

Spring Scoop™ Marketing Materials



THREE SOCIAL MEDIA IMAGES INCLUDED IN YOUR TABLE TENT DESIGN PROJECT FOR FREE!



(.jpeg file format)



A-FRAME TABLE TENTS

Contact your Sales rep or go to usfoods.com/menu to start a new project.

Choose from one of these eight bold A-frame table tents with colorful, eye catching photography to advertise your new menu items from our Spring 2022 SCOOP® line up complete with your logo!

OPTIONS & COST

A-frame fold-able table tent
Same art on both sides

Design Cost: \$45 base price

PRINT COST

Standard Stock
25 qty = \$31
50 qty = \$33
100 qty = \$59

PROFIT TOPPER

Contact your Sales rep or go to usfoods.com/menu to start a new project.

Choose from one of the following three profit topper templates, select a photo, and send up to 4 menu items per side. Select one of our eye-catching photos or submit your own to show off the item exactly as your customer will receive it.

OPTIONS & COST

Design Cost:

5"x12" One-Sided: Back side white

Design Cost: \$45 base price

5"x12" Two-Sided: Same items on both sides

Design Cost: \$45 base price

5"x12" Two-Sided: Different items on each side

Design Cost: \$90 base price

DISPOSABLE CARDSTOCK

One-Sided

500 = \$125.95

1,000 = \$251.90

2,000 = \$503.80

Two-Sided

500 = \$147.85

1,000 = \$294

2,000 = \$588



SHOW YOUR RESPONSIBLE SIDE

Order these to go bag stuffers to let your customers know that this cutlery is environmentally-friendly!

OPTIONS & COST

Size: 4" x 6"

PRINT COST ON THIN PAPER

500 = \$26.75 1,000 = \$53.50

2,500 = \$133.75 5,000 = \$267.75



THIS CUTLERY IS 100%
COMPOSTABLE

LEARN MORE ABOUT COMPOSTING AT HOW2COMPOST.INFO



Want a profit topper, table tent or other marketing piece designed specifically to fit your restaurant's brand?

Scan the QR code to start your custom project.

Submit a new project request at usfoods.com/menus

HOW TO SUBMIT A PROJECT REQUEST

1 VISIT OUR WEBSITE

Go to www.usfoods.com/menu

For the best user-experience, please use Google Chrome.

2 SIGN INTO YOUR ACCOUNT

If you are not already signed in, click on "SIGN IN TO GET STARTED". Use the same sign-in credentials you use to place a food order with US Foods on Ecom.

SIGN IN TO GET STARTED

3 MY PROJECTS

Click on "MY PROJECTS" to get started with your request.

OVERVIEW HOW IT WORKS MENU PROFITABILITY MARKETING AND MENU TEMPLATES **MY PROJECTS**

4 MENU DASHBOARD

This is your menu dashboard. Click on "+NEW PROJECT" to get started submitting a new project request. (This is also how you request updates on a previously designed menu.)

PROJECT REQUESTS			
STATUS	NAME	LAST UPDATE DATE	ACTIONS
IN PROGRESS	JAMIE'S CAFE - MAIN MENU DESIGN (TEST) <small>Menu</small>	12/18/2020	
IN PROGRESS	JAMIE'S CAFE - BREAKFAST MENU (TEST) <small>Menu</small>	12/18/2020	

only projects submitted via the new website (12/17/20 or after) will appear on your dashboard

5 MENU DASHBOARD

Walk through the steps to complete all the necessary information on the project request form.

6 COST ESTIMATE

When finished, click on "NEXT" to see the project estimate.

7 FINISH PROJECT REQUEST

Once on the estimate page, you have the option to:

SUBMIT PROJECT REQUEST

Choose this option when you've uploaded all information and are ready to submit the request; it will show in your dashboard as "IN PROGRESS" and a Menu Manager will reach out to you soon.

EDIT MY ESTIMATE

Choose this option if you want to make changes on the previous page and see a new estimate.

SAVE AS DRAFT

Choose this option if you're not quite ready to submit the project; it will save to your dashboard as "DRAFT" and you can finish it at a later date.

For a more detailed overview and instructions, check out these videos:

[WEBSITE OVERVIEW](#) | [MENU REQUEST DASHBOARD](#) | [HOW TO SUBMIT A PROJECT REQUEST](#)