



June 4, 2013

General Mills Recalls Cinnamon Toast Crunch

At a Glance:

General Mills initiated a recall of a limited amount of 1 oz. Bowlpak Cinnamon Toast Crunch Reduced Sugar cereal. The action was taken after an ingredient supplier contacted them about the potential for Salmonella contamination. There are no reported illnesses and only product with date codes of 31AUG2013BV and 02SEP2013BV are affected.

The Issue

Salmonella is a common food borne pathogen that can cause severe illnesses, including fever, abdominal cramps and diarrhea. While most cases are mild, very young, very old, and immunocompromized individuals can be more severely impacted.

Are You Impacted?

US Foods' number one priority is to notify any customer impacted by a recall. Our distribution centers affected by this recall have already begun to contact affected customers. If you purchased a recalled product from us, you will be contacted shortly, or have already been contacted. If you purchased products elsewhere, use the information above to check with your supplier.

What You Can Do

- Avoid eating or serving any recalled products.
- Do not use any of these products as ingredients in recipes, even if cooked.
- Follow instructions to discard or return recalled product.
- Discard recalled products in a manner that prevents others from eating them.
- Persons who think they may have become ill with a food-borne illness should consult their health care providers.
- Review your own internal recall procedures; does your staff know what to do if they receive notice that a product is being recalled? Typically only specific lot codes are affected.
- Purchase all of your supplies from a company with a robust recall program that can keep you aware of recall and food safety issues.
- Help us serve you better. Provide your distribution center with a valid e-mail address so we may provide you with recall information faster.

US Foods Policy

This **Fast Facts** is based on the best available information when written. Recalls can be expanded or impact additional product as additional suppliers verify their own supply chains. An updated **Fast Facts** will be provided as new information becomes available. US Foods will only contact customers IF they purchased recalled products from us.
