

**CHEF'S
LINE**

AS GOOD AS YOUR OWN
IF YOU HAD THE TIME



CRAFT ARTISAN SODAS

Along with a distinctive look, our craft sodas offer three great choices that are unique in taste and made with all natural ingredients. Don't miss this opportunity to add premium sodas to your beverage selection. One sip and customers will be sold.



Designed and created for chefs with high standards



Your customers will love the vintage look of the bottles and the distinctive, all natural taste. You'll love the lower cost and the higher profits.

Product Inspiration

Craft sodas are in big demand. In fact, there has been a 40% increase in menu penetration in the last four years. We're quenching the thirst for these sodas with three artisan offerings. Our Craft Mexican Cola is lightly spiced with cinnamon and has a hint of citrus to make it bright and delightful. The Craft Spicy Ginger Beer finishes with a little heat. Our Craft Root Beer is a nostalgic mix of anise, sweet birch, cinnamon and nutmeg with a creamy vanilla finish. Each is made with real cane sugar. Customers will love the craft-brew look and the clean, crisp flavor.

Product Attributes

- Made with real cane sugar
 - Classic brown glass bottle
- Root Beer**
- Contains vanilla, anise, sweet birch, cinnamon and nutmeg
- Spicy Ginger Beer**
- Contains nutmeg, allspice and great ginger flavor
- Mexican Cola**
- Contains cinnamon, nutmeg, lemon and lime

Benefits

- Made with all natural ingredients
- No preservatives or additives
- Great alternative to non-alcoholic beers

Uses

- Cocktails
- Floats
- Marinades
- Glazes
- Baking ingredient
- See usfoods.com/fallscoop for recipe ideas

A-Code	Product Description	Pack Size
8724304	Craft Root Beer	24/12 oz.
8724270	Craft Spicy Ginger Beer	24/12 oz.
8724312	Craft Mexican Cola	24/12 oz.

Food Fact

43% of diners aged 18-34 agree that offerings of reduced or specially priced non-alcoholic beverages during "happy hour" can encourage them to visit a particular restaurant.

Technomic, The Beverage Consumer Trend Report (2012)



For more information about Chef's Line® products, visit www.usfoods.com or contact your local US Foods representative. 09-2014