



SWEET POTATO HOUSE FRY

There's nothing hotter on today's menus than Sweet Potato Fries, and nothing easier to serve up than Monarch®. Just like our best-selling House Fries, these are sliced from the finest skin-on sweet potatoes and cooked to perfection with a scratch-made look that delivers on its promise of absolute deliciousness.



Exceptional menus start with top-notch ingredients

Quality and consistency throughout its more than 150-year history reflect the Monarch® commitment to best-in-class flavor, safety and convenience. Monarch has delivered on this promise throughout the years and continues to do so every day.

Product Inspiration

The preferred potato: the hallmark vivid orange color imbues sweet potato fries with a healthy glow, giving your customers the perfect reason to indulge in these tasty taters. Trendier than traditional white fries, sweet potato fries are sales sizzlers, accounting for an incredible 80% of all fry growth this past year. Ours look and taste fresh-cut, down to skin-on imperfections for an authentic scratch-made appearance. No peeling, trimming, slicing or cutting needed – just fry them up as a delicious alternative to white potatoes as a side or appetizer.

Features/Benefits

- Sales magnet: sweet potato fries accounted for nearly 80% of growth in the fry category this year
- Fresh-cut look and taste without the time, labor and cost
- Partners well with any entrée, use as an upscale appetizer or trendy dessert

Suggested Uses

- Serve with special dips, avocado, garlic aioli, honey, etc.
- Appetizer basket
- Burger and sandwich toppings
- Vegetarian taco

A-Code	Product Description	Pack Size
7693799	Sweet Potato House Fry	3/5 lb.



For more information about Monarch® products, visit www.usfoods.com or contact your local US Foods representative. 08-2013