surfaces according to label directions. EPA Reg. No. 1677-273. Claims approved by EPA. See EPA Master Label 1677-273. State approvals in progress.

**Claims approved by EPA. See EPA Master Label 1677-273. State approvals in progress.



ENJOY
STREAK-FREE GLASS ...



SCAN AND PURCHASE
THROUGH US FOODS[®]
ONLINE



TOAST CAN HELP GROW SALES, DRIVE TRAFFIC AND HELP YOU BECOME A DESTINATION*

Your menu will drive them in, but the experience can keep them coming back for more. Toast can help make your establishment worth the trip. With Toast, you can:

Enhance the Guest Experience with QR Codes, kiosks, online ordering and handheld POS that improves front-of-house service.

INDUSTRY-LEADING OFFER

US Foods[®] Customers get \$1,000 off upfront cost, and a 20% discount on Toast hardware[†]



Scan this QR code or
visit usfoods.com/toast
to get started.

*A Toast analysis found that restaurants that used certain Toast technologies achieved higher median sales growth over the measured time period than restaurants that did not use Toast. For the full details, see Toast's press release: <https://pos.toasttab.com/news/restaurants-toast-tech-outperform-peers>

†Terms Apply

CHECK[®]
Business Tools

**90 MINUTES OF
LABOR SAVINGS
PER CASE**



DEVONSHIRE® BUTTER TOFFEE CAKE

3002521 | 24/4.76 oz.

INNOVATION

We have made the to-die-for dessert that presents so well, you won't believe how easy it is. Simply heat up the mini bundt cake in its bakeable container, and when you pop it out, the butter toffee topping oozes down the sides. It's the buttery, gooey, sweet and sticky treat your diners will come back for again and again.

PRODUCT ATTRIBUTES

- + Mini Bundt cake is made with butter, whipping cream, buttermilk and brown sugar
- + Kosher certified
- + Ready-to-heat from frozen in its bakeable cup in microwave or oven
- + Individually portioned and sealed for ease and convenience
- + Frozen

BENEFITS

- + On-Trend: it's the butter cake destined for a cult following
- + Labor-Saving: eliminates measuring, mixing batter and sauce, portioning and baking
- + Versatile: amazing on its own, with fruit or à la mode

 SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE

